

TO ALL HON'BLE MEMBERS OF BGMEA

Subject: Invitation to visit and participate at "Design in Bangladesh 2026" to be held from 06-07 April, 2026 United Convention Centre, Dhaka.

Dear Sir,

We are pleased to inform you that BGMEA has signed a Memorandum of Understanding (MoU) with Design in Bangladesh (DIB) as a strategic partner for the upcoming **Design in Bangladesh 2026 (DIB 2026)**. The event is scheduled to be held on **06-07 April 2026** at the **United Convention Centre, Dhaka**.

DIB 2026 is a two days event that will bring together leading companies, global buyers, sourcing delegations, brands, embassies, and investors from around the world. **DIB Global Fashion & Sourcing Exposure 2026** will serve as a landmark platform, presenting Bangladesh's industrial and creative evolution to the global market.

The event will highlight Bangladesh's journey from manufacturing excellence to creative leadership, showcasing modern design, innovation, craftsmanship, and factory-level advancements that reflect the nation's growing capabilities in the global fashion and sourcing industry.

Expo Highlights

| | |
|---|--|
| <ul style="list-style-type: none"> Design direction Innovation capabilities Directly in front of global brand leaders, creative directors, designers, buyers | <ul style="list-style-type: none"> Creative identity Product concepts Bangladesh's transformation into a design-led |
|---|--|

Details of the Fair to participant as Exhibitor and showcase products at Runway

| | | | |
|-----------|--|-----------|---|
| 01 | Premier Runway & Exhibition BDT 120,000/- (Booth Size: 10'x12') | 02 | Factory Design Runway Feature BDT 100,000/- |
| 03 | Premium Exhibition Booth BDT 60,000/- (Booth Size: 10'x12') | 04 | Exclusive Exhibition Booth BDT 50,000/- (Booth Size: 10'x8') |
| 05 | Executive Display Booth BDT 30,000/- (Booth Size: 8'x8') | | Website: www.dibweek.com |

**As a BGMEA member, you can visit the dedicated BGMEA Pavilion at the expo. The pavilion will have an information desk to guide you about the fair and exhibitors. A networking lounge with refreshments will also be available, where you can meet and connect with members, exhibitors, and industry stakeholders.

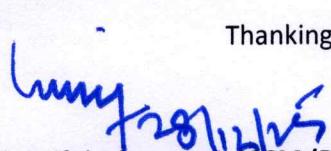
For any queries please contact:

Md. Rafiqul Islam (Raafi), Head of Trade Fair and Events Section (Int. & Local), Mobile: +8801757-100006
Email: rismam@bgmea.com.bd

Sizan Mahmud Plabee, Executive, Trade Fair and Events Section (Int. & Local), Mobile: +8801727-656997
Email: fair@bgmea.com.bd

*Attachment: DIB 2026 Brochure.

Thanking you,


Maj. Md. Saiful Islam, psc, CSCM (Retd.)
Secretary (Acting)

BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION (BGMEA)
বাংলাদেশ পোশাক প্রস্তুতকারক ও রপ্তানীকারক সমিতি

• বাংলাদেশ তৈরি •



DBW
DESIGN IN BANGLADESH WEEK 2026
UNITED CONVENTION CENTRE
DHAKA

DESIGN IN BANGLADESH WEEK 2026
MARCH 30-31, 2026

UNITED CONVENTION CENTRE

DHAKA

FROM PRODUCTION FLOOR TO GLOBAL RUNWAY

WHERE INNOVATION MEETS IDENTITY

DIB GLOBAL FASHION & SOURCING EXPOSURE 2026 A LANDMARK PLATFORM PRESENTING BANGLADESH'S INDUSTRIAL CREATIVE EVOLUTION TO GLOBAL BUYERS, SOURCING DELEGATIONS, BRANDS, EMBASSIES, AND INVESTORS. THE EVENT HIGHLIGHTS THE JOURNEY FROM MANUFACTURING CAPABILITY TO CREATIVE LEADERSHIP, SHOWCASING THE NATION'S MODERN DESIGN, INNOVATION, CRAFTSMANSHIP, AND FACTORY-LEVEL ADVANCEMENT.

WWW.DIBWEEK.COM



ABOUT THE GLOBAL DESIGN INNOVATION SHOWCASE

DESIGN IN BANGLADESH WEEK 2026 REPRESENTS THE COUNTRY'S CREATIVE AND INDUSTRIAL RENAISSANCE. ORGANIZED BY DESIGN IN BANGLADESH, FOUNDED BY ROKAIYA AHMED PURNA, CO-ORGANIZED BY UNITED GROUP, IN COLLABORATION WITH LEADING NATIONAL AND INTERNATIONAL INSTITUTIONS, THIS EVENT MARKS A MAJOR STEP IN THE FASHION AND CREATIVE INDUSTRY THROUGH MANUFACTURING INDUSTRY ECOSYSTEM.



FOR THE FIRST TIME MANUFACTURERS WILL PROUDLY PRESENT

DESIGN DIRECTION INNOVATION CAPABILITIES PRODUCT CONCEPTS CREATIVE IDENTITY DIRECTLY IN FRONT OF GLOBAL BRAND LEADERS, CREATIVE DIRECTORS, DESIGNERS, BUYERS, AND BANGLADESH'S TRANSFORMATION INTO A DESIGN-LED, PREMIUM,

VISIONARIES TO EXPERIENCE AND RESPONSIBLE FASHION ECOSYSTEM.

THE MANUFACTURER' S EDGE

SHOWCASE INNOVATION,
DESIGN THINKING,
CRAFTSMANSHIP, NEW
MATERIALS & TECHNOLOGY
DRIVEN CONCEPTS

STRENGTHEN BRAND
REPUTATION AND
VISIBILITY THROUGH
OFFICIAL SHOWCASE
PUBLICATIONS AND
INTERNATIONAL MEDIA

HIGHLIGHT
SUSTAINABILITY
INITIATIVES, ETHICAL
PROCESSES, CIRCULARITY &
FUTURE MANUFACTURING
SOLUTIONS

SET BENCHMARKS AS
DESIGN-DRIVEN
ENTERPRISES SHAPING THE
FUTURE OF BANGLADESH'S
INDUSTRIAL IMAGE

BUILD STRATEGIC
RELATIONSHIPS WITH
EMBASSIES, INTERNATIONAL
BUYERS, SOURCING
SPECIALISTS,
AND GLOBAL INVESTORS

CONTRIBUTE TO THE NATIONAL
MISSION OF PRESENTING
BANGLADESH AS A CREATIVE
AND INNOVATION-LED
FASHION HUB



Design Interpretation

Development Support

Sustainable Sourcing

Fast Sampling

Premium Finishing

DHAKA

Hello

DIBW 2026 PROUDLY WELCOME INTERNATIONAL COLLABORATION &
BUYERS, DIPLOMATs, TREND AUTHORITIES FROM ACROSS THE
WORLD

LET'S SHAPE THE FUTURE OF GLOBAL FASHION TOGETHER

USA



Dhaka



UK



Germany



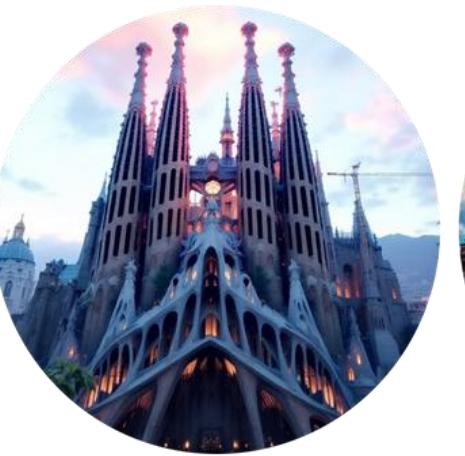
France



Italy



Switzerland



Spain



USA



Saudi Arabia



Belgium



TOP-TIER EXHIBITORS
FROM BANGLADESH
GARMENTS INDUSTRY
ARE PRESENTING IN THE
DESIGN IN BANGLADESH
WEEK 2026

GLOBAL BRAND LEADERS
CREATIVE DIRECTORS
DESIGNERS, BUYERS
AND VISIONARIES
ARE ATTENDING FOR THE
FIRST TIME IN BANGLADESH
IN AN ONE IN A KIND EXHIBITION
DESIGN IN BANGLADESH
WEEK 2026

EXCLUSIVE BRAND & RETAIL GIANTS ATTENDING DIBW 2026 TO
EXPERIENCE BANGLADESH'S TRANSFORMATION INTO A DESIGN-LED,
PREMIUM & RESPONSIBLE FASHION ECOSYSTEM.



ZARA

MANGO

NEXT

GAP

UNIQLO

C&A

MARKS &
SPENCER

PULL&BEAR

PRIMARK®

DECATHLON

s.Oliver

BOSS
HUGO BOSS

Bershka

stradivarius

TESCO



Kmart

OLD NAVY

BR

BANANA REPUBLIC

TOMMY
HILFIGER

CK
Calvin Klein

NIKE®

adidas

PUMA

Levi's®

JACK &
JONES

LINDEX

VERO MODA®

ONLY®

NEW
LOOK

ESPRIT

AMERICAN EAGLE
OUTFITTERS

U.S. POLO ASSN.
SINCE 1890

TOM TAILOR
EST. 1962

GIORDANO

Walmart

George.

MARKETING PACKAGES

PREMIER RUNWAY &
EXHIBITION BDT
120000

DEDICATED RUNWAY
PRESENTATION STYLING AND
BACKSTAGE SUPPORT 10'X12'
PREMIUM EXHIBITION BOOTH AND
HIGH-END PHOTOGRAPHY

FACTORY DESIGN RUNWAY
FEATURE BDT 100000

FULL RUNWAY SEGMENT
PROFESSIONAL MODELS AND
STYLING MEDIA COVERAGE

PREMIUM
EXHIBITION BOOTH
BDT 60000

10'X12' BOOTH BUYER NETWORKING
OPPORTUNITIES PLACEMENT IN THE
GLOBAL FASHION & SOURCING EXPO

EXCLUSIVE
EXHIBITION BOOTH
BDT 50000

10'X8' BOOTH BUYER NETWORKING
OPPORTUNITIES PLACEMENT IN THE
GLOBAL FASHION & SOURCING EXPO

EXECUTIVE
DISPLAY BOOTH
BDT 30000

8'X8' INNOVATION SHOWCASE
BOOTH SUSTAINABLE AND
TECHNOLOGY FOCUSED DISPLAY

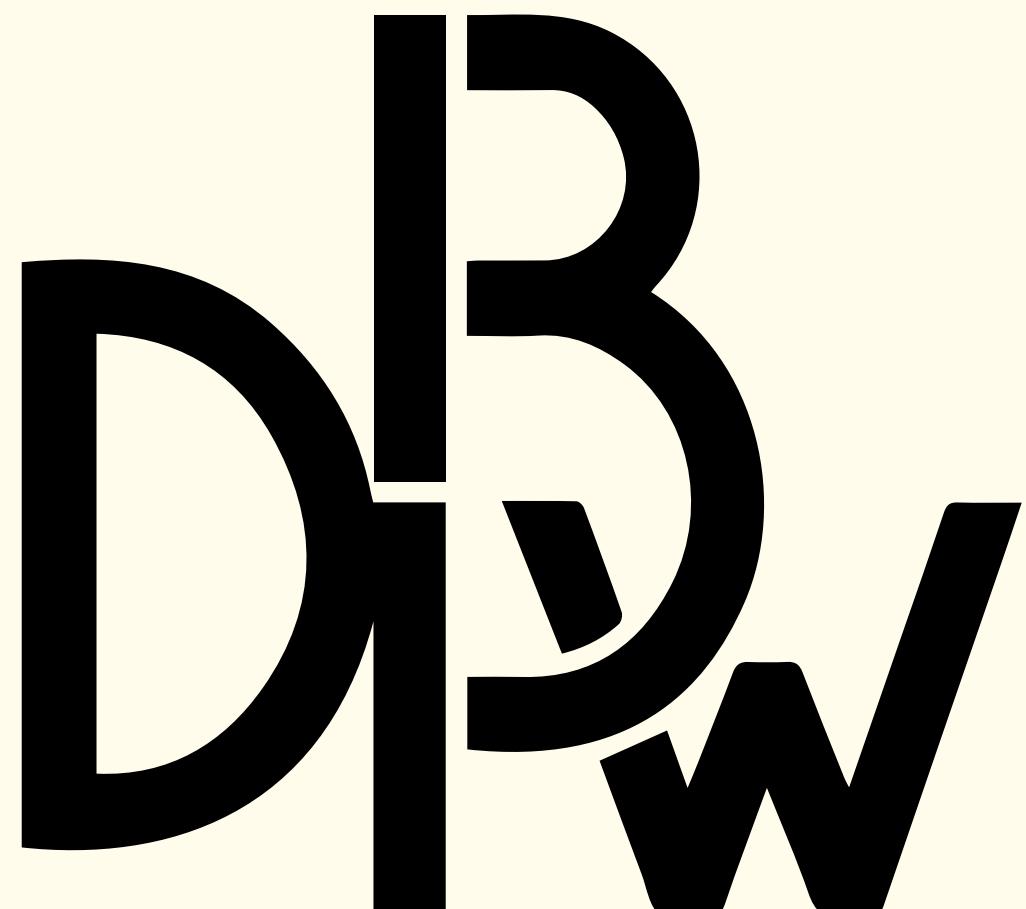
MORE DETAILED INFO EMAIL AT
DIBEXHIBITION@GMAIL.COM

A blurred background image of three models walking on a runway. They are wearing light-colored blazers over white shirts. The model in the center is wearing a blue blazer, the model on the left is wearing a pink blazer, and the model on the right is wearing a light blue blazer. The background is a bright, slightly overexposed runway scene.

FASHION RUNWAY

RUNWAY PACKAGE INCLUDE

**PROFESSIONAL PHOTOGRAPHY LOOKBOOK &
DIGITAL CATALOG INCLUSION GLOBAL MEDIA
& PRESS VISIBILITY VIP & DIPLOMATIC
NETWORKING**



DESIGN IN BANGLADESH WEEK 2026

06-07
APRIL - 2026

BE A PART OF THIS TRANSFORMATION

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WWW.DIBWEEK.COM

STRATEGIC PARTNER



DESIGN & ORGANIZE BY



CO ORGANIZER

