

সম্মানিত সকল সদস্যদের জন্য

বিজিএ/সার্কুলার/২০২৬/২৪১

০৯ সেপ্টেম্বর ২০২৬

বিষয়: **HSBC Export Excellence Awards ২০২৬-এ অংশগ্রহণের জন্য সম্মানিত সদস্যবৃন্দকে অবহিতকরণ।**

বাংলাদেশের রপ্তানি খাতের অবদান ও টেকসই প্রবৃদ্ধিকে স্বীকৃতি ও সম্মান জানানোর লক্ষ্যে **The Hongkong and Shanghai Banking Corporation Limited (HSBC), Bangladesh** কর্তৃক **HSBC Export Excellence Awards 2026** আয়োজনের উদ্যোগ গ্রহণ করা হয়েছে।

উক্ত অ্যাওয়ার্ড প্রোগ্রামে বাংলাদেশের বিভিন্ন খাতের রপ্তানিকারক প্রতিষ্ঠান ও উদ্যোক্তাগণ অংশগ্রহণ করতে পারবেন। এবারের পুরস্কার কার্যক্রমে নিম্নলিখিত ৪টি ক্যাটাগরি রাখা হয়েছে:

1. Export Excellence: Ready-made Garments

- রপ্তানি আয়: USD 100 Million এবং তদুর্ধ্ব
- মূলধারার RMG খাতের সকল অ্যাপারেল পণ্য।

2. Export Excellence: Ready-made Garments – Backward Linkage

- রপ্তানি আয়: USD 50 Million এবং তদুর্ধ্ব
- RMG ও অন্যান্য উৎপাদন খাতকে সহায়তাকারী পণ্য/প্রতিষ্ঠান।

3. Export Excellence: Non-traditional and Emerging Sectors – Manufacturing

- রপ্তানি আয়: USD 10 Million এবং তদুর্ধ্ব
- যেমন: Electronics, Light Engineering, Plastics, Furniture, Footwear, Leather Goods, Agro-processing, Automotive Components ইত্যাদি।

4. Export Excellence: Non-traditional and Emerging Sectors – Service

- রপ্তানি আয়: USD 5 Million এবং তদুর্ধ্ব
- Professional, Digital এবং Knowledge-based Services

পুরস্কার কার্যক্রমটি Ministry of Commerce, Government of the Peoples Republic of Bangladesh এবং The British High Commission Dhaka-এর সহযোগিতায় পরিচালিত হবে। অডিটিংয়ের জন্য Technical Partner হিসেবে Ernst & Young (EY) সম্পৃক্ত থাকবে।

BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION

বাংলাদেশ পোশাক প্রস্তুতকারক ও রপ্তানীকারক সমিতি

• বাংলাদেশ তৈরি •

জুরি বোর্ডে HSBC-এর Senior Management Team, Ministry of Commerce এবং British High Commission Dhaka-এর প্রতিনিধিগণ থাকবেন। বিজয়ী নির্বাচনের ক্ষেত্রে জাতীয় রপ্তানি ও অর্থনীতিতে বার্ষিক অবদান, পণ্যের বৈচিত্র্য, দায়িত্বশীলতা, টেকসই ব্যবসায়িক চর্চা, সুশাসন, Regulatory Compliance ইত্যাদি বিষয় বিবেচনা করা হবে।

উল্লেখ্য, এ পুরস্কার কার্যক্রমে অংশগ্রহণের জন্য HSBC-এর গ্রাহক হওয়া বাধ্যতামূলক নয়। বাংলাদেশে কার্যরত সকল যোগ্য প্রতিষ্ঠান ও উদ্যোক্তা এতে অংশগ্রহণ করতে পারবেন। কোনো Entry Fee নেই এবং কোনো আর্থিক পুরস্কার প্রদান করা হবে না।

আগ্রহী সম্মানিত সদস্য প্রতিষ্ঠানসমূহকে নিজ নিজ প্রতিষ্ঠানের যোগ্যতা যাচাইপূর্বক HSBC Export Excellence Awards 2026-এ মনোনয়ন দাখিলের জন্য উৎসাহিত করা যাচ্ছে। এছাড়াও যেকোনো প্রতিষ্ঠান অন্য প্রতিষ্ঠানকেও উল্লিখিত ক্যাটাগরিগুলোর জন্য মনোনীত করতে পারবে।

মনোনয়ন দাখিলের শেষ তারিখ: ২০ সেপ্টেম্বর ২০২৬।

মনোনয়ন ফরম ও বিস্তারিত তথ্যের জন্য অনুগ্রহ করে ভিজিট করুন:

www.business.hsbc.com.bd/EEA2026.

যোগাযোগ:

ফোন: +৮৮০ ৯৬৬৬ ৩৩১০০০

ই-মেইল: eea@hsbc.com.bd;

ধন্যবাদান্তে,



মেজর জেনারেল ড. মোঃ সাহেদুল ইসলাম (অবঃ)

মহা-সচিব

সংযুক্তি:

- HSBC Export Excellence Awards ২০২৬-এর চিঠি
- HSBC Export Excellence Awards ২০২৬-এর ফরম

BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION

বাংলাদেশ পোশাক প্রস্তুতকারক ও রপ্তানীকারক সমিতি

বাংলাদেশ তৈরি

HSBC Launches Export Excellence Awards 2026

The Hongkong and Shanghai Banking Corporation Limited in Bangladesh has announced the launching of the '**HSBC Export Excellence Awards 2026**'. The programme recognises and honours exporters from Bangladesh for their contribution to the sustainable growth of Bangladesh.

Exporters will be able to nominate themselves for the title of 'Exporter of the Year' in four categories by filling in a simple nomination form. The categories of HSBC Export Excellence Awards 2026 are:

- 1. Export Excellence: Ready-made Garments**
Export Revenue of **USD 100 Million** and Above
- All apparel products that are part of mainstream RMG sector
- 2. Export Excellence: Ready-made Garments Backward Linkage**
Export Revenue of **USD 50 Million** and Above
- Products that support the RMG and other manufacturing sectors
- 3. Export Excellence: Non-traditional and Emerging Sectors – Manufacturing**
Export Revenue of **USD 10 Million** and Above
- Electronics, light engineering, plastics, furniture, footwear, leather goods, agro-processing, automotive components, etc.
- 4. Export Excellence: Non-traditional and Emerging Sectors – Service**
Export Revenue of **USD 5 Million** and Above
- Professional, digital, or knowledge-based services

The HSBC Export Excellence Awards is assisted by programme partners: **Ministry of Commerce, Government of the People's Republic of Bangladesh** and **The British High Commission Dhaka**. Technical partner, who will be engaged for auditing will be **Ernst & Young (EY)**. Adjudication will be done by a Jury Board comprising members from HSBC senior management team, Ministry of Commerce and British High Commission Dhaka. Winners will be selected based on aspects such as, annual contribution to the national exports and economy, diversity, responsibility, sustainable business practices, governance strengths, regulatory compliance etc.

The awards programme is not exclusive to HSBC customers and is open to all enterprises and entrepreneurs operating in Bangladesh. There is no entry fee or financial recognition.

Nomination forms and other details of the programme are available at www.business.hsbc.com.bd/EEA2026. Organisations can also nominate others for any categories of the programme. The nomination phase closes on 20 September 2026.

For enquiries regarding the nomination process, please contact +880 9666 331000 or email eea@hsbc.com.bd.



HSBC Export Excellence Awards 2026

Leading with impact,
shaping what's next

In association with



Ministry of
Commerce



British
High Commission
Dhaka



HSBC

| Opening up a world of opportunity

HSBC Export Excellence Awards 2026 Nomination Form

IMPORTANT RULES FOR PARTICIPATION

1. Applicants are requested to complete the nomination form in full and submit it along with all relevant supporting documents by the stated deadline. The submission should be made in English and all information provided must be accurate, complete and verifiable.
2. The participating entity must be a legally registered company operating in Bangladesh and must have completed at least three full years of commercial operations as on December 31, 2025.
3. Submissions must be received on or before **20 September 2026**. Late submissions may be considered only at the discretion of the award management.
4. Please submit the completed nomination form and supporting documents to
**The Hongkong and Shanghai Banking Corporation Limited
Management Office, Level 4, Shanta Western Tower, 186 Bir Uttam Mir Shawkat Ali Road,
Tejgaon Industrial Area, Dhaka 1208, Bangladesh. Phone: +8809666331000**
5. Shortlisted applicants may be contacted for additional information or clarification in line with the award evaluation requirements.
6. All mandatory fields must be completed. Incomplete nominations or forms with insufficient information may not be considered for evaluation.
7. Applicants should provide relevant supporting documents wherever possible to substantiate the information provided in the nomination form. Supporting documents may include PDF, Word documents, images or other acceptable formats.
8. Applicants must submit a separate nomination form for each award category they wish to enter. A single nomination form cannot be used for multiple award categories. Each submission will be evaluated independently against the specific eligibility criteria and evaluation parameters of the respective categories.
9. The participating entity must hold applicable trade and statutory registrations, including but not limited to certificate of incorporation, trade license, tax compliance documents and audited financial statements for the last three financial years, wherever applicable.
10. The final eligibility of the nominees is subject to the **terms & conditions**.
11. Award management reserves the right to amend categories, sub-categorize or re-categorize entries, seek additional information, withhold awards or revise/cancel the awards process, if required.
12. The decision of the jury and award management shall be final and binding.
13. For more information about the Awards or any queries regarding the nomination process, please contact: **Phone: +8809666331000, email: eea@hsbc.com.bd**

Nominee / Applicant Information*	
Nomination type	
Nominated company / Entity name	
Year of establishment	
Group name, if applicable	
Address of the Organization	
Applicant Name	
Applicant Designation	
Applicant Email	
Applicant Mobile number	
Other contact details (if any)	

Category applied for (please select only ONE category)	• Export Excellence: Ready-made Garments Export revenue of USD 100 million and above • Export Excellence: Ready-made Garments Backward Linkage: Export revenue of USD 50 million and above • Export Excellence: Non-traditional and Emerging Sectors – Manufacturing: • Export revenue of USD 10 million and above • Export Excellence: Non-traditional and Emerging Sectors – Service • Export revenue of USD 5 million and above
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Key metrics evaluation questions (*) (All details mandatory):

Export revenue in the last 3 calendar years		
CY 2023	CY 2024	CY 2025

Import value in the last 3 calendar years		
CY 2023	CY 2024	CY 2025

Profit before tax in the last 3 calendar years		
CY 2023	CY 2024	CY 2025

Tax clearance certificate in the last 3 financial years		
CY 2023	CY 2024	CY 2025
☐ Yes ☐ No	☐ Yes ☐ No	☐ Yes ☐ No

Case Study (*) (All details mandatory) Max: 150- 200 words

(You may attach additional pages or supporting documents, if required, to strengthen your submission)

Company Background
Provide an overview of your export business, including your key export products/services, major international markets served, customer segments, and position within the export ecosystem.

International Competitiveness

Explain how your organization has enhanced its global competitiveness through improvements in product quality, service delivery, operational capabilities, compliance, innovation, supply chain, or customer experience.

For the non-traditional and emerging sectors - service category, please include relevant outsourced services such as foreign software tools, databases, licenses, cloud storage, consulting, or any international service payments that support your export operations.

Business Impact

Provide the measurable business impact achieved as a result of your export initiatives and capabilities. Please highlight outcomes that demonstrate growth, competitiveness, and contribution to the export ecosystem.

Sustainability & Responsible Business Practices

Describe how your organization integrates environmental sustainability, social responsibility, ethical business practices, or responsible supply chain management into its export operations.

Supporting Documents	Attachment
Company incorporation certificate / Business registration*	Attach file
Trade License*	Attach file
Export Registration Certificate or equivalent export registration (Optional)	Attach file
Tax clearance certificate / tax compliance proof*	Attach file
Audited financial statements for last 3 financial years	Attach file
Company profile (Optional)	Attach file
Any other collaterals (awards / articles / certificates, etc.)	Attach file

Declaration by the Applicant*

I declare that the information provided in this nomination form is true, accurate and complete to the best of my knowledge. I agree to abide by the rules, terms and conditions of participation.

Name :

Designation :

Date :

Signature :