

TO ALL HON'BLE MEMBERS OF BGMEA

Subject: Invitation to visit and participate at "Design in Bangladesh 2026" to be held from 06-07 April, 2026 United Convention Centre, Dhaka.

Dear Sir,

We are pleased to inform you that BGMEA has signed a Memorandum of Understanding (MoU) with Design in Bangladesh (DIB) as a strategic partner for the upcoming **Design in Bangladesh 2026 (DIB 2026)**. The event is scheduled to be held on **06-07 April 2026** at the **United Convention Centre, Dhaka**.

DIB 2026 is a two days event that will bring together leading companies, global buyers, sourcing delegations, brands, embassies, and investors from around the world. **DIB Global Fashion & Sourcing Exposure 2026** will serve as a landmark platform, presenting Bangladesh's industrial and creative evolution to the global market.

The event will highlight Bangladesh's journey from manufacturing excellence to creative leadership, showcasing modern design, innovation, craftsmanship, and factory-level advancements that reflect the nation's growing capabilities in the global fashion and sourcing industry.

Expo Highlights

<ul style="list-style-type: none"> • Design direction • Innovation capabilities • Directly in front of global brand leaders, creative directors, designers, buyers 	<ul style="list-style-type: none"> • Creative identity • Product concepts • Bangladesh's transformation into a design-led
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Details of the Fair to participant as Exhibitor and showcase products at Runway

01	Premier Runway & Exhibition BDT 120,000/- (Booth Size: 10'x12')	02	Factory Design Runway Feature BDT 100,000/-
03	Premium Exhibition Booth BDT 60,000/- (Booth Size: 10'x12')	04	Exclusive Exhibition Booth BDT 50,000/- (Booth Size: 10'x8')
05	Executive Display Booth BDT 30,000/- (Booth Size: 8'x8')		Website: www.dibweek.com

**As a BGMEA member, you can visit the dedicated BGMEA Pavilion at the expo. The pavilion will have an information desk to guide you about the fair and exhibitors. A networking lounge with refreshments will also be available, where you can meet and connect with members, exhibitors, and industry stakeholders.

For any queries please contact:

Md. Rafiqul Islam (Raafi), Head of Trade Fair and Events Section (Int. & Local), Mobile: +8801757-100006

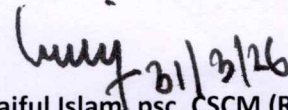
Email: rislam@bgmea.com.bd

Sizan Mahmud Plabee, Executive, Trade Fair and Events Section (Int. & Local), Mobile: +8801727-656997

Email: fair@bgmea.com.bd

*Attachment: DIB 2026 Brochure.

Thanking you,


Maj. Md. Saiful Islam, psc, CSCM (Retd.)
Secretary (Acting)

BGMEA Registration Form: Design in Bangladesh Week 2026

Date: 06-07 April, 2026 United Convention Centre, Dhaka.

1. Company Name *		
2. BGMEA Membership Num		
3. Owner's Name *		
4. Mobile No. *	+880	Email
5. Nominated person's name to attend the Expo. *	1.	2.
6. Designation *		
7. Mobile No *	+880	+880
8. Email *		
9. Postal Address *		
10. Type of Registration	A. Premier Runway & Exhibition (Booth Size: 10'x12')	B. Factory Design Runway
	C. Premium Exhibition Booth (Booth Size: 10'x12')	D. Exclusive Exhibition (Booth Size: 10'x8')
	E. Executive Display Booth (Booth Size: 8'x8')	
11. If you attached the company profile, please tick: *	A. Yes	B. No
12. List of products		
13. Declaration	This is to certify that all the information provided here is true. I also acknowledge that if any of the information mentioned is found to be misleading or false, the authority reserves the right to cancel this application without providing any explanation.	
	Name:	Signature & Date:

* Star marks need to be filled-up properly.

* Interested exhibitors are requested to please fill up the registration form and return to rislam@bgmea.com.bd or call +8801757100006, Mr. Rafiqul Islam (Raafi), Head of Trade Fairs and Events (Intl & Local), Fair Section, BGMEA.



DBW

DESIGN IN BANGLADESH WEEK 2026

UNITED CONVENTION CENTRE

DHAKA

DESIGN IN BANGLADESH WEEK 2026

April 06-07, 2026

UNITED CONVENTION CENTRE

DHAKA

FROM PRODUCTION FLOOR TO GLOBAL RUNWAY

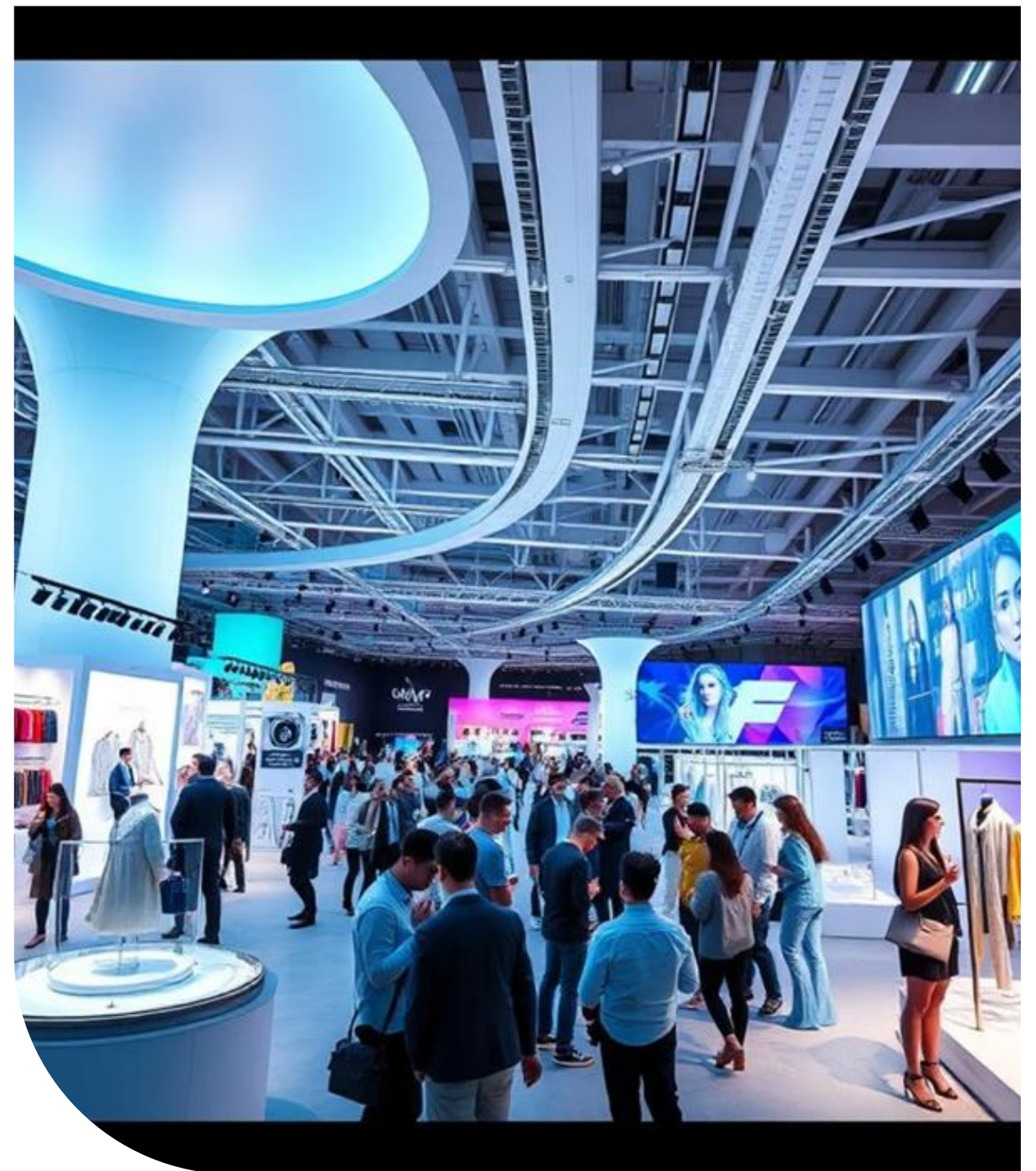
WHERE INNOVATION MEETS IDENTITY

DIB GLOBAL FASHION & SOURCING EXPOSURE 2026 A LANDMARK PLATFORM PRESENTING BANGLADESH'S INDUSTRIAL CREATIVE EVOLUTION TO GLOBAL BUYERS, SOURCING DELEGATIONS, BRANDS, EMBASSIES, AND INVESTORS. THE EVENT HIGHLIGHTS THE JOURNEY FROM MANUFACTURING CAPABILITY TO CREATIVE LEADERSHIP, SHOWCASING THE NATION'S MODERN DESIGN, INNOVATION, CRAFTSMANSHIP, AND FACTORY-LEVEL ADVANCEMENT.
WWW.DIBWEEK.COM



ABOUT THE GLOBAL DESIGN INNOVATION SHOWCASE

DESIGN IN BANGLADESH WEEK 2026 REPRESENTS THE COUNTRY'S CREATIVE AND INDUSTRIAL RENAISSANCE. ORGANIZED BY DESIGN IN BANGLADESH, FOUNDED BY ROKAIYA AHMED PURNA, CO-ORGANIZED BY UNITED GROUP, IN COLLABORATION WITH LEADING NATIONAL AND INTERNATIONAL INSTITUTIONS, THIS EVENT MARKS A MAJOR STEP IN THE FASHION AND CREATIVE INDUSTRY THROUGH MANUFACTURING INDUSTRY ECOSYSTEM.



FOR THE FIRST TIME MANUFACTURERS WILL PROUDLY PRESENT

DESIGN DIRECTION INNOVATION CAPABILITIES
PRODUCT CONCEPTS CREATIVE IDENTITY DIRECTLY IN
FRONT OF GLOBAL BRAND LEADERS, CREATIVE
DIRECTORS, DESIGNERS, BUYERS, AND BANGLADESH'S
TRANSFORMATION INTO A DESIGN-LED, PREMIUM,

VISIONARIES TO EXPERIENCE
AND RESPONSIBLE FASHION ECOSYSTEM.

THE MANUFACTURER'S EDGE

SHOWCASE INNOVATION,
DESIGN THINKING,
CRAFTSMANSHIP, NEW
MATERIALS & TECHNOLOGY
DRIVEN CONCEPTS

STRENGTHEN BRAND
REPUTATION AND
VISIBILITY THROUGH
OFFICIAL SHOWCASE
PUBLICATIONS AND
INTERNATIONAL MEDIA

HIGHLIGHT
SUSTAINABILITY
INITIATIVES, ETHICAL
PROCESSES, CIRCULARITY &
FUTURE MANUFACTURING
SOLUTIONS

SET BENCHMARKS AS
DESIGN-DRIVEN
ENTERPRISES SHAPING THE
FUTURE OF BANGLADESH'S
INDUSTRIAL IMAG

E

BUILD STRATEGIC
RELATIONSHIPS WITH
EMBASSIES, INTERNATIONAL
BUYERS, SOURCING
SPECIALISTS,
AND GLOBAL INVESTORS

CONTRIBUTE TO THE NATIONAL
MISSION OF PRESENTING
BANGLADESH AS A CREATIVE
AND INNOVATION-LED
FASHION HUB



Design Interpretation

Development Support

Sustainable Sourcing

Fast Sampling

Premium Finishing

DHAKA

Nello

DIBW 2026 PROUDLY WELCOME INTERNATIONAL COLLABORATION & BUYERS, DIPLOMATS, TREND AUTHORITIES FROM ACROSS THE WORLD
LET'S SHAPE THE FUTURE OF GLOBAL FASHION TOGETHER

USA



Dhaka



UK



Germany



France



Italy



Switzerland



Spain



USA



Saudi Arabia



Belgium



TOP-TIER EXHIBITORS
FROM BANGLADESH
GARMENTS INDUSTRY
ARE PRESENTING IN THE
DESIGN IN BANGLADESH
WEEK 2026

GLOBAL BRAND LEADERS
CREATIVE DIRECTORS
DESIGNERS, BUYERS
AND VISIONARIES
ARE ATTENDING FOR THE
FIRST TIME IN BANGLADESH
IN AN ONE IN A KIND EXHIBITION
DESIGN IN BANGLADESH
WEEK 2026

EXCLUSIVE BRAND & RETAIL GIANTS ATTENDING DIBW 2026 TO EXPERIENCE BANGLADESH'S TRANSFORMATION INTO A DESIGN-LED, PREMIUM & RESPONSIBLE FASHION ECOSYSTEM.



MARKETING PACKAGES

**PREMIER RUNWAY &
EXHIBITION BDT
120000**

**DEDICATED RUNWAY
PRESENTATION STYLING AND
BACKSTAGE SUPPORT 10'X12'
PREMIUM EXHIBITION BOOTH AND
HIGH-END PHOTOGRAPHY**

**FACTORY DESIGN RUNWAY
FEATURE BDT 100000**

**FULL RUNWAY SEGMENT
PROFESSIONAL MODELS AND
STYLING MEDIA COVERAGE**

**PREMIUM
EXHIBITION BOOTH
BDT 60000**

**10'X12' BOOTH BUYER NETWORKING
OPPORTUNITIES PLACEMENT IN THE
GLOBAL FASHION & SOURCING EXPO**

**EXCLUSIVE
EXHIBITION BOOTH
BDT 50000**

**10'X8' BOOTH BUYER NETWORKING
OPPORTUNITIES PLACEMENT IN THE
GLOBAL FASHION & SOURCING EXPO**

**EXECUTIVE
DISPLAY BOOTH
BDT 30000**

**8'X8' INNOVATION SHOWCASE
BOOTH SUSTAINABLE AND
TECHNOLOGY FOCUSED DISPLAY**

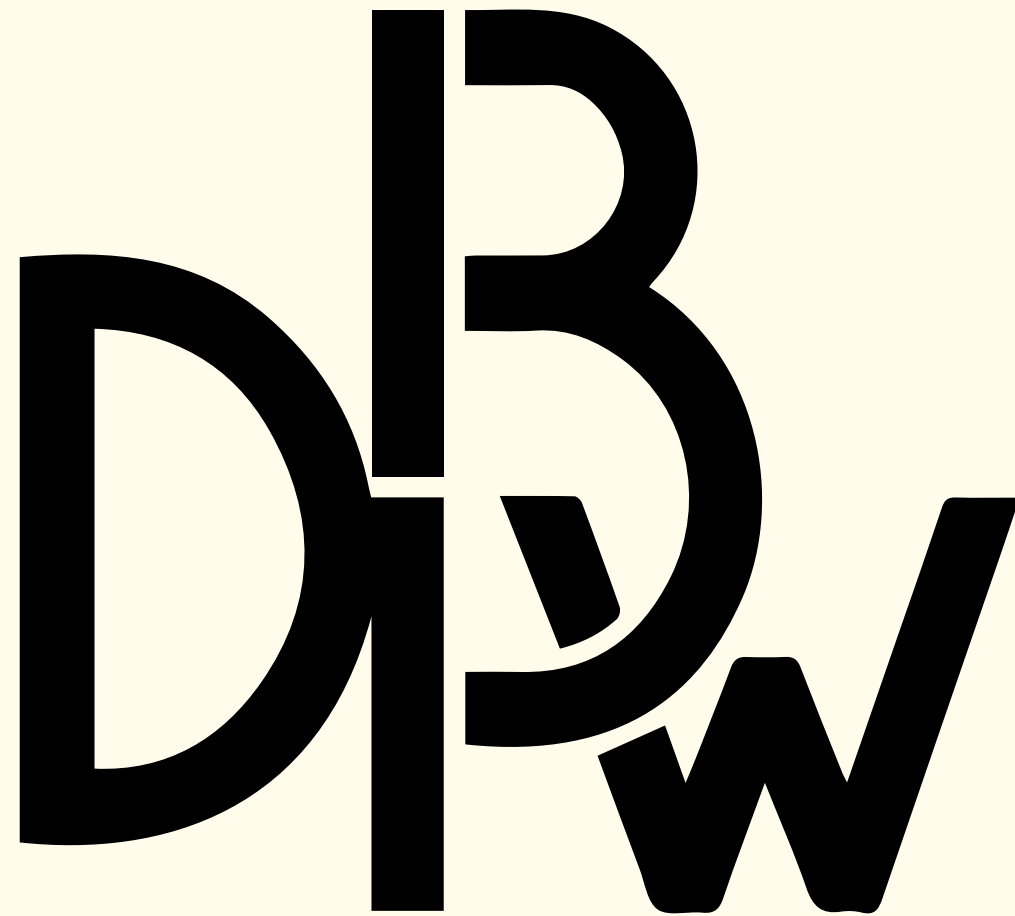
**MORE DETAILED INFO EMAIL AT
DIBEXHIBITION@GMAIL.COM**

A fashion runway scene featuring three models in the foreground. The model on the left wears a pink blazer and dark pants. The central model wears a blue blazer and light-colored pants. The model on the right wears a white blazer and pink pants. The background is a blurred runway with other models and bright lights.

FASHION RUNWAY

RUNWAY PACKAGE INCLUDE

**PROFESSIONAL PHOTOGRAPHY LOOKBOOK &
DIGITAL CATALOG INCLUSION GLOBAL MEDIA
& PRESS VISIBILITY VIP & DIPLOMATIC
NETWORKING**



DESIGN IN BANGLADESH WEEK 2026

06-07
APRIL - 2026

BE A PART OF THIS TRANSFORMATION

+880 1796-408088
DIBEXHIBITION@GMAIL.COM
WWW.DIBWEEK.COM

STRATEGIC PARTNER








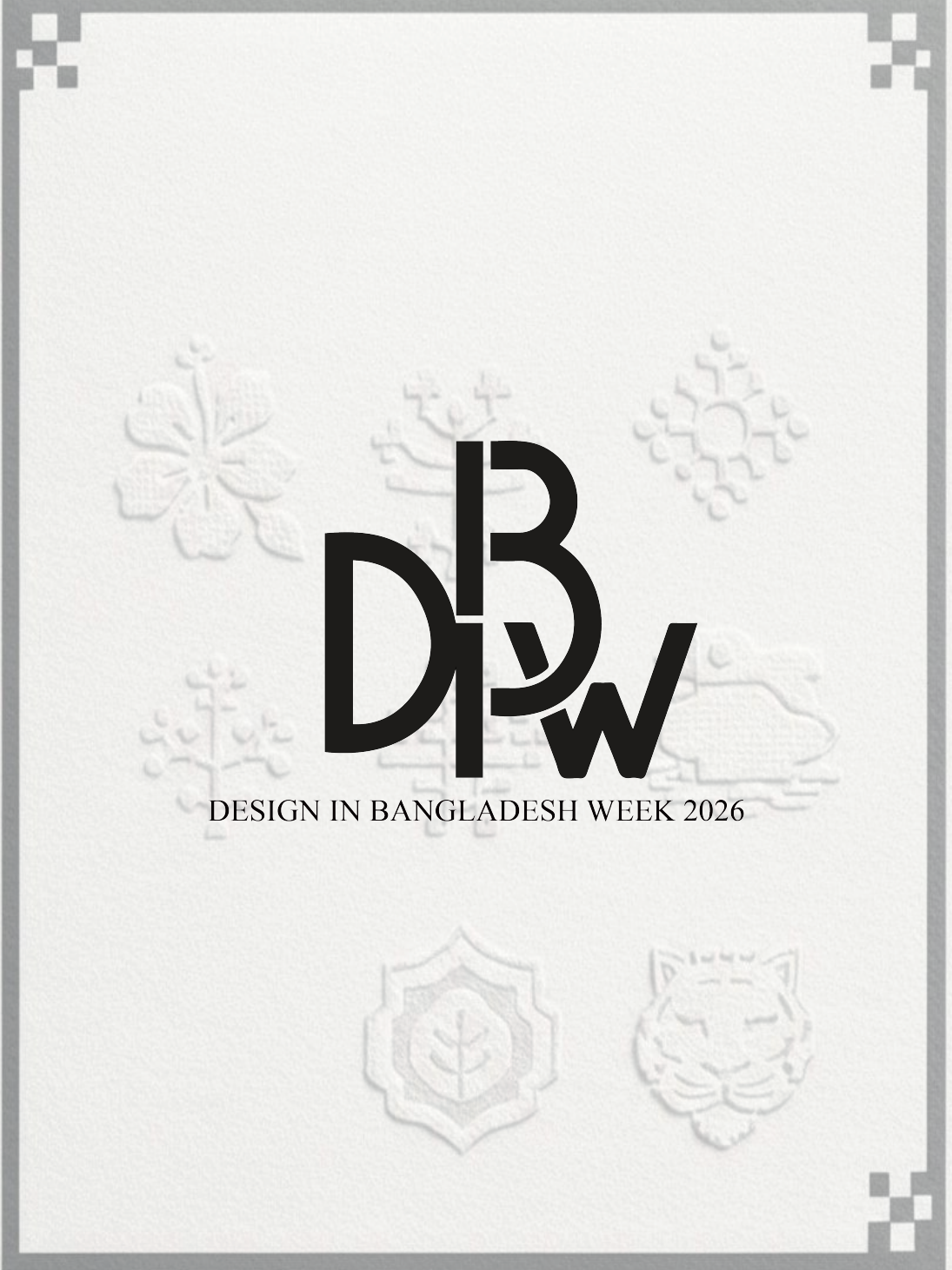


DESIGN & ORGANIZE BY



CO ORGANIZER





DB DW

DESIGN IN BANGLADESH WEEK 2026

OFFICIAL INDUSTRY COLLABORATION & SUPPORT STATEMENT

Design in Bangladesh Week 2026

To: Factory Leadership, Owners, Managing Directors, and Manufacturing Partners

Bangladesh stands today as one of the most important manufacturing partners in the global apparel industry. For decades, our factories have earned international trust through reliability, scale, workforce strength, and commitment. The world recognizes us as a producing nation. Yet the global industry is evolving toward innovation, development, and design-led value creation.

Our factories already contribute far beyond production — through sample development, technical engineering, product development, washing innovation, material research, and sustainability execution. However, this intellectual contribution remains largely unrecognized globally.

Design in Bangladesh Week 2026 is a national initiative to collectively position Bangladesh not only as a manufacturing destination, but as a development and design partner. This platform is not a commercial fair or private business promotion. It is an industry-wide effort to strengthen the future competitiveness of Bangladesh's export sector.

The objective is clear: the global market must recognize Bangladesh not only for **“Made in Bangladesh,”** but also for **“Designed In Bangladesh.”**

Why Factory Participation Matters

The next generation of global sourcing will prioritize speed-to-market, collaborative development, sustainability innovation, and integrated design partnership. Factories that participate in development and design will move toward value-based business, while production-only positioning will face increasing margin pressure.

This initiative therefore protects the long-term economic position of our industry and strengthens Bangladesh's global reputation.

Our Request for Collaboration

- Provide official industry support and participation endorsement
- Nominate a factory representative to engage in industry dialogue sessions
- Share selected development capability (samples, materials, or innovation demonstration)
- Engage with buyers and stakeholders through the **Design In Bangladesh** platform
- Stand in unified support of the national positioning of Bangladesh as a design and innovation contributor

This initiative does not represent an individual organization. It represents a collective industry commitment. We are not requesting participation in an event; we are inviting you to contribute to a national positioning effort.

Together, we can ensure that Bangladesh is globally recognized not only for manufacturing garments, but for shaping them. This is an opportunity to stand united and define our future competitiveness as an industry.

WARM REGARDS
Design In Bangladesh
Dhaka, Bangladesh

