

**To All Members of BGMEA**

**Subject: Participation in Asia Fashion Fair-Tokyo 2023 & Asia Fashion Fair-Osaka 2023.**

Dear Sir,

We have the pleasure to inform you that the Asia Fashion Fair-Tokyo 2023 will be held from 20 to 22 September 2023, at Big Sight in Tokyo. Additionally, the Asia Fashion Fair-Osaka 2023 is scheduled to take place from 24-26 October 2023 at Mydome in Osaka. As the biggest OEM.ODM expo for textiles and clothing in Japan, AFF exhibits various product classifications including garments, fabrics, home textiles and accessories. The AFF exhibitors have rich experience working with Japan enterprises which leads to the fact that they could easily handle all kinds of demands regarding ODM, high function, fast fashion and low prices. Recently the "China plus one" model has evolved from concept to reality, an example being the number of Japanese importers that have turned to textile and clothing from production bases across Asia for their supplies. This is an ideal opportunity to enter the Japan market and access trade buyers throughout Japan. The detail information of the fair is mentioned below:

**Details of the Fair**

<b>Exhibition Name</b>	<b>:</b>	<b>1. AFF-Tokyo 2023</b>	<b>2. AFF-Osaka 2023</b>
<b>Date</b>	<b>:</b>	<b>20-23 September 2023</b>	<b>24-26 October 2023</b>
<b>Venue</b>	<b>:</b>	<b>Big Sight, Tokyo Exhibition</b>	<b>Mydome, Osaka</b>

**This is an information circular. If you feel interested in participating, you are requested to contact BGMEA directly. BGMEA shall not be liable for the refunding of stall fees and visa-related issues. For any queries, please contact with:**

Md. Shahriar Rahman, Deputy Secretary, BGMEA, Mobile: +88 01671-429218

Md. Fakhrul Islam, Senior Executive, BGMEA, Mobile: +88 01676-027436

**Enclosed:**

1. AFF Brochure
2. Information Form
3. Exhibition Fee

Thanking you,

  
**Md. Faizur Rahman**  
Secretary General

## 1. Company's name showed on booth (2) letters maximum

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

## 2. Selection of Stand (See the Exhibitors Manual for details)

2.1  Option 1 (2.7m×2.5m, suited for garments), Stand Quantity:.....

Equipment: 1 Fascia Board, 1 Table, 3 Chairs, 3 Spotlights, **3 Hanging Rails**,  
**1 Accessories Grid**, 1 Storage Locker, 1 Dustbin

Fee: JPY 630,000 or USD 4,840/stand

2.2  Option 2 (2.7m×2.5m, suited for garments/accessories/fabrics/home textiles), Stand Quantity:.....

Equipment: 1 Fascia Board, 1 Table, 3 Chairs, 3 Spotlights, **3 Hanging Rails**,  
**3 Shelves**, 1 Storage Locker, 1 Dustbin

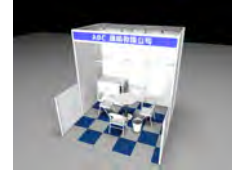
Fee: JPY 630,000 or USD 4,840/stand

2.3  Option 3 (2.7m×2.5m, suited for accessories/fabrics/home textiles/auxiliary material), Stand Quantity:.....

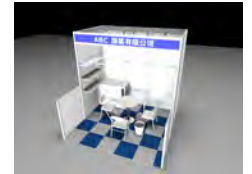
Equipment: 1 Fascia Board, 1 Table, 3 Chairs, 3 Spotlights, **6 Shelves**, 1 Storage Locker, 1 Dustbin

Fee: JPY 630,000 or USD 4,840/stand

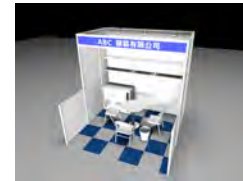
2.4  CornerStand Reservation (Extra Corner fee: JPY 63,000 or USD 484/stand), Corner Stand Quantity:.....



Option 1



Option 2



Option 3

## 3. Products Category (the information below will be used for the reference of stand allocation, so please only select the representative product which will be exhibited in the fair. Please select **ONE GROUP ONLY** from group 3.1 – 3.6)

3.1  Garments ( **single choice** in each section)

3.1.1  Weaving  Knitting  Silk  Fur

3.1.2  Menswear  Womenswear  Childrenswear  Babyswear

3.1.3  Coats  Suites  Jeans  Shirts  Pants  Dresses  Skirts  Casuals  Sportswear  Workwear  Businesswear  Sweaters  
 T-shirts  Polo-shirt  Underwear  Swimwear  Leather  Downteather

3.2  Home textile & furnishings ( **single choice** )

Home furnishings  Home decor  Handicrafts  Knitted  Gifts  Home wears  Drawn  Tablecloth  Mats  Bamboo  Beddings  
 Loungewear  Beachwear  Towel  Bath towel  Bathrobe  Napkin  Decorative fabric  Curtain  Carpet

3.3  Accessories ( **single choice** )

Jewelry  Hats  Scarves  Shawls  Ties  Belts  Gloves  Socks  Shoes  Leather  Luggage  Bags  Fans  Umbrellas  
 Pendant  Glasses

3.4  Fabric ( **single choice** )

Natural fibre  Non-woven cloth  Special fabric  Cotton  Linen  Silk  Nylon  Wool  Polyester  Blending  Knits fabric

3.5  Trim ( **single choice** )

Button/pin/hook  Interlining  Lining  Padding  Liner  Yarn  Rope  Button  Zipper  Lace  Embroidery  Label  
 Beading & sequin

3.6  Service ( **single choice** )

Agent  Design  Media  Consultation  Association  Training  Printing  Logistics  Equipment  Certification  Finance

3.7 If there is a cross-area stand, please write down the product name for your second stand .....

Principal:

(Signature)

Date:



# Service and Renting

## 1. Company's name showed on booth (25 letters maximum)

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

## 2. Extra furniture renting (See the Exhibitors Manual for details)

2.1 The fair will provide free 30 hangers for each stand (depending on the actual situation), all other special items should be charged with a rental fee. Since the types and quantity of items are limited, so temporary leasing may charge more. If you need the items, please order in advance.

2.2 Application of additional orders (See Page 14-16 of the Exhibitors Manual)

①S/N .....	Item name .....	Quantity .....	④S/N .....	Item name .....	Quantity .....
②S/N .....	Item name .....	Quantity .....	⑤S/N .....	Item name .....	Quantity .....
③S/N .....	Item name .....	Quantity .....	⑥S/N .....	Item name .....	Quantity .....

## 3. Exhibition map advertising (See details in Exhibitors Manual)

Exhibition guide is distributed to each entrant.

Price:  JPY¥160,000/each

## 4. Translation

When translator is needed:

Extra \$600 US dollars for three days including lunch (one person).  Yes(Quantity.....),  No

### Way to purchase:

Due to the limited quantity, we suggest exhibitors to make decisions as soon as possible. In case of any conflict, please finish the payment before the scheduled date.

..  
...

<b>Principal:</b> .....	<b>(Signature)</b> .....
<b>Date:</b> .....	.....



# Visa Application Form

**B<sub>1</sub>**

## 1. Visa Application

Company's name	
Family name	
Given name	
Gender	
Birthday	
Position in company	
Nationality	
Passport Number	
Email	
Phone number	
Estimated scheduled hotel (address needed)	
Estimated scheduled flight	
Estimated scheduled entry date	
Estimated scheduled Out date	

Principal: \_\_\_\_\_

(Signature)

Date: \_\_\_\_\_

# AFF • TOKYO 2023

Date: September 20-22, 2023

Venue: Big Sight, Tokyo Exhibition

Exhibition Area: 20,000 m<sup>2</sup>

Products: Garments, Fabrics, Home textile, Accessories, Shoes & Bags, Trim

Organizer: AFF Co., Ltd.

Co-Organizer: Japan-China Economic Relations and Trade Center

Operating by AFF Organizing Committee

# AFF • OSAKA 2023

Date: October 24-26, 2023

Venue: Mydome, Osaka

Exhibition Area: 6,000 m<sup>2</sup>

Products: Garments, Fabrics, Home textile, Accessories, Shoes & Bags, Trim

Organizer: AFF Co., Ltd.

Co-Organizer: Japan-China Economic Relations and Trade Center

Operating by AFF Organizing Committee



## The Exhibition

Asia Fashion Fair (AFF) was founded in 2003, the exhibition has been working hard in the field of specialization, gathering the backbone of OEM in Asian textile and garment industry, and becoming a trading platform attracting the attention of the industry. "Marubeni", "AsahiKasei", "Kurashiki Textile", "Lido", "Mitsui products", "TokoShoji", "Teijin", "Takisada Nagoya" and other well-known enterprise buyers also presented to the event.

According to previous statistics, the proportion of expected and intended transactions of exhibitors during the exhibition is as high as 90%. On average, each exhibitor has more than 50 effective customers, of which the proportion of new customers is as high as 60%.



## Exhibition fee

Version	Fees	Services
Standard booth	JPY 630,000/booth, extra JPY 63,000 for corner booth	Standard booth, fascia board, hanger, carpet, spotlights, dustbin, table, chairs, storage locker, etc.
Application fee	JPY ¥ 16,000 / company	International communication fee, documents shipping fee, etc.
Promotion fee	JPY ¥ 16,000 / company	Online platform, website, exhibition invitation and fair catalogue entry.
Other items	Check Exhibitor Manual for more details	Corner stalls, exclusive assistant, special props, paper advertising, etc.

## Contact

Chinatex Advertising & Exhibition Co., Ltd.

Tel: 010-65280939-217 / 65285246-210

Fax: 010-65123051

Website: [www.asiafashionfair.jp](http://www.asiafashionfair.jp)

E-mail: [info@asiafashionfair.jp](mailto:info@asiafashionfair.jp)





# Application form

Preferred Exhibition	<input type="radio"/> AFF · TOKYO 2023 (September) <input type="radio"/> AFF · OSAKA 2023 (October)			
Company Name				
Name of Fascia				
Company Address				
Post code		Website		
Contact person		Tel	Fax	
Cell phone		Email		
Quantity of booths				
Exhibition product(single choice)	<input type="radio"/> Men's wear <input type="radio"/> Women's wear <input type="radio"/> Children's wear <input type="radio"/> Fabrics <input type="radio"/> Accessories <input type="radio"/> Home textile <input type="radio"/> Trim <input type="radio"/> Shoes&Bags <input type="radio"/> Others _____			
Annual Sales	_____ \$			
Business type	<input type="radio"/> Independent brand <input type="radio"/> ODM <input type="radio"/> OEM			
Preferred buyer	<input type="radio"/> Trading company <input type="radio"/> Wholesaler <input type="radio"/> Retailer <input type="radio"/> Manufacturer			
Products	<input type="radio"/> New technology and functional materials <input type="radio"/> Fast Fashion <input type="radio"/> Low cost and low price			
Japanese ability	<input type="radio"/> Fluent <input type="radio"/> Average <input type="radio"/> None			
Previous buyers list	①	②	③	
List of prospective buyers	①	②	③	

## Contact

Chinatex Advertising & Exhibition Co.,Ltd.

Tel: 010-65280939-217 / 65285246-210

Fax: 010-65123051

Website: [www.asiafashionfair.jp](http://www.asiafashionfair.jp)

E-mail: [info@asiafashionfair.jp](mailto:info@asiafashionfair.jp)

Exhibitor:

Representative:

Stamp

Date