

**TO ALL HON`BLE MEMBERS OF BGMEA**

**Subject: "Participation in the 9<sup>th</sup> International Textile Expo" to be held from 23-25 September-, 2025 in Johannesburg, South Africa.**

Dear Sir,

We are pleased to inform you that the 9<sup>th</sup> International Textile Expo (Intex South Africa) Fair 2025, a premier trade event for the textile and apparel industry, will be held in Johannesburg, South Africa from 23-25 September, 2025. This is an excellent opportunity for BGMEA members to explore new business avenues, network with international buyers, and showcase Bangladesh's textile and garment industry to a global audience.

The fair will bring together manufacturers, suppliers, buyers, and key industry stakeholders, offering a platform for businesses to connect, explore new market opportunities, and keep abreast of global trends. The event is expected to draw a significant number of international visitors, providing ample business development potential.

**Expo Highlights**

- \*B2B meetings with international buyers
- \* Exhibitions showcasing the latest trends in textiles and apparel
- \* Industry seminars and networking sessions
- \* Insights into Africa region and market expansion

**Details of the Fair**

Exhibition Name	<b>9<sup>th</sup> International Textile Expo (Intex South Africa)</b>
Date & Venue	<b>23-25 September, 2025 Gallagher Convention Centre, Johannesburg, South Africa</b>
Booth Size & Cost	<b>09 SQM, USD 3948</b>

**\*Please note that, this is an information circular. If you are interested in participating, you are requested to carefully review and make decision regarding participation (Exhibitor Application & Agreement).**

**\*BGMEA will support to issue recommendation letter for visa and persuasion.**

**\*For each booth reservation, only two representatives from the respective organization will be allowed to apply and attend the fair.**

**\* Payment will be made directly to the organizer (Please Exhibitor Application & Agreement).**

For any queries please contact:

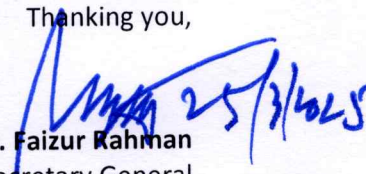
**Md. Rafiqul Islam (Raafi)**, Head of Trade Fair and Events Section (Int. & Local), Mobile: +8801757-100006

**Email: rislam@bgmea.com.bd**

**Sizan Mahmud Plabee**, Executive, Trade Fair and Events Section (Int. & Local), Mobile: +8801727-656997

**Email: fair@bgmea.com.bd**

Thanking you,

  
**Md. Faizur Rahman**  
Secretary General



# Space Contract Form

DATE OF REGISTRATION

/   /

This form will confirm our participation as an exhibitor at the show. We are excited to be part of this year's event with details below;

## EXHIBITOR INFORMATION

Company Name :

Person in Charge :  Job Title :

Company Address :

City :

Country :  Postal Code :

Company Website:  Phone Number :

Product Category :  TRN Number :

Show Name :  ABC MOM  DEFU Expo  PNE Expo  AES Expo  
 BDExpo  Homelife  INTEX  Machinex Expo

## PARTICIPATION DETAILS

Stand Number :

Type of Package :  **Raw Space Only**  
 Includes:  
 • Raw space  
 • General aisle cleaning  
 • Security of exhibition area  
 • Not include electricity

**Shell Scheme**  
 Includes Space Only features plus:  
 • Rear and side walls  
 • Carpet (grey)  
 • Fascia board with company's name  
 • 2 fluorescent lights (@40W)  
 • 1 lockable reception desk with 2 chairs  
 • 1 Wastebasket  
 • Electricity: 2Amp, 1 Phase, MCB

Total Amount :

VAT 5% :

Space Dimension :  x  =

Total Amount incl VAT :

### TERMS & CONDITIONS:

- The Show organised by Zhejiang Meorient Commerce & Exhibition
- Inc.TRN: 100035686300003
- Tel: +971 4 4280 781

On Behalf Company / Exhibitor

### PAYMENT TERMS:

- 20% Payment upon signing the booking form to secure the booth.
- 40% Payment 60 days prior to the event.
- 40% Payment 30 days prior to the event.

Person Name & Title

Organised By:



Swift International Exhibition Organizing FZ LLC

Office 2005, Iris Bay, Al Mustaqbal Street, Business Bay, Dubai

**SPACE CONTRACT REGULATIONS:**

These Regulations are to be read as an integral part of the Space Contract.

**DEFINITIONS AND INTERPRETATION:**

In this Space Contract, the following words depict the same meaning respectively assigned to them hereunder, unless the context requires or admits otherwise.

**EXHIBITION :**

Refers to the specific event mentioned and dated in the Space Contract.

**EXHIBITOR :**

Refers to any individual, firm, company, association, or organization, along with their employees, representatives or agents who have been allocated exhibit space for the purpose of participation in the Exhibition. This includes the authorized signatory representing the Exhibitor under this Space Contract.

**EXHIBITOR MANUAL :**

Refers to the set of internal guidelines established by the Organizer, which may be updated periodically and provided to the Exhibitor prior to the Exhibition. These guidelines ensure the safe, efficient, and organized management of the Exhibition.

**EXHIBITION MATERIAL :**

Includes all goods, materials, equipment, stands, supplies, merchandise, models, exhibit items or any other property intended exclusively for use during the Exhibition and should be approved by the organizer.

**FORCE MAJEURE :**

Refers to any event or combination of events that are beyond the reasonable control of the affected Party, preventing or hindering the performance of its obligations under this Agreement, whether partially or entirely. Such events may include, but are not limited to:

1. Disasters related to nuclear activity, radiation, or contamination of a biological, chemical, or radioactive nature.
2. Natural calamities such as lightning, earthquakes, fires, floods, hurricanes, tsunamis, cyclones, or other extreme weather conditions, as well as changes in sea levels or land subsidence.
3. The inability to procure essential equipment, materials, or supplies due to blockades, embargoes, or sanctions.

**OBJECTIONABLE DISPLAY:**

Refers to any signage, products, services, performances, or literature that may be deemed offensive, unethical, unlawful, or inappropriate under applicable laws. This includes content that could be politically, socially, racially, or religiously sensitive or anything that might harm the reputation of South Africa, or their relationships with other nations, trade organizations, associations, or clients. The determination of what constitutes "objectionable" remains solely at the discretion of the organizer.

**BOOTH LOCATION POLICY :**

In the event of unforeseen circumstances the Organizer reserves the right to relocate booth spaces as necessary to ensure the successful execution of the event.

**CANCELLATION POLICY:**

If the Exhibitor chooses to cancel their space booking, no payments made will be refunded. Additionally, if the cancellation notice is submitted less than 14 days prior to the event the Exhibitor will be liable for the full invoiced amount.

# 2025

## THE 9TH INTERNATIONAL TEXTILE EXPO (South Africa)

# INTEX South Africa

 **DATES: 23-25 SEPTEMBER 2025**

 **VENUE: Gallagher Convention Centre**

**Organizer: Meorient**

2025.9.23-9.25

# ABOUT US

## Trading Textile Globally



11000+

Square Meters



400+

Exhibitors



8000+

Visitors

As part of INTEX's global strategy, the INTEX South Africa International Textile Exhibition supports the growth of Chinese apparel brands, serving as both a facilitator and witness to their development. With its excellent reputation and competitive Chinese textile products, it is one of the most prominent textile exhibitions in the region. The exhibition showcases high-quality ready-to-wear garments, home textiles, apparel items, and fabric accessories. Each year, it assists over 5,000 Chinese enterprises in capturing the global textile market.

## Product Profile



### Garments, Fabrics , Accessories

**Apparel:** Men's/women's wear, casual/youth fashion, wedding/evening gowns, denim, lingerie, swimwear, children's wear, socks, scarves, hats, gloves, ties.

**Fabrics:** Silk, knitted, synthetic, jacquard, composite fabrics, ribbons, yarns, formal/fashionable/casual wear fabrics.

**Accessories:** Zippers, buttons, lace/embroidery, lining, interlining, shoulder pads, tapes, threads, adhesives, reflective materials, trademarks, padding, straps, cups, leather/fur, flowers, feathers, belts, collars, hooks/snaps, rivets, chains, bags, hangers.



### Luggages, Bags & Shoes

**Leather Goods:** Leather products, backpacks, suitcases, handbags, wallets, leather fabrics.

**Shoes:** Dress shoes, sneakers, outdoor footwear, high heels, travel shoes, straw shoes, canvas shoes, slip-ons, tennis shoes, hiking boots, rubber shoes, lined slippers, casual shoes.



### Home Textile

**Bedding:** Comforters, bed sheets, blankets (wool, cashmere, synthetic, child, silk, cotton).

**Bathroom & Kitchen:** Towels, curtains, cushions.

Floor Coverings: Carpets, rugs, etc.

**Other:** Pillows, sleep canopies, pajamas, mats, etc.

**Fabrics:** Mattress fabrics, sofa and curtain fabrics, tablecloths, bedding materials, yarns, etc.



### Textile Machinery

Textile machinery and parts, garment manufacturing machinery and parts, non-woven production equipment, printing and dyeing equipment, quality inspection equipment

Excellent  
Market  
Prospects

# WHY US?

## Three Reasons to Choose INTEX SOUTH AFRICA



### South Africa: One of Africa's Largest Economies

South Africa, a founding BRICS member and one of Africa's largest economies, has a stable economy and strong consumer spending power, making it a crucial entry point for businesses in Africa. China has been its largest trading partner for 13 years, with bilateral trade accounting for one-fifth of China-Africa trade.

#### Stable Economic and Trade Policies in South Africa 01

As a key member of SACU and SADC, South Africa offers duty-free exports to other African countries. It has signed the EU Economic Partnership Agreement (EPA) to promote free trade between the 14 SADC and 27 EU member states. The AGOA extension until 2025 allows sub-Saharan African countries to export textiles and apparel to the U.S. duty-free.

#### Significant Reliance on Imported Textiles and Apparel 03

South Africa has high demand for textiles, apparel, electronics, and light industrial products. It heavily relies on imports for textiles, clothing, and footwear, with local production meeting only about 50% of domestic needs. In 2019, clothing imports amounted to 35.9 billion rand, while local production was approximately 25 billion rand.

#### 02 A Market with Young Middle Class and Huge Consumption Potential

South Africa is home to the world's youngest population, with an average age of 19 years, and it leads globally in middle-class growth and urbanization rates. The country's retail sector is booming, with retail sales revenue growing by 19% year-over-year and boasting a net profit margin of 5.8%, the highest globally. Five of the top 10 African retail companies with the fastest sales growth are based in South Africa, including Shoprite, SPAR, and Woolworths. Moreover, 17 of the top 25 retail companies have their headquarters in South Africa, such as Pepkor and Checkers.

# WHY US?

Excellent Exhibition

## Three Reasons to Choose INTEX SOUTH AFRICA



### Leveraging Strengths

The INTEX organizing committee integrates advantageous resources, committed to growing alongside Chinese fashion brands and promoting the global development strategy of China's textile and apparel industry.

### Global Resources

With over 20 years of global exhibition experience, INTEX hosts annual shows worldwide, serving the global textile and apparel market. It has built a buyer database of over 6 million and collaborates with more than 160 commerce associations, facilitating access to international trade resources.



### Multi-channel Promotion

Leveraging a comprehensive online media matrix and over 15 promotion strategies—including offline meetings with major buyers, outdoor ads, DSP, outbound calls, and SMS marketing—INTEX ensures 360-degree exposure for the event.



### O2O APP Empowers Precision Matchmaking

The O2O APP merges online and offline elements, enabling precise buyer-seller matchmaking and efficient product communication. Features like self-invitation and self-selection extend the customer acquisition cycle, helping hundreds of thousands of exhibitors and buyers connect precisely.

Excellent Team

# WHY US?

## Three Reasons to Choose INTEX SOUTH AFRICA



### Mature Service Process for Stress-Free Participation

With two decades of optimization, INTEX offers a seamless exhibitor experience. This includes streamlined services from registration and information collection to exhibit transportation, efficient product communication, and features like self-invitation and self-selection. Comprehensive on-site support ensures a smooth and worry-free participation, even for first-timers.



### GO CHINA

- 2023.8.1 杭州-办公室
- 2023.8.1 杭州-哈
- 2023.8.2 绍兴-第二家
- 2023.8.2 绍兴-第九家
- 2023.8.2 绍兴-第六家
- 2023.8.2 绍兴-第七家
- 2023.8.2 绍兴-第三家
- 2023.8.2 绍兴-第十家
- 2023.8.2 绍兴-第五家
- 2023.8.2 绍兴-第一家
- 采访视频+照片



迪拜当地大型面料批发商Mr Dilip, 行业组委会协助拜访绍兴企业, 选样品, 对接订单

### Value-Added Services

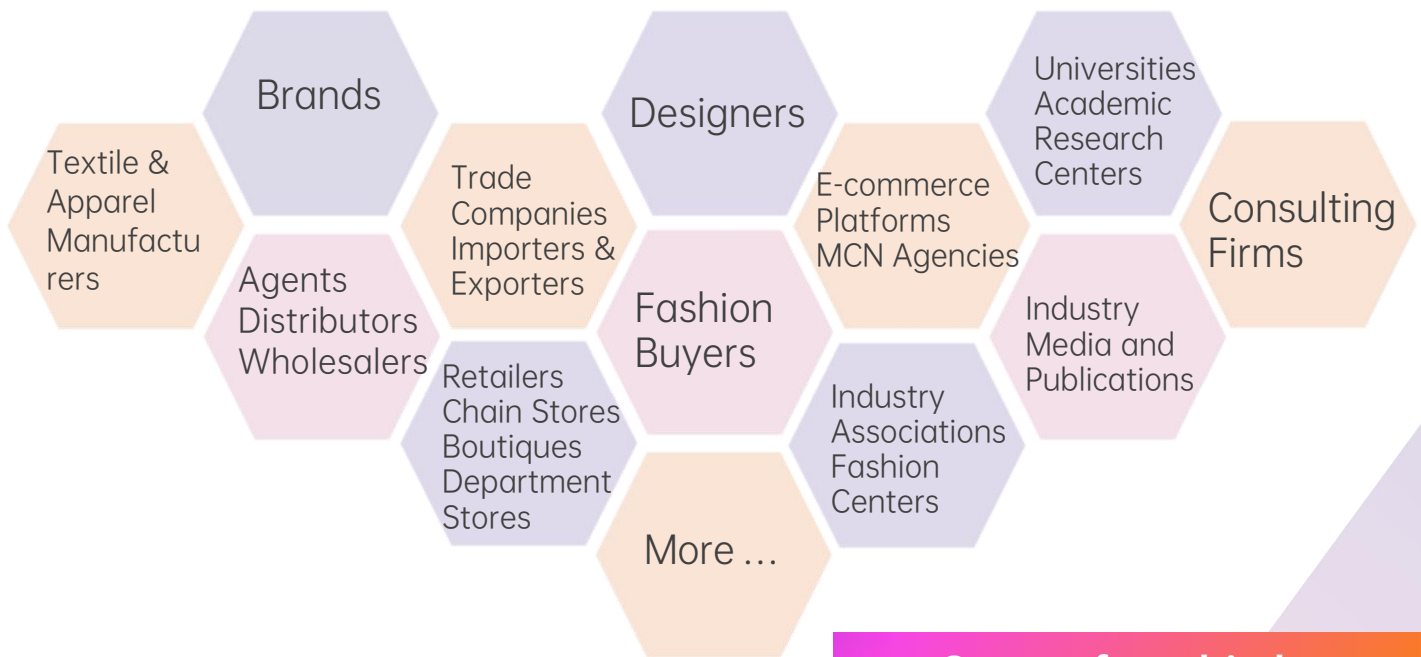
With over 20 years of exhibition operation experience and a database of more than 6 million buyers, INTEX has facilitated intended transaction values exceeding \$10 billion. We provide precise targeting of potential clients based on customer needs, with a team assisting exhibitors in engaging buyers.



### Professional Buyers, Limitless Busess Opportunities

In 2025, the INTEX South Africa International Textile Exhibition is projected to draw more than 8,000 professional buyers from South Africa and neighboring regions.

### Buyers Business Nature



### Some of our big buyers



### Some of our partners



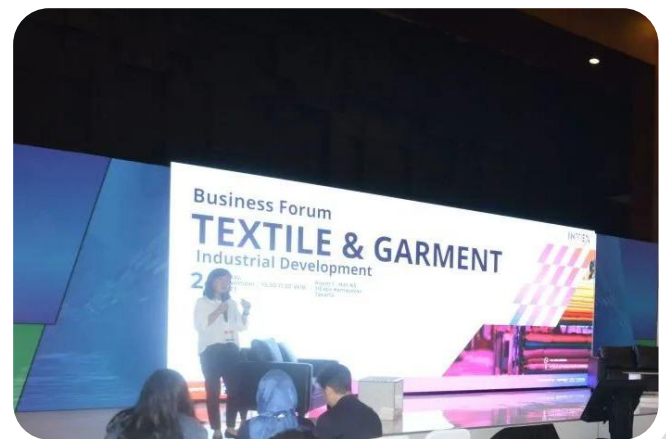
### Some of our clients



# CONCURRENT ACTIVITY

## South Africa Textile and Apparel Trends Forum

As a BRICS member and close Chinese partner, South Africa has robust demand for textiles and apparel. During the exhibition, a specialized forum will offer trend insights and demand forecasts from industry leaders, providing a clear overview of the market.



### 600+ Attendees

The event will include leaders from industry associations, board directors, CEOs, presidents, founders, general managers, vice presidents, design directors, and other senior executives.

### 2 High-Level Dialogues on China-South Africa Textile Integration and Future Growth

## Fashion Show

To allow attendees to experience the intricate details of clothing fabrics and cutting techniques up close, and to fully showcase the product features of exhibitors, the organizing committee has specially planned a Fashion Runway Show. This activity aims to provide a comprehensive display of the exhibitors' products and craftsmanship, engaging a diverse audience.



### 5 Top Focused Presentations

Covering Trends, Data, Channels, Consumer Markets, and Policies

### 500+ Audience

Including brand owners, designers, fashion buyers, fashion bloggers, trade companies & importers/exporters, distributors & agents, and brand managers.

### 50+ Brand Shows

Featuring a wide range of styles.

### 500+ New Looks Released

Unveiling the latest fashion trends.

### 5+ Professional Operation Teams

Comprising models, makeup artists, stage design teams, technical crews, and photography & videography teams.

3D212

ZHEJIANG LUX INTERNATIONAL TRADE CO.,LTD



## PREVIOUS OVERVIEW

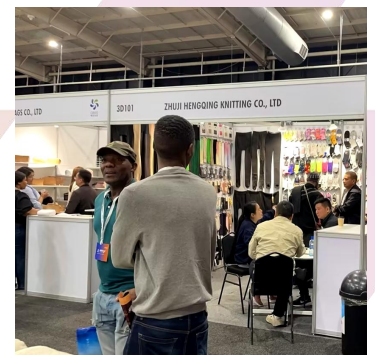
The 8th INTEX South Africa took place from September 24 to September 26, 2024, at the Gallagher Convention Centre. Over the course of three days, the exhibition enabled dynamic business engagement between China and South Africa.

**7434+**  
SQUARE METERS

**110+**  
Exhibitors

**10690+**  
Buyers

**74** (million USD)  
Total Turnover



## Voice of Exhibitors & Buyers



"I am very pleased to attend this exhibition and am highly satisfied with it. Given that South Africa relies significantly on imports from China for many products, this exhibition offers an excellent platform for business connectivity."

—**Naledi**  
Hosted buyer Purchasing Representative



"Our company specializes in the import and export of goods, with a focus on footwear, apparel, and other products. I highly recommend this exhibition and urge other buyers to visit it firsthand."

—**Thandi**  
Hosted buyer Purchasing Representative



"Over the past few years, we have had many successful collaborations with Meorient, and the exhibitions have generally been very positive. I think the African market is still relatively undeveloped, offering substantial potential for growth."

—**Exhibitor Jieyadi**



"This exhibition attracted many visitors, with strong interest in our products. The results in South Africa have been excellent, especially for our socks, which are in high demand. The online platform makes follow-up communication very convenient."

—**Exhibitor Hengqing Knitting**

## Exhibiting Fee

Stand fee (RMB/9 m <sup>2</sup> )	Opening Fee (RMB/per opening)	O2O APP Service Fee(RMB)	General Service Fee (RMB)
42800	4280	16800	3000

## 2025 INTEX Annual Plan

Country	Exhibition	Dates
INDIA	THE 9th INTERNATIONAL TEXTILE EXPO (INDIA)	26-28 March
JAPAN	THE 43rd ASIA FASHION FAIR (OSAKA)	8-10 April
VIETNAM	THE 4th INTERNATIONAL TEXTILE EXPO (VIETNAM)	14-16 May
JAPAN	THE 44th ASIA FASHION FAIR (TOKYO)	9-11 June
UAE	THE 18th INTERNATIONAL TEXTILE EXPO (UAE)	11-13 June
MEXICO	THE 10th INTERNATIONAL TEXTILE EXPO (MEXICO)	2-4 September
USA	THE 2nd INTERNATIONAL TEXTILE EXPO (USA)	9-11 September
BRAZIL	THE 12th INTERNATIONAL TEXTILE EXPO (BRAZIL)	16-18 September
SOUTH AFRICA	THE 9th INTERNATIONAL TEXTILE EXPO (SOUTH AFRICA)	23-25 September
JAPAN	THE 45th ASIA FASHION FAIR (OSAKA)	21-23 October
POLAND	THE 15th INTERNATIONAL TEXTILE EXPO (POLAND)	12-14 November
JAPAN	THE 46th ASIA FASHION FAIR (TOKYO)	19-21 November
INDONESIA	THE 9th INTERNATIONAL TEXTILE EXPO (INDONESIA)	26-29 November
UAE	THE 19th INTERNATIONAL TEXTILE EXPO (UAE)	17-19 December
SAUDI ARABIA	2025 INTERNATIONAL TEXTILE EXPO (SAUDI ARABIA)	22-24 December
INDIA	THE 10th INTERNATIONAL TEXTILE EXPO (INDIA)	24-26 December



## Contact Us

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