



BGA/Trade Fair & Events/2023/267

20 November 2023

TO ALL HON'BLE MEMBERS OF BGMEA

Subject: Participation in Asia Fashion Fair-Tokyo 2024 & Asia Fashion Fair-Osaka 2024.

Dear Sir,

We have the pleasure to inform you that the Asia Fashion Fair-Tokyo 2024 will be held from 05 to 07 June 2024, at Big Sight in Tokyo. Additionally, the Asia Fashion Fair-Osaka 2024 is scheduled to take place from 09 to 11 April 2023 at Mydome in Osaka. As the biggest OEM.ODM expo for textiles and clothing in Japan, AFF exhibits various product classifications including garments, fabrics, home textiles and accessories. The AFF exhibitors have rich experience working with Japan enterprises which leads to the fact that they could easily handle all kinds of demands regarding ODM, high function, fast fashion and low prices. Recently the "China plus one" model has evolved from concept to reality, an example being the number of Japanese importers that have turned to textile and clothing from production bases across Asia for their supplies. This is an ideal opportunity to enter the Japan market and access trade buyers throughout Japan. The detail information of the fair is mentioned below:

Details of the Fair

Exhibition Name	:	1. AFF-Tokyo 2024	2. AFF-Osaka 2024
Date	:	05-07 June, 2024	09-11 April, 2024
Venue	:	Big Sight, Tokyo	Mydome, Osaka
Website	:	www.asiafashionfair.jp	

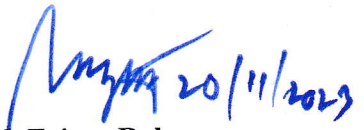
This is an information circular. If you feel interested in participating, you are requested to contact BGMEA directly. BGMEA shall not be liable for the refunding of stall fees and visa-related issues. For any queries, please contact with:

Md. Shahriar Rahman, Deputy Secretary, BGMEA, Mobile: +88 01671-429218
Sizan Mahmud Plabee, Executive, BGMEA, Mobile: +88 01727-656997

Enclosed:

1. AFF Brochure
2. Application Form
3. Exhibition Fee

Thanking you,


Md. Faizur Rahman
Secretary General

BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION

বাংলাদেশ পোশাক প্রস্তুতকারক ও রপ্তানীকারক সমিতি

• বাংলাদেশ তৈরি •

AFF - OSAKA 2024

Date: April 9-11, 2024

Venue: Mydome, Osaka

Exhibition Area: 6,000 m²

Products: Garments,Fabrics,Home textile,Accessories,
Shoes&Bags,Trim

AFF - TOKYO 2024

Date: June 5-7, 2024

Venue: Big Sight, Tokyo

Exhibition Area: 20,000 m²

Products: Garments,Fabrics,Home textile,Accessories,
Shoes&Bags,Trim



The Exhibition

Asia Fashion Fair(AFF) was founded in 2003, the exhibition has been working hard in the field of specialization, gathering the backbone of OEM in Asian textile and garment industry, and becoming a trading platform attracting the attention of the industry. "Marubeni", "AsahiKasei", "Kurashiki Textile", "Lido", "Mitsui products", "TokoShoji", "Teijin", "Takisada Nagoya" and other well-known enterprise buyers also presented to the event.

According to previous statistics, the proportion of expected and intended transactions of exhibitors during the exhibition is as high as 90%. On average, each exhibitor has more than 50 effective customers, of which the proportion of new customers is as high as 60%.



Exhibition fee

Version	Fees	Services
Standard booth	JPY 630,000/booth, extra JPY 63,000 for corner booth	Standard booth, fascia board, hanger, carpet, spotlights, dustbin, table, chairs, storage locker, etc.
Application fee	JPY ¥ 16,000 / company	International communication fee, documents shipping fee, etc.
Promotion fee	JPY ¥ 16,000 / company	Online platform, website, exhibition invitation and fair catalogue entry.
Other items	Check Exhibitor Manual for more details	Corner stalls, exclusive assistant, special props, paper advertising, etc.

Contact

Chinatex Advertising & Exhibition Co., Ltd.

Tel: 010-65280939-217 / 65285246-210

Fax: 010-65123051

Website: www.asiafashionfair.jp

E-mail: info@asiafashionfair.jp





Application form

Preferred Exhibition	<input type="radio"/> AFF · OSAKA (April)		<input type="radio"/> AFF · TOKYO (June)		
Company Name					
Name of Fascia					
Company Address					
Post code		Website			
Contact person		Tel		Fax	
Cell phone		Email			
Quantity of booths					
Exhibition product(single choice)	<input type="radio"/> Men's wear <input type="radio"/> Women's wear <input type="radio"/> Children's wear <input type="radio"/> Fabrics <input type="radio"/> Accessories <input type="radio"/> Home textile <input type="radio"/> Trim <input type="radio"/> Shoes&Bags <input type="radio"/> Others _____				
Annual Sales	_____ \$				
Business type	<input type="radio"/> Independent brand		<input type="radio"/> ODM		<input type="radio"/> OEM
Preferred buyer	<input type="radio"/> Trading company		<input type="radio"/> Wholesaler		<input type="radio"/> Retailer <input type="radio"/> Manufacturer
Products	<input type="radio"/> New technology and functional materials		<input type="radio"/> Fast Fashion		<input type="radio"/> Low cost and low price
Japanese ability	<input type="radio"/> Fluent		<input type="radio"/> Average		<input type="radio"/> None
Previous buyers list	①	②	③		
List of prospective buyers	①	②	③		

Contact

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Tel: 010-65280939-217 / 65285246-210

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Website: www.asiafashionfair.jp

E-mail: info@asiafashionfair.jp

Exhibitor:

Representative:

Stamp

Date