

BGA/Trade Fair & Events/2024/35

11 February 2024

Dear Honorable Members, Colleagues, Friends, and Well-wishers,

I trust this message finds you in good health. It is my pleasure to inform you that BGMEA is organizing the first-ever Bangladesh Heritage Festival 2024, scheduled to take place from 18-20 February 2024 at the BGMEA Complex in Uttara.

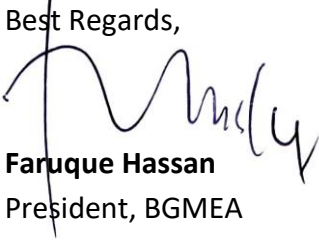
The "**Bangladesh Heritage Festival-2024**" event is designed to showcase and celebrate the rich cultural and historical heritage of Bangladesh like **weaving industry people, Jamdani, Muslin, Khadi, Gamcha, Monipuri cloths, Pottery** (Teppa dolls, Shokher Hari, Terracotta), **Handicraft, Nakshi Katha, Jute products, Cane, Shitalpati, and the 6<sup>th</sup> World Heritage recognized Rickshaw Painting and many more**. It will bring together key stakeholders, ambassadors, industry leaders, influencers, Celebrities and enthusiasts to explore and appreciate the diverse heritage that our country has to offer.

The event will feature Exclusive Fashion Show, cultural performances, exhibitions, art and craftsmanship that make Bangladesh unique. Your presence in our program would honor us immensely and add significance to the occasion. Your esteemed participation would not only inspire our participants but also contribute to the success of the event.

I extend this heartfelt invitation to you for the inaugural ceremony on 18 February 2024 at 04.00 PM at the BGMEA Complex, Uttara, Dhaka along with all three days of the event. As we come together to celebrate achievements, share knowledge and foster new connections, your participation will undoubtedly add immense value to the festival.

Thank you for your continued support and we look forward to welcoming you to the "Bangladesh Heritage Festival 2024".

Best Regards,

  
**Faruque Hassan**  
President, BGMEA

**BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION (BGMEA)**  
বাংলাদেশ পোশাক প্রস্তুতকারক ও রপ্তানীকারক সমিতি

• বাংলাদেশ তৈরি •