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19.09.17 | 21.09.17

18 | 19
AUTUMN
WINTER

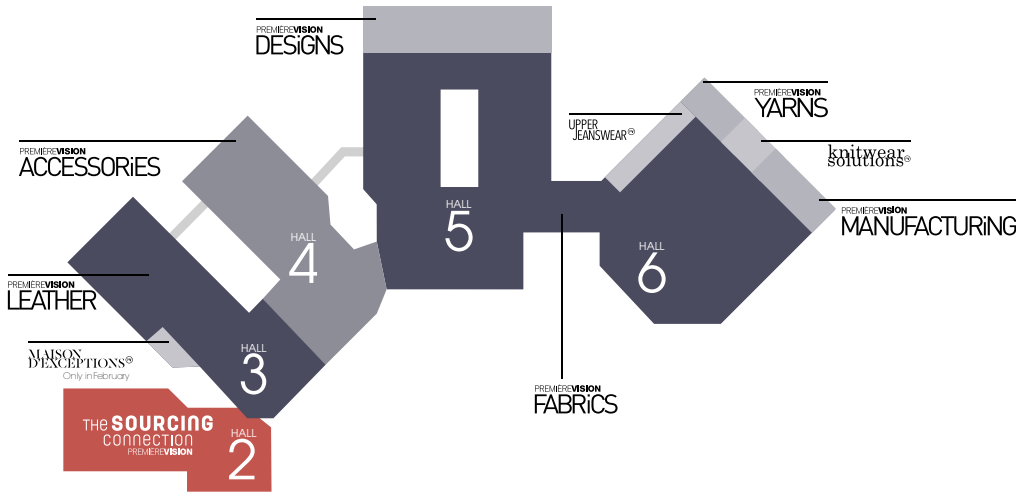
THE **SOURCING**
CONNECTION [®] PV
CLOUD OF FASHION

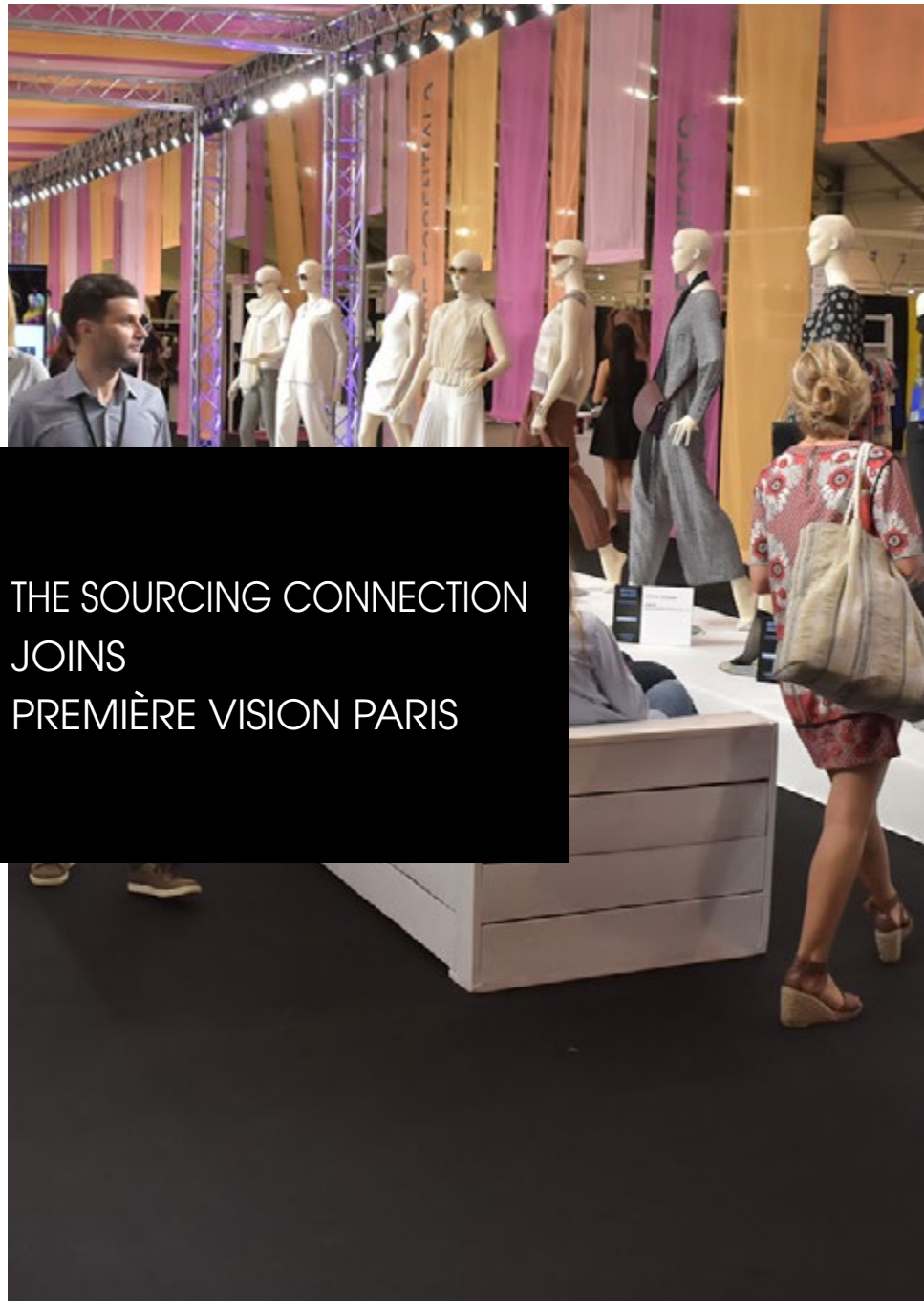
PARC DES EXPOSITIONS
PARIS NORD VILLEPINTE



THE SOURCING CONNECTION
JOINS
PREMIÈRE VISION PARIS

- > The show for Asia-Pacific manufacturing specialists will take place within Première Vision Paris – at the same dates and place
- > **19-20-21 Sept. 2017**
- > **Parc des expositions Paris Nord Villepinte**





THE SOURCING CONNECTION
JOINS
PREMIÈRE VISION PARIS

> Première Vision Paris, the international rendezvous of the fashion industry

- **1 EVENT 6 SHOWS** : yarns & fibres, fabrics, leather, designs, accessories & components, Euromed manufacturing
- **Creativity, quality** and **diversity** of services
- **Promoting creation**
- Unmatched insight into **fashion** and **trends**



THE SOURCING CONNECTION
JOINS
PREMIÈRE VISION PARIS

FEB. 2017 KEY FIGURES

1 678 international exhibitors


56 250 visitors, **73%** international

They came:

ACANTHE, ARMAND THIERY, BEXLEY, CYRILLUS,
COMPTOIR DES COTONNIERS, GROUP INDIGO,
HEROINES, KAPORAL, LA MAISON SIMONS,
MAISON KITSUNE, OXBOW, RIU AUBLET, SAKINA PARIS,
TEDDY SMITH, TRICOTS SAINT JAMES, UN JOUR AILLEURS,
JIMMY CHOO, ERMENEGILDO ZEGNA, OYSHO, 1.2.3.,
ETAM, AIGLE INTERNATIONAL, BONOBO, BONPOINT,
CACHE CACHE, CAMAIEU, CELIO, CHEVIGNON,
DERHY, GRAIN DE MALICE, JACQUELINE RIU, KIABI,
LA HALLE, PRINTEMPS, VICOMTE A MARCY INFINITY,
YVES SALOMON, TOM TAILOR, CALZEDONIA SPA,
BJORN BORG...

PREMIÈRE VISION PARIS IN VIDEO





THE SOURCING CONNECTION
PREMIÈRE VISION TURNS
TRADITIONAL SOURCING
UPSIDE DOWN

A NEW WAY TO PRESENT YOUR MANUFACTURING EXPERTISE

An event for **sourcing specialists**, closely in line with the needs of the market's major players.

The opportunity **to present your know-how in Paris in September**, within Première Vision Paris.

An elite rendezvous with **sourcing and production heads from European fashion brands**.



WOULD YOU LIKE TO BE
PART OF A GLOBAL AND
SELECTIVE OFFER?

- > Around 100-120 selected exhibitors amongst the most qualified

**MANUFACTURERS
GARMENT MAKERS
SUBCONTRACTORS**

- > An offer selected **by a specific Committee** and audited by **Bureau Veritas**, the world leader in compliance checking and product certification
- > The **world's leading apparel-production regions represented:** Asia/Southeast Asia, Africa, Latin America.



BENEFIT FROM AN
EXCLUSIVE, READABLE AND
EFFICIENT PRESENTATION
OF THE OFFER

The offer is structured **by activity sector and product destination**.

5 districts focused on each company's specialties rather than on geographical origin.

Discover The Sourcing Connection districts



WHICH DISTRICTS
FIT YOU THE BEST?

DISTRICT 1: URBS AND SUBURBS

The casual district: leisure, relax items, streetwear, chinos, free style products...

DISTRICT 2: OFFICE HOURS

The most formal district, with a citywear spirit: knitwear, blouses, dresses, suits, shirts...

DISTRICT 3: A FIT FRAME IN FASHION

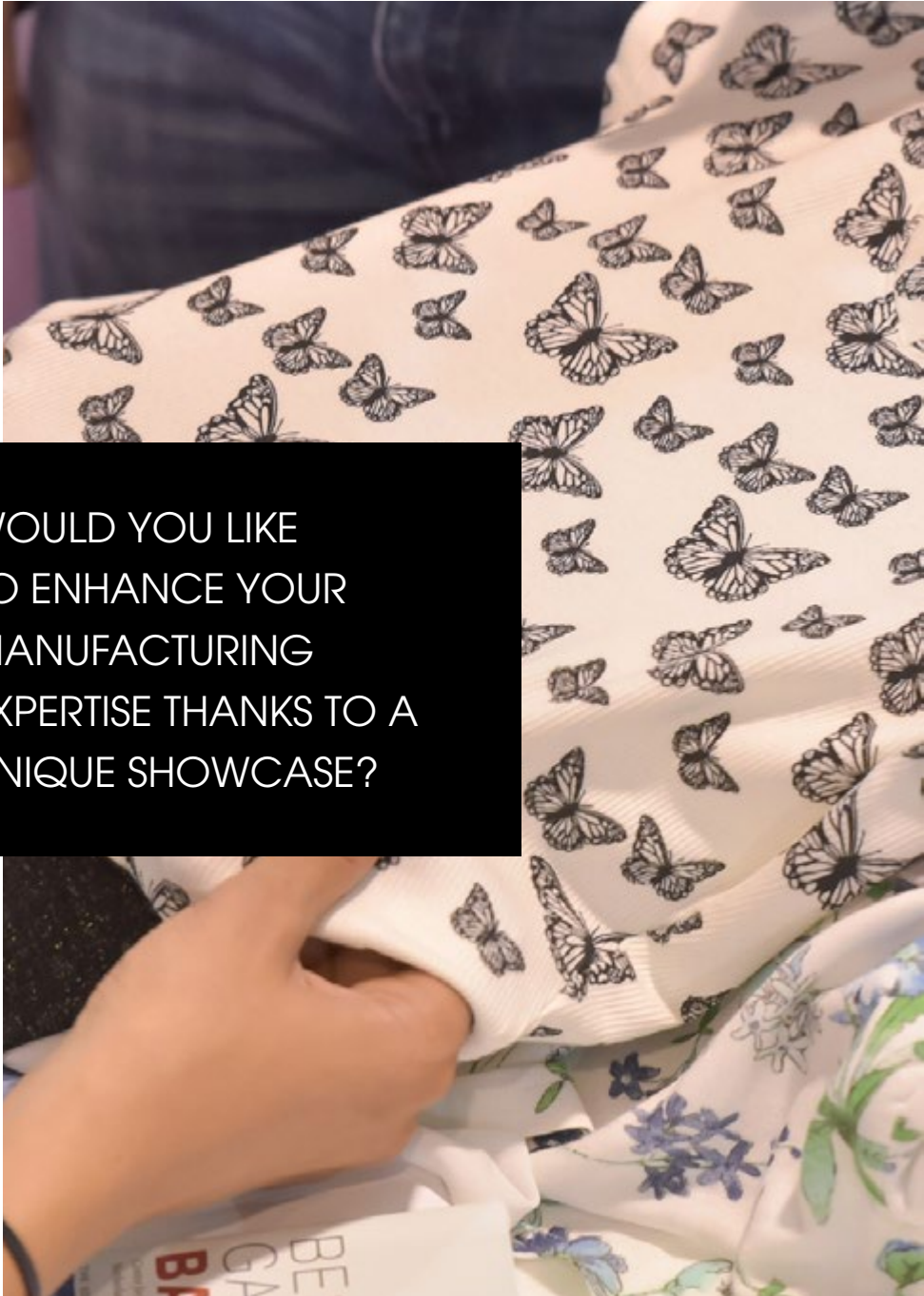
The district combining sports and fashion, taking inspiration from loungewear, homewear, yoga...

DISTRICT 4: ALL BUT BLUE

The denim district: new washes, new techniques and technologies, jeanswear products...

DISTRICT 5: DRESS FOR THE ELEMENTS

The outerwear district: jackets and coats, leather jackets, outdoor shells, trekking, sailing...



WOULD YOU LIKE
TO ENHANCE YOUR
MANUFACTURING
EXPERTISE THANKS TO A
UNIQUE SHOWCASE?

- > A unique display, and a stand adapted to your needs, specially designed to showcase your manufacturing expertise.
- > Events and seminars that make the show a place to discuss and exchange essential information for sourcing professionals.



READY TO MEET THE
MARKET'S MAJOR
PLAYERS?

All sourcing professionals: from small to super large brands, department stores, private label, fashion groups...

OYSHO, 1.2.3. ETAM GROUPE, AIGLE INTERNATIONAL, BONOBO, BONPOINT, CACHE CACHE, CAMAIEU, CELIO, CHEVIGNON, DERHY, GRAIN DE MALICE, GROUPE BEAUMANOIR, JACQUELINE RIU, KAPORAL, KIABI, LA HALLE, PRINTEMPS, MAISON KITSUNE, REDSKINS, SCOTTAGE, SUNCOO, TEDDY SMITH, VICOMTE A MARCY INFINITY, YVES SALOMON, TOM TAILOR, CALZEDONIA SPA, BJORN BORG...



IN THE WORDS
OF THE VISITORS

G. C. - Teddy Smith

*"I found tailored pieces made in Bangladesh, which was nice. **I've never seen an offer like this at any other show**".*

E. J. - Eki (women's ready-to-wear brand)

*"I made a number of contacts and had some interesting meetings. **The atmosphere is quite pleasant and professional**. I even found some producers who are open to small quantities".*

E. T. - Dance Distribution

*"I'm interested in sourcing sportswear and I've found that **The Sourcing Connection Première Vision is one of the few shows offering that**. District 3 was good, I liked the choice of exhibitors. And I found companies with quite beautiful prints".*



IN THE WORDS
OF THE EXHIBITORS

R. L., Shanghai Liberty


*"The Sourcing Connection is our first European show. We chose it because we want to broaden our distribution. It's a medium/high-end show. **We saw interesting companies and designers, and we'll be back.**"*

L., Save Style / C. Matteo

*"We want to expand our customer base by opening up more to Europe. **We are very happy with the show, which is of the same high quality as the contacts we made.**"*

P. B., Up 2U Impex

*"We had a great show. **The first day was one of our best days ever.**"*



WOULD YOU LIKE TO
BENEFIT FROM PREMIÈRE
VISION EXPERTISE AND
RENOUN

- > **Diversified promotional and organisational tools** relayed by the French and European offices of Première Vision.
- > **A visibility ensured by** a dedicated on- and off-line media plan, a website, emailing campaigns, a digital promotional kit, and the Première Vision social media networks...



JOIN THE SOURCING
CONNECTION TO...

- > **Present, in Paris, your manufacturing expertise within an exclusive concept** dedicated to production heads and sourcing professionals from fashion brands.
- > **Join a select group of the most-qualified** manufacturers, garment makers and subcontractors.
- > Participate in one of the **major events for fashion professionals: Première Vision Paris.**

DATES, PLACE & OPENING TIME

19.20.21 Sept. 2017 - Parc des expositions Paris Nord Villepinte

PRICES

- Equipped stands: **418 € /sq.m.**
- Minimum stand surface: **12 sq.m.**
- Booking fee: **345 €**
- Compulsory insurance: **29 €**

CONTACTS

Chantal Malingrey

Première Vision Marketing and Development Director
c.malingrey@premierevision.com

Agnès Etame

Show Manager
a.etame@premierevision.com

Sabrina Amice Thurin

Exhibitors Manager
s.amice@premierevision.com

thesourcingconnection.com

PRACTICAL INFO

