

BGA/Trade Fair & Events/2023/258

12 November 2023

TO All HON'BLE MEMBERS OF BGMEA

Subject: Participation in "16th India International Silk Fair" from 19 to 21 December 2023 in New Delhi, India

Dear Sir,

It is our immense pleasure to inform you that India Silk Export Promotion Council (ISEPC) is set up by Ministry of Textiles, Govt. of India and Ministry of Commerce & Industries Govt. of India are organizing a Grand International event "16th India International Silk Fair" from 19-21 December, 2023, at The Yashobhoomi, IICC-India international Convention & Expo Centre, Sector-25, Dwarka, New Delhi, India.

The visiting overseas buyers will thus be availing huge benefits of unparalleled interaction with suppliers of all different varieties of silk (Mulberry, Tasar, Muga and Eri) from remote corners of India as well as enjoying hospitality along with business during the 3 days of the event..

ISEPC will be providing reimbursement of airfare (INR 24000/- for South Asia Region) or the actual airfare whichever minimum, complimentary hotel accommodation is during the event at New Delhi and other logistic support to eligible selected Buyers from abroad. The reimbursement of airfare subject to maximum ceiling in INR will be given on the last day of the event. The eligible selected buyer has to provide his or her return travel journey ticket copy, India visa copy, passport copy to avail the INR towards reimbursement of airfare.

This exhibition is a unique platform for interaction and sourcing of silk products directly with manufacturers, exporters and buyers under one roof. We therefore request you to kindly consider and make a plan to visit India during India International Silk Fair and register yourself on the website of the Council event www.indiansilkfair.in/physical/ and click at the buyer's registration.

Or click on the link below to register: www.indiansilkfair.in/physical/buyer-registration-form.php

Direct Contact with: India Slik Export Promotion Council (ISEPC)

Chiranjiv Tower, 112 A, First Floor,43 Nehru Place, New Delhi – 110019 Phone: +91-11-40154181, 26220134 Email: <u>buyersphysical@indiansilkfair.in</u>

BGMEA will provide necessary assistance. For any query, please contact:

Md. Shahriar Rahman, Deputy Secretary, BGMEA, Mobile: +88 01671-429218

Sizan Mahmud Plabee, Executive, BGMEA, Mobile: +88 01727-656997

Attachment:

1. Event Flyer

Thanking you,

Md. Faizur Rahman

Secretary General







Sponsored by : Ministry of Textiles & Ministry of Commerce Govt. of India



SILK & SILK BLEND PRODUCTS EXHIBITION

A must business destination to connect & collaborate with manufacturers, suppliers and exporters of Indian Silk & Silk Blend Products

Air Fare Subsidy & 2 nights of Complimentary hotel stay in 4/5-star hotel for sponsored buyers as per MAI Guidelines, Government of India.



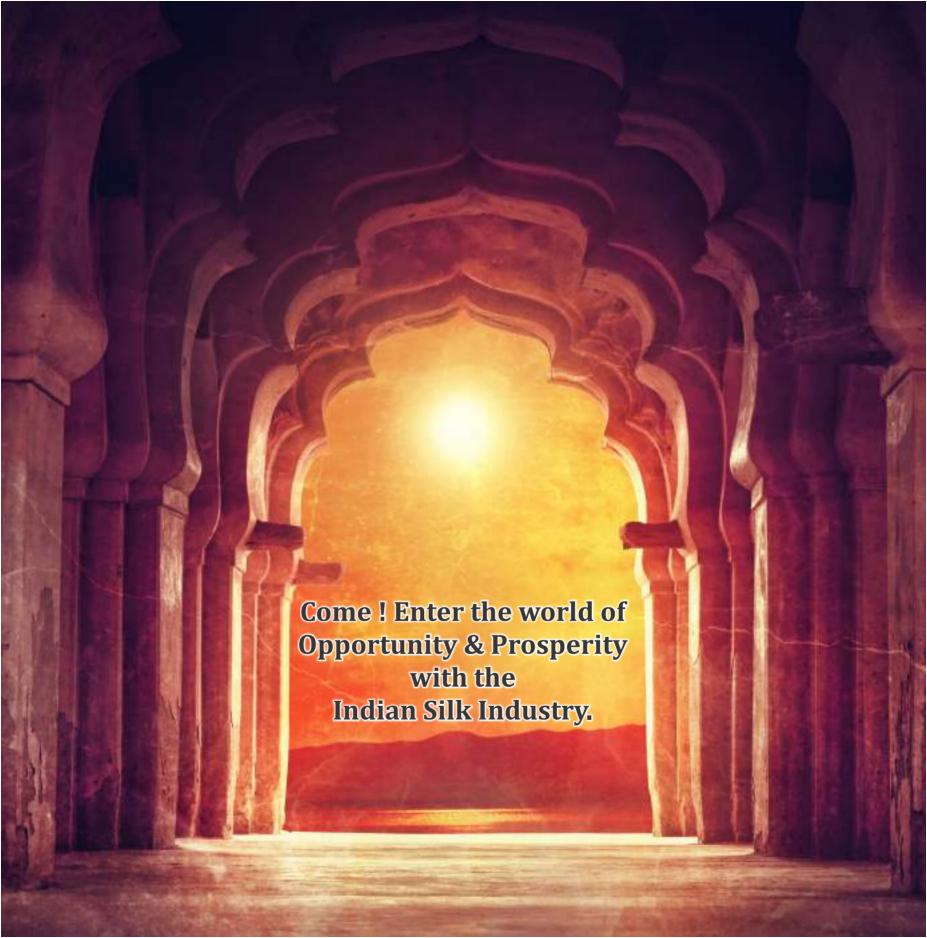




FOR REGISTRATION

www.indiansilkfair.in/physical





A Brand New World Class Venue

Happy to inform that this Trade fair will be held in a much bigger expo centre.

Yashobhoomi - (IICC) India International Convention & Expo Centre Sector 25, Dwarka, New Delhi 110075



- Biggest Exhibition Halls in India.
- IICC Metro Station (Airport Line) inside the venue.
- Close by to New Delhi International Airport.
- More than 100 Hotels within 20 kms-Delhi NCR.



INDIA'S BIGGEST TRADE EVENT ON INDIAN SILK AND SILK BLENDS PRODUCTS



Airfare subsidy to foreign buyers who will be invited by the silk council.

Airfare subsidy by travel in economy class will be issued, (subject to the limit of rupees) to the visiting buyers as under:

■ INR 40,000/- to buyers from North America, USA, Canada, Central American and South American Countries*.

■ INR 40,000/- to buyers from European Countries, Australia and African Countries.

■ INR 35,000/- to buyers from CIS Countries & Egypt.

■ INR 35,000/- to buyers from Japan & South Korea.

■ INR 28,000/- to buyers from Middle East Countries.

■ INR 24,000/- to buyers from Indian sub-continent Countries and South East Asian Countries.

■ Free /Complimentary two nights accommodation with two breakfast and Delhi airport pickup, during the fair, for the buyers, who will be sponsored by the council.

■ Daily fixed time transportation by coach to and fro to the fair venue.

(* Subject to actual fare or limit prescribed above whichever is less)

For all other details Visit our website: www.indiansilkfair.in



GARMENTS, FABRICS, MADE-UPS, SCARVES, STOLES, SAREES, HOME-FURNISHING, CARPETS & YARNS.

FACTSHEET OF THE 16TH INDIA INTERNATIONAL SILK FAIR.

Ultra Modern Expo Centre

The 16th India International Silk Fair will be much bigger is size with pan India participation.

Manufacturers & Suppliers

Ready-made Garments, Silk Fabrics, Tribal weaves from the North Eastern States and other Indian states like Madhya Pradesh, Chhattisgarh, Bihar. Jammu & Kashmir.

Silk Fabrics, Yarns & Saris from Bangalore, Varanasi, Bhagalpur, Mysore.

ALL UNDER ONE ROOF

BUYER-SELLER MEETINGS
SEMINARS
SILK PRODUCTION
& PROCESSING

Hi Fashion Embellished Garments from, New Delhi, Mumbai, Kolkata, Bangalore, Channai.

Scarves, Stoles, Made-ups from Noida, New Delhi, Mumbai, Farrukhabad.

Carpets & Home Furnishing Jammu & Kashmir, Bangalore, Agra Mirzapur, Bhadohi, Gurgaon and New Delhi.

WHY ATTEND THE 16TH INDIA INTERNATIONAL SILK FAIR 2023.

This physical trade fair on Indian Silk & Silk Blend products, is an encouraging step to bring the Buyers and their potential suppliers once again face to face under one roof.

The concept of organising virtual trade fairs world wide became an alternative to do business but there is no match when physical trade fairs are concern.

Indian government has always encouraged the world business fraternity to come forward and engage into meaningful business relationship and mutual growth.

The council shall be subsidizing / providing travel grant by economy class fare (subject to the limit as prescribed by the committee) to the eligible buyers from overseas countries, under the MAI guidelines.

The council shall also be providing two nights complimentary stay in a 5 star hotel near the fair venue, during the fair, including pick-up from Delhi Airport, Two breakfast and working lunch at the fair venue, to the eligible buyers as approved by the Selection Committee of ISEPC.

PRESENCE OF SKILLED WORKFORCE

Over 21 million Indians are employed directly with the production process of Indian Silk & Silk blends products, it has the potential to engage another 6 million people this year 2023.



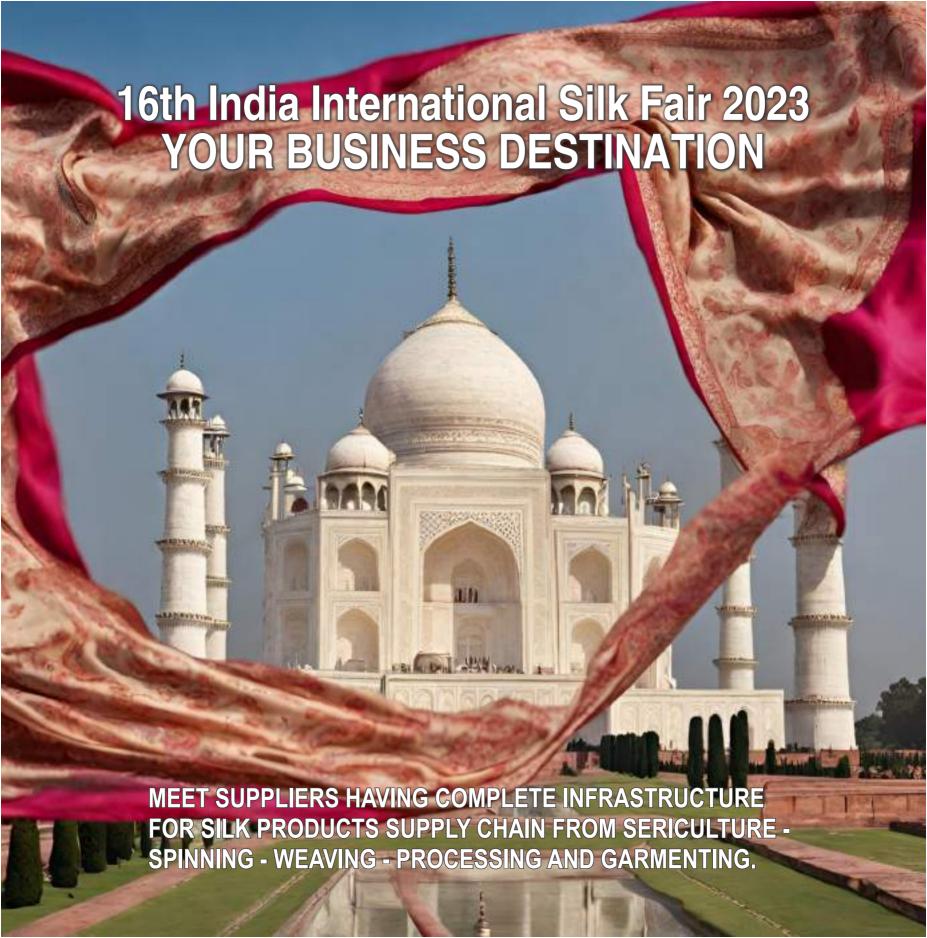






MEET UNDER ONE ROOF
AND CONNECT WITH
MANUFACTURERS, SUPPLIERS,
EXPORTERS, DESIGNERS
OF INDIAN SILK &
SILK BLEND PRODUCTS.





Celebrate the grandeur of pure Indian Silks & Silk Blend Products.





The Indian Silk Export Promotion Council 112-A Chiranjeev Tower, 43 Nehru Place, New Delhi 110019. India. Telephone: 011-40154181/26220134

Website: www.indiansilkfair.in

E-mail: exhibitors@indiansilkfair.in, buyersphysical@indiansilkfair.in

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