

BGA/Trade Fair & Events/2023/102

Date: 30 April 2023

To All Hon`ble Members of BGMEA

Subject: Participation in 'Seoul Int`l Sourcing Fair (SISF) 2023' 29th November – 01st December 2023 in Coex Hall C, Seoul, Republic of Korea.

Dear Sir,

It is our immense pleasure to inform you that Seoul Int`l Sourcing Fair (SISF) will be staged from 29th November -01st December 2023 at Coex Hall C, Seoul, Republic of Korea. The SISF 2023 show will be focused on the importance of displaying sustainable practices, supply chain management and social compliance. The show can be a kickoff of a positive campaign of information that will lead to Bangladesh export growth. They also would like to promote Jute products from Bangladesh as part of the sustainable display along with Ready Made Garments as well. So it's a potential market for our apparel manufacturer. Interested participants are requested to contact directly to the show organizer. The detail information of the fair is mentioned below:

Details of the Fair

- 1. Name of the Exhibition : Seoul Int`l Sourcing Fair (SISF) 2023 (29th November – 01st December 2023)**
Venue : Coex Hall C, Seoul, Republic of Korea.
Registration Deadline : 26 October, 2023

Category	Booth Type	Price
Early Bird Registration (27 th July, 2023)	Space Only	USD 2,700
	Shell Scheme	USD 3,100
	Premium	USD 4,000
General Registration (26 th October ,2023)	Space Only	USD 3,000
	Shell Scheme	USD 3,400
	Premium	USD 4,600
Corner Booth (Option)	Two Side Open	USD 300

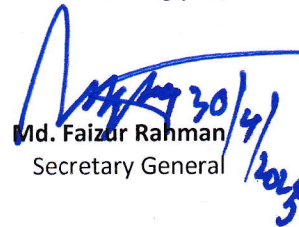
Directly contact with: **Seoul Int`l Sourcing Fair (SISF) 2023, Secretariat ;**
Phone: +82 2 6000 8252 ; Fax: +82 2 6944 8304
Email: sipremium.info@coex.co.kr Web: www.sipremium.com

BGMEA will provide necessary assistance. For any query, please contact:
Md. Shahriar Rahman, Deputy Secretary, BGMEA, Mobile: +88 01671-429218
Sizan Mahmud Plabee, Executive, BGMEA, Mobile: +88 01727656997

Attachment:

1. Brochure

Thanking you,


Md. Faizur Rahman
Secretary General

BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION (BGMEA)

বাংলাদেশ পোশাক প্রস্তুতকারক ও রপ্তানীকারক সমিতি

• বাংলাদেশ তৈরি •



No. BDS/12/22/81

Date: 17 April 2023

Subject: Exhibition "Seoul Int'l Sourcing Fair (SISF) 2023" in Coex Hall C, Seoul, Republic of Korea.

Respected Sir,

With due respect, I would like to inform you that Seoul City of the Republic of Korea is going to organize a fair on "Seoul Int'l Sourcing Fair 2023" in the Coex hall C on **29th November – 01st December 2023**. The details information are mentioned below:

Fair Name : Seoul Int'l Sourcing Fair 2023
Date : 29th November – 01st December 2023
Organizer : Coex Co. Ltd., Institute of Convention & Exhibition Management (ICEM)
Venue : Coex Hall C, Seoul, Korea
Registration Deadline : 26 October 2023
Booth Type and Rent :

Category	Booth Type	Unit Price	Comment
Early Bird Registration (27 th July, 2023)	Space Only	USD 2,700	
	Shell Scheme	USD 3,100	
	Premium	USD 4,000	
General Registration (26 th October, 2023)	Space Only	USD 3,000	
	Shell Scheme	USD 3,400	
	Premium	USD 4,600	
Corner Booth (Option)	Two Sides open	USD 300	

Contact Information: Seoul Int'l Sourcing Fair 2023 Secretariat, Tel: +82 2 6000 8152, Fax: +82 2 6944 8304, Email: sipremium.info@coex.co.kr, Web: www.sipremium.com

02. According to the previous year's experiences attending the RMG and Jute products related companies in the SISF Fair will be more appreciable

03. This is for your kind information and necessary action as deemed appropriate.

Enclosure: As Stated.

With best regards,

Mizanur Rahman
17.4.2023

(Dr. Md. Mizanur Rahman)

Commercial Counsellor

Phone: +82 2 7964003

Email: Commercialwingbdseoul@gmail.com

Vice Chairman
Export Promotion Bureau (EPB)
TCB Building, 1 Kawran Bazar, Dhaka.
(Attention: Director, Fair)

Copy for necessary action (not as per seniority):

01. Senior Secretary, Ministry of Commerce, Bangladesh Secretariat, Dhaka.
02. Secretary, Ministry of Textiles & Jute, Bangladesh Secretariat, Dhaka.
03. Secretary, Ministry of Industries, 91, Motijheel C/A, Dhaka-1000.
04. Additional Secretary (Export), Ministry of Commerce, Bangladesh Secretariat, Dhaka.

05. Additional Secretary, Jute Diversification Promotion Centre (JDPC), 145, Monipuripara, Farmgate, Tejgaon, Dhaka-1215.
06. Director General, Department of Jute, 99, Motijheel C/A, Dhaka-1000.
07. Director General (EA & P), Ministry of Foreign Affairs, Segunbagicha, Dhaka.
08. President, BGMEA, BGMEA Head Office, 7/7A, Sector # 17, Block # H-1, Uttara, Dhaka -1230.
09. President, BKMEA, BKMEA Head Office 233/1 Bangabandhu Road, Press Club Building (1st Floor), Narayanganj-1400, Bangladesh
10. Senior Assistant Secretary (Export-3), Ministry of Commerce, Bangladesh Secretariat, Dhaka.

Respected Sir,

With due respect, I would like to inform you that Seoul City of the Republic of Korea is going to organize a fair on "Seoul Int'l Sourcing Fair 2023" in the Cox Hall C on 29th November - 01st December 2023. The details information are mentioned below:

Fair Name : Seoul Int'l Sourcing Fair 2023
 Date : 29th November - 01st December 2023
 Organizer : Cox C.A. Ltd. Institute of Convention & Exhibition Management (ICEM)
 Venue : Cox Hall C, Seoul, Korea
 Registration Deadline : 26 October 2023
 Booth Type and Rent :

Category	Booth Type	Unit Price	Comment
Early Bird Registration (17 th July 2023)	Space Only	USD 2,700	
	Shell Scheme	USD 3,100	
	Premium	USD 4,000	
General Registration (26 th October 2023)	Space Only	USD 3,000	
	Shell Scheme	USD 3,400	
	Premium	USD 4,600	
Corner Booth (Option)	Two sides open	USD 300	

Contact Information: Seoul Int'l Sourcing Fair 2023 Secretariat, Tel: +82 2 6000 8152, Fax: +82 2 6944 8204, Email: seoulintlsourcing@seoul.go.kr, Web: www.seoulintlsourcing.com

01. According to the previous year's experience attending the HACC and Jute products related companies in the SIF, fair will be more appreciable.

02. This is for your kind information and necessary action as deemed appropriate.

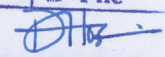
Yours faithfully,
 (Dr. Md. Mizanur Rahman)
 Commercial Counselor
 Phone: +82 2 7964003
 Email: comcounselor@kpsa.go.kr

Vice Chairman
 Export Promotion Bureau (EPB)
 TCB Building, 1 Kwanae Bosa, Daejeon
 (Attention: Director, Fair)

- Copy for necessary action (for as per sensitivity):
01. Senior Secretary, Ministry of Commerce, Bangladesh Secretariat, Dhaka.
 02. Secretary, Ministry of Textiles & Jute, Bangladesh Secretariat, Dhaka.
 03. Secretary, Ministry of Industries, 91, Motijheel C/A, Dhaka-1000.
 04. Additional Secretary (Export), Ministry of Commerce, Bangladesh Secretariat, Dhaka.

Seoul Int'l Sourcing Fair 2023

29th November – 1st December, 2023
Coex Hall C, Seoul, Korea

B'doot, Seoul	
<input type="checkbox"/> DA	<input type="checkbox"/> Urgent
<input checked="" type="checkbox"/> CC	<input type="checkbox"/> Put up
<input type="checkbox"/> FS (L)	<input type="checkbox"/> Discuss
<input type="checkbox"/> FS (Pol)	<input checked="" type="checkbox"/> N/Action
<input type="checkbox"/> HOC	<input type="checkbox"/> Distribute
<input type="checkbox"/> SS (Cons)	<input type="checkbox"/> Follow up
<input type="checkbox"/> PO/SS	<input type="checkbox"/> File
Signature: 	
Date: _____	
Dairy no. 2023.04.12	

Since 1991, Seoul Int'l Sourcing Fair has been one of the top B2B trade show on Consumer goods, Gift, Sales promotion items in South Korea. It has been steadily growing with professional exhibitors and buyers. Seoul Int'l Sourcing Fair will help you to have practical business outcomes through 1:1 Biz-Match program with retail and wholesale big buyers. If you are looking for new ways to energize your business and discover new business opportunities, Seoul Int'l Sourcing Fair is a perfect place to be.

SOURCING FAIR 2023 OVERVIEW

SHOW DETAILS	DATES	29 th November – 1 st December, 2023
	LOCATION	Coex Hall C, Seoul, South Korea
	ORGANIZED BY	Coex Co., Ltd. Institute of Convention & Exhibition Management (ICEM)
EXHIBITORS INFORMATION	NUMBER OF EXHIBITING COMPANIES	300
	NUMBER OF EXHIBITING BOOTHS	350
	APPLICATION DUE DATE	26 th of October, 2023
VISITORS INFORMATION	EXPECTED ATTENDANCE	15,000
	ADMISSION FEE	Pre-registered : Free / On-Site : 10,000 KRW

PREVIOUS SHOW RESULTS (Soucing Fair 2022)

- No. of Exhibitors : 220
- No. of Booths : 250
- No. of Visitors : 9,220
- No. of International Buyers invited : 39

BOOTH FEES AND REGISTRATION DEADLINES

Category	Booth Type	Unit Price
Early Bird Registration (27 th July, 2023)	Space Only	USD 2,700
	Shell Scheme	USD 3,100
	Premium	USD 4,000
General Registration (26 th October, 2022)	Space Only	USD 3,000
	Shell Scheme	USD 3,400
	Premium	USD 4,600
Corner Booth (Option)	Two Sides open	USD 300

※ All foreign companies are required to pay VAT according to Korean Value-Added Tax Act

※ One booth = 9sqm (3M*3M)

Seoul Int'l Sourcing Fair 2023 Secretariat

T. +82-2-6000-8152

F. +82-2-6944-8304

E. sipremium.info@coex.co.kr

W. www.sipremium.com

SOURCING FAIR 2023

PROGRAMS FOR EXHIBITORS

- 1:1 Biz-Match Meeting with Domestic Big Buyers

ABOUT SOURCING FAIR

WHAT ARE THE EXHIBITS?	WHO SHOULD VISIT?	WHY PARTICIPATE?
<ul style="list-style-type: none"> <input type="checkbox"/> Sales Promotion & Gift <input type="checkbox"/> Stationery Items <input type="checkbox"/> Office Items <input type="checkbox"/> IT & Electrical Goods <input type="checkbox"/> Home & Interior Supplies <input type="checkbox"/> Beauty Items <input type="checkbox"/> Sports Items <input type="checkbox"/> Food Items <input type="checkbox"/> Beverage Items <input type="checkbox"/> Fashion & Accessories <input type="checkbox"/> Context & Handmade Items <input type="checkbox"/> Handicrafts <input type="checkbox"/> Home Party Supplies <input type="checkbox"/> Summer Vacance items 	<ul style="list-style-type: none"> <input type="checkbox"/> Mass Retailers <input type="checkbox"/> Wholesalers <input type="checkbox"/> Importers and Exporters <input type="checkbox"/> Manufacturers <input type="checkbox"/> Trade Delegations <input type="checkbox"/> Trade Representatives <input type="checkbox"/> Department Store <input type="checkbox"/> e-Commerce <input type="checkbox"/> Apparel Stores <input type="checkbox"/> Specialty Boutiques <input type="checkbox"/> Lifestyle & Interior Shops <input type="checkbox"/> Gifts & Stationery Shops <input type="checkbox"/> Accessory Shops <input type="checkbox"/> Others 	<ul style="list-style-type: none"> <input type="checkbox"/> Valuable business opportunities presented by 1:1 Biz-Matching Program <input type="checkbox"/> Platform for the latest market trends from around the globe <input type="checkbox"/> Diverse concurrent events <input type="checkbox"/> Exclusive PR Opportunities <input type="checkbox"/> Endorsed by reputable organizations : UFI & Korea Ministry of Trade, Industry and Energy

INTERNATIONAL PAVILION PACKAGE	BUYER DELEGATION PACKAGE
<p>Sourcing Fair offers the 'National Pavilion Package', a tailor-made program for all trade agencies and organizations. The benefits include booth fee discounts, hotel accommodation discounts, assistance in travel/tour arrangements, upgraded booth design, and more. For further information, please contact to the Secretariat of Sourcing Fair at sipremium.info@coex.co.kr</p>	<p>In order to provide convenient visitation for groups of buyers from international trade bodies, Sourcing Fair offers tailored services to delegation groups of 7 or more participants. The official delegation group may receive hotel accommodation, 1:1 business matching meetings and interpreter service, and more. For further information, please contact to the Secretariat of Sourcing Fair at sipremium.info@coex.co.kr</p>

KEY FIGURES OF BUSINESS MEETINGS (Sourcing Fair 2022)

With	Consultation		Contract	
	Times	Amount(USD)	Times	Amount(USD)
Domestic buyers	1,680	\$75million	108	\$27.6million
Overseas buyers	472	\$999.7million	96	\$263.5million

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BUYER ANALYSIS (Sourcing Fair 2022)

- Business Types

Imports and retail buyers ranked the highest

Sort	Rate
Trade (Imports, Retail)	36%
Online Market (Open Shopping malls)	34%
Organization Promotion Items	9%
Offline Wholesale (Vendors)	9%
Large Distributors (Department Stores)	7%
Government Office (Public Enterprises)	5%

- Decision Makers

Final decision making buyers showed 71.5%

Sort	Rate
Final Purchasing Decision Makers	65%
Inermediate Decision Makers	23%
Purchasing Agents	13%

- Major Buyers Organizations

MAJOR DOMESTIC BUYERS

Coupage, CJENM, GS RETAIL, KCCWF, LINKO Hyundai Homeshopping TV Network, LOTTE HIMART, LOTTE MART, wemakeprice, Amazon Services Korea, glluga, 11st, Dong-A Pharm, QooQoo, ELAND RETAIL, mulawear, AKmall, E.LAND RETAIL LTD., KIMS CLUB, Shopee Korea, IICOMCBINED, AFREECATV, IBL, tumbbug, ChongKunDang Healthcare, Kyobo Hottracks, AMOREPACIFIC, POSA, YES24.

TYPE OF BUYER'S INDUSTRY

- **Open Markets** : Coupang, 11street, Interpark, Auction, Gmarket, Wemakeprice, Ticketmonster, etc.
- **Consignment Malls** : Kakaocommerce, Wadiz, Kyobo hottracks, Linko, Artbox, 10x10, 29CM, etc.
- **Chain Stores** : Lotte/Shinsegae/Hyundai/Galleria Department store, E-mart, Lottemart, Homeplus, CJ Olive networks, GS/Lotte/Hyundai Homeshopping, Korea Epost mall, etc.
- **Closed Malls** : HyundaiEzweel, Interpark bizmarket, KB card mall, KT commerce, etc.
- **Overseas Markets** : Amazon Korea, Alibaba, Ebaykorea, Shoppee, etc.



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Participation Application and Contract

SOURCING FAIR 2023

1. Applicant Information

Company Name			
Company DUNS Number			
President/CEO			
Postal Address			Zip code (-)
Contact Person			Department/Position
Telephone ()			Fax
E-mail			Website
Category	<input type="checkbox"/> GIFT <input type="checkbox"/> LIVING <input type="checkbox"/> BEAUTY <input type="checkbox"/> SMART <input type="checkbox"/> WELLNESS		
Key Exhibition Items			

* Please note that ALL contact details (telephone, fax, email) should be a direct contact line to the person in charge of the application.

2. Booth Type / Scale

Application Category	Booth Type (a)		Booth Cost (b)	Total Fee (a x b)
Early Bird Application (Due : July 27, 2023)	Space Only	<input type="radio"/> Booth(s)	USD 2,700/Booth	
	Shell Scheme	<input type="radio"/> Booth(s)	USD 3,100/Booth	
	Premium	<input type="radio"/> Booth(s)	USD 4,000/Booth	
General Application (Due : October 26, 2023)	Space Only	<input type="radio"/> Booth(s)	USD 3,000/Booth	
	Shell Scheme	<input type="radio"/> Booth(s)	USD 3,400/Booth	
	Premium	<input type="radio"/> Booth(s)	USD 4,600/Booth	
Corner Booth (Option)	Two Sides open	<input type="radio"/>	USD 300	
Online Platform (Option) 50% Discount from Original Price	Online Platform	<input type="radio"/>	USD 1,100	
TOTAL				

* 1 Booth: 3m×3m=9 m²/ Minimum units for an a space only booth: 2 or more booths.

*All foreign companies are required to pay VAT (10%) according to the Korean Value-Added Tax Act Law - Article 25 (Please see Article 3)

PAYMENT POLICY

- 50% payment of the total booth fee should be submitted as a deposit within seven days of initial application.
- The contract will not be confirmed and the exhibit space & online platform not be reserved until the deposit is paid.
- Please send a copy of the bank transfer receipt by fax to Coex at +82-2-6944-8308.
- It is the sender's responsibility to pay any additional charges that may occur during the wire transfer process.
- Please transfer all payments to

Beneficiary Coex
Account No. 140-007-251440
Bank SHINHAN BANK, World Trade Center Branch, Seoul, Korea
Swift code SHBKCRSE

* **The Show organizer reserves the right to refuse exhibits inappropriate to the theme of the show.**

I accept and agree to the Participation Regulations and Contract Condition on the back page, and hereby submit an application to exhibit at SOURCING FAIR 2023.

Name of Applicant (please print) _____

Date (DD/MM/YYYY) _____

Authorized Signature _____

* The signee is granted to the liability and rights to fulfill the contract conditions as representative of the exhibitor.

Participation Regulations
& Contract Conditions

Article 1 Definitions of Terms

"Exhibitor (Participating Company)" refers to the company, association, and entity submitting the application for participation in the exhibition.

"Exhibition" refers to SOURCING FAIR 2023

"SOURCING FAIR Secretariat" refers to the organizers of the exhibition: Coex, ICEM.

Article 2 Allotment of Exhibition Space

Based on the order of down payment, scale of participation, whether a returning participant, composition of the exhibition, and nature of exhibited products, the SOURCING FAIR Secretariat allocates space to the participating companies within the exhibition hall through SOURCING FAIR Secretariat. On special occasions, the SOURCING FAIR Secretariat may change the space allocated to the exhibitors as long as it is before the preparation period. Such changes are under the discretion of the SOURCING FAIR Secretariat, and exhibitors cannot request compensation thereof.

Article 3 Contract, Application, Participation Fee Payment Procedure

Participation application and contract must be submitted through SOURCING FAIR Secretariat. Payment for the contract should be completed according to the guidelines on the application form. The participation fee covers the costs for the Online Platform, venue, 24 hour security, hallway cleaning, provision of PR data, exhibition directory, and provision of other information until the opening of the exhibition. In addition, foreign exhibitors are required to pay VAT according to the Korean Value-Added Tax Act. The Principle of Reciprocity in Application of Zero Tax Rate shall apply only for the following countries: Greece, South Africa, Netherlands, Norway, New Zealand, Denmark, Lebanon, Liberia, Malaysia, USA, Venezuela, Belgium, Saudi Arabia, Germany, Sweden, Switzerland, Singapore, United Kingdom, Iran, Italy, India, Indonesia, Japan, Taiwan, Chile, Canada, Thailand, Panama, Finland, Pakistan, Australia, Hong Kong, France.

Article 4 Installation & Withdrawal

Installation and withdrawal of all exhibits must be completed within the period stipulated by the SOURCING FAIR Secretariat. Exhibitors are liable for any loss or damage to the SOURCING FAIR Secretariat due to any delay.

Article 5 Insurance, Security and Safety

Exhibitors must have insurance for all equipment and exhibits during the installation, withdrawal, and exhibition period. The SOURCING FAIR Secretariat will take appropriate measures to protect the rights of exhibitors and visitors. However, the ultimate liabilities of all items of the exhibitors reside with the exhibitors. All materials such as stands and equipment must be incombustible according to fire safety acts. The SOURCING FAIR Secretariat may limit construction work and performance if needed.

Article 6 Provision of Information on SOURCING FAIR Secretariat

Exhibitors must provide data on exhibits and construction so that the SOURCING FAIR Secretariat may determine whether the equipment and activities undertaken within the booth comply with the exhibition regulations including the Online Platform. Exhibitors must also provide necessary information for related marketing and PR of SOURCING FAIR.

Article 7 Exhibit Limits & Hall Management

Exhibitors must display exhibits stated in their original application unless otherwise approved by the SOURCING FAIR Secretariat, and must locate permanent staff in the booths. Activities of exhibitors are limited to within the allocated space. Also, the responsibility of loss, damage, robbery, and all other related matters regarding the exhibits resides with the exhibitors (participating companies). The SOURCING FAIR Secretariat reserve the right to limit activities deemed potentially harmful to other exhibitors, including excessive noise, the joint use of one booth between multiple companies, and exhibits disagreeing with the nature of the exhibition.

Article 8 Prohibition of Exhibition Booth Assignment

Exhibitors may not assign all or part of the already allocated exhibition area including the Online Platform to a third party without the approval of the SOURCING FAIR Secretariat.

Article 9 Prohibition of on-the-spot sale

The purpose of a trade show is to showcase products and services, and therefore on-the-spot sales activities are strictly prohibited. Sales activities are permitted only at the specially allocated spaces that SOURCING FAIR Secretariat has set aside for that purpose. Taxes and other technicalities entailed by such activities are sole responsibility of exhibitors.

Article 10 Cancellation of Application

In the event that the exhibitor declines to use the space allocated including the Online Platform, fails to pay the deposit or fails to comply with the regulations set by the organizers, the organizers reserve the right to void the exhibitor. Participation fees will not be refunded.

Article 11 Changes and Breach of Contract

In the event that the exhibitor decides to cancel or reduce exhibition floor space including the Online Platform already reserved, the following penalty must be paid to the organizer within 15 days of the change. If the exhibitor has already paid the registration fee in full, the penalty will be deducted from the total amount.

- Cancellation 60 days or more before the opening date: 50% of total exhibition fee
- Cancellation between 60 and 30 days before the opening date: 80% of total exhibition fee
- Cancellation 30 days or less before the opening date: No refund issued

Article 12 Cancellation

In the event that the exhibitor decides to cancel their participation the following penalty must be paid to the organizers within 15 days of cancellation. If the exhibitor has already paid the registration fee in full, the penalty will be deducted from the total amount.

- Cancellation 60 days or more before the opening date : 50% of total exhibition fee
- Cancellation between 60 and 30 days before the opening date : 80% of total exhibition fee
- Cancellation 30 days or less before the opening date : No refund

Article 13 Use of Online Service

Subject to service availability and the consent of the SOURCING FAIR Secretariat, the Exhibitor may use the Online Platform. The SOURCING FAIR Secretariat provides an Online Platform for exhibitor to handle its application for and participation. The SOURCING FAIR Secretariat shall in no circumstances be liable to the Exhibitor or any other person for any unauthorized access thereto or for any error, mistakes, delay, loss or omission in transmissions made using the online services.

In the event that the exhibitor decides to cancel the Online Platform already reserved, the following penalty must be paid to the organizer within 15 days of the change. If the exhibitor has already paid the registration fee in full, the penalty will be deducted from the total amount corresponding to the number of days used & 10% of the usage fee corresponding to the remaining period until the termination date. However, if cancellation is requested within 7 days from the payment, only the amount corresponding to the number of days used will be deducted.

Cancellation of the Online Platform can only be held via email with Sourcing Fair Secretariat.

Article 14 Act of God

SOURCING FAIR Secretariat is not liable in the event that a change in the date of location of the event is inevitable due to a national emergency, a natural disaster or other act of God.

Article 15 Application & Interpretation of Related Regulation

- 1) When necessary, the SOURCING FAIR Secretariat may enact a supplementary regulation not mentioned in this participation regulation. Exhibitors must comply with the supplementary regulation and that of Coex.
- 2) Matters not mentioned in this contract follow the related regulations and laws designated by the SOURCING FAIR Secretariat.
- 3) In case of different interpretations between the SOURCING FAIR Secretariat and exhibitors of the contract and other documents, those of the SOURCING FAIR Secretariat must be followed.

Article 16 Resolution of Disputes

Disputes between exhibitors and SOURCING FAIR Secretariat will be arbitrated by the Korea Commercial Arbitration Board, and their resolution will be binding to both parties.

Article 17 Clean Fulfillment of Contract

Regarding this contract, the SOURCING FAIR Secretariat and exhibitors must not directly/ indirectly request or provide any sort of inappropriate granting such as bribable services and money. Both parties must mutually strive to maintain a clean and transparent trading environment and fair trade orders.

Name of Applicant (Please print) _____

Authorized Signature

(Signature)