

BGA/Trade Fair & Events/2025/25

02 February 2025 (Soft Reminder 1)

#### TO ALL HON'BLE MEMBERS OF BGMEA

Subject: "Participation in Made in Bangladesh Expo 2025" to be held from 15-18 June, 2025 in Sao Paulo, Brazil organized by Brazil Bangladesh Chamber of Commerce and Industry (BBCCI)

Dear Sir,

We have the pleasure to inform you that the "Made in Bangladesh Expo 2025" a will be held from 15-18 June, 2025 at Sao Paulo, Brazil. This prestigious event provides an exceptional platform for showcasing Bangladesh's thriving apparel industry and establishing stronger business linkages in one of the world's most dynamic markets. With participants from various industries and countries, this dual fair offers an unparalleled opportunity to Highlight Your Products, Promote your latest innovations and collections to global buyers, retailers, and investors. Expand Market Access Explore potential partnerships and trade opportunities in the North American market.

Fx	no	Hi	gh	lig	hts

• B2B Networking: Direct engagement with potential buyers			
importers and distributors.			

- •Business Delegation: Access to business delegation programs and matchmaking opportunities.
- **Products Display**: Stalls for showcasing exportable products of Bangladesh.

#### **Exhibitor Profile:**

- \*Readymade Garments & Textiles
- \*IT & IT-Enabled Services
- \*Agro & Agro Processed Foods
- \*Handloom & Handicrafts
- \*Leather & Leather Products
- \*Jute & Jute Products
- \*Medical & Pharmaceuticals

#### **Details of the Fair**

Exhibition Name	Made in Bangladesh Expo 2025		
Date & Venue	15-18 june, 2025		
	Sao Paulo, Brazil		
Booth Size & Cost	8x8 SQF, USD 4000	*	

<sup>\*</sup>Please note that, this is an information circular. If you are interested in participating, you are requested to carefully review and make decision regarding participation.

For any queries please contact:

Md. Rafiqul Islam (Raafi), Head of Trade Fair and Events Section (Int. & Local), Mobile: +8801757-100006 Sizan Mahmud Plabee, Executive, Trade Fair and Events Section (Int. & Local), Mobile: +8801727-656997

Thanking you,

d. Faizur Rahman Secretary General

<sup>\*</sup>BGMEA will not be liable for stall fees or visa-related issues.

<sup>\*</sup>For each booth reservation, only two representatives from the respective organization will be allowed to apply and attend the fair.

<sup>\* 10%</sup> discount is available for registration completed by 31 January 2025. [The date of early bird registration extended till 15 February, 2025]

#### Registration Form: Made in Bangladesh Expo 2025

Organised by: BBCCI, June 15-18, 2025 Wxpo Norte, Novotel, Sao Paulo, Brazil

	<u>J</u>	y. BBCC1, Julie 13-16, 2023 WXPO	Norte, Novotei, Sao i adio, Brazil	
1.	Company Name			
2.	Owner's Name			
3.	Mobile No.	+880	Email	
4.	Nominated person's name to attend the Expo	1.	2.	
5.	Designation			
6.	Passport No			
7.	Mobile No	+880	+880	
8.	Email			
9.	Type of Registration	A. Exporter (\$4000)	B. Importer (\$1000)	
10.	Deposit slip No	Please attach in additional page		
11.	Account Title to deposit	Brazil Bangladesh Chamber of Commerce & Industry		
12.	Deposit Account No.	1271070160028  Bank Name: Eastern Bank Ltd, SWIFT Code: EBLDBDDH,  Branch: North Gulshan Branch, 169 Gulshan Avenue, Dhaka-1212, Bangladesh		
13.	Objectives of your participation	A. Export to Brazil  B. Import from Brazil		
14.	List of products			
15.	Please attached following document in additional page	A. Trade License. B. Certification of Incorporation (for Limited Company). C. TIN Certificate. D. VAT Certificate. E. Export License. F. Import License. G. Membership Certificate of BGMEA		
16.	Declaration	This is to certify that all the information provided here is true. I also acknowledge that if any of the information mentioned is found to be misleading or false, the authority reserves the right to cancel this application without providing any explanation.		
		Name:	Signature & Date:	

<sup>\*</sup> Interested exhibitors are requested to please fill up the registration form and return to <a href="mailto:rislam@bgmea.com.bd">rislam@bgmea.com.bd</a> or call +8801757100006, Mr. Rafiqul Islam (Raafi), Head of Trade Fairs and Events (Intl & Local), Fair Section, BGMEA.



### Brazil Bangladesh Chamber of **Commerce & Industry (BBCCI)**

BBCCI/Brazil Embassy/ 2025/ 003

Subject: Invitation to Participate in "Made in Bangladesh Expo 2025"

#### Dear Sir.

I am writing to extend my warmest invitation on behalf of the Brazil Bangladesh Chamber of Commerce & Industry (BBCCI) to participate in the prestigious "Made in Bangladesh Expo 2025". This grand event will take place in São Paulo, Brazil, from 15 to 18 June 2025.

This unique Expo is an extraordinary platform to showcase Bangladesh's exportable products to the vibrant Brazilian market and beyond. All exhibitors will have the opportunity to display their goods through dedicated stalls, fostering global trade and business collaboration.

#### Expo Highlights

- Products Display: Stalls for showcasing exportable products of Bangladesh.
- B2B Networking: Direct engagement with potential buyers, importers, and distributors.
- Business Delegation: Access to business delegation programs and matchmaking opportunities.

#### **Registration Details**

#### 1. Stall Registration:

- o Stall Size: 8x8 sq. ft.
- Fee: USD 4,000 (includes 2 exhibitors in the business delegation, venue rental, stall preparation, and branding).

#### 2. Individual Participants:

o Fee: USD 1,000 (includes membership in the business delegation and B2B matchmaking opportunities).

#### 3. Early Bird Discount:

o A 10% discount is available for registrations completed by 31 January 2025.

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#### Required Documents for Registration:

Trade License; TIN Certificate; VAT Registration; Owner's Profile



















### **Brazil Bangladesh Chamber of Commerce & Industry (BBCCI)**

#### Payment Details:

Account Title: "Brazil Bangladesh Chamber of Commerce & Industry", Account Number: 1271070160028, Bank Name: Eastern Bank Ltd, SWIFT Code: EBLDBDDH, Branch Address: North Gulshan Branch, 169 Gulshan Avenue, Dhaka-1212, Bangladesh

#### **Notable Exportable Products**

From Bangladesh to Brazil: Ready-made Garments, Leather and Leather Goods, Jute and Jute Products, Ceramics, Pharmaceuticals, ICT and Software Solutions, Agro-processed Foods, Home Textiles, Footwear, and Handicrafts etc.

From Brazil to Bangladesh: Coffee, Soybeans, Beef and Poultry, Sugar, Corn, Iron Ore. Footwear, Automobiles and Auto Parts, Paper and Pulp Products, and Petrochemicals etc.

We strongly encourage Bangladeshi exporters to reserve stalls and showcase their products to explore the lucrative Brazilian market. Simultaneously, importers can register as individual participants to discover and import premium Brazilian commodities and products into Bangladesh, enhancing bilateral trade.

We are confident that your participation in the "Made in Bangladesh Expo 2025" will pave the way for successful business collaborations and contribute to the growing trade relations between Bangladesh and Brazil.

We look forward to your active participation and support in making this event a grand success.

Warm regards;

Md. Saiful Alam

Vice President, BBCCI



Shanta Skymark, Level 12, 18 Gulshan Avenue, Gulshan, Dhaka -1212, Bangladesh





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June 15-18, 2025 at Expo Norte Novotel, Sao Paulo, Brazil

Organized by the Brazil Bangladesh Chamber of Commerce & Industry (BBCCI)

GET STARTED  $\rightarrow$ 



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# About Us

Brazil Bangladesh Chamber of Commerce & Industry (BBCCI)

The Brazil Bangladesh Chamber of Commerce & Industry (BBCCI) serves as a vital link between the business communities of Brazil and Bangladesh, fostering bilateral trade, investment, and economic cooperation. Established with the aim of strengthening commercial ties between the two nations, BBCCI plays a pivotal role in promoting mutual understanding, facilitating business opportunities, and advancing the interests of its members.

Mission

 BBCCI is dedicated to facilitating trade and investment flows between Brazil and Bangladesh by providing a platform for networking, advocacy, and knowledge exchange. Our mission is to enhance bilateral economic relations, foster partnerships, and support the growth and prosperity of businesses in both countries.





# About Us

### Vision

 Our vision is to be recognized as the premier bilateral chamber of commerce, driving sustainable economic development and creating value for our members through innovative initiatives, strategic partnerships, and collaborative efforts between Brazil and Bangladesh.





# Key Economic Indicators

### **Bangladesh:**

• Gross Domestic Product (GDP): Approximately \$460 billion.

• GDP Growth Rate: 6.1% in January-March 2024. Reuters

• Inflation Rate: 9.72% in June 2024. Reuters

### **Brazil:**

• Gross Domestic Product (GDP): Approximately \$2.19 trillion. International Monetary Fund

• GDP Growth Rate: 2.9% in 2023; projected 2.8% in 2024. World Bank

• Inflation Rate: 4.25% projected for 2024. Reuters





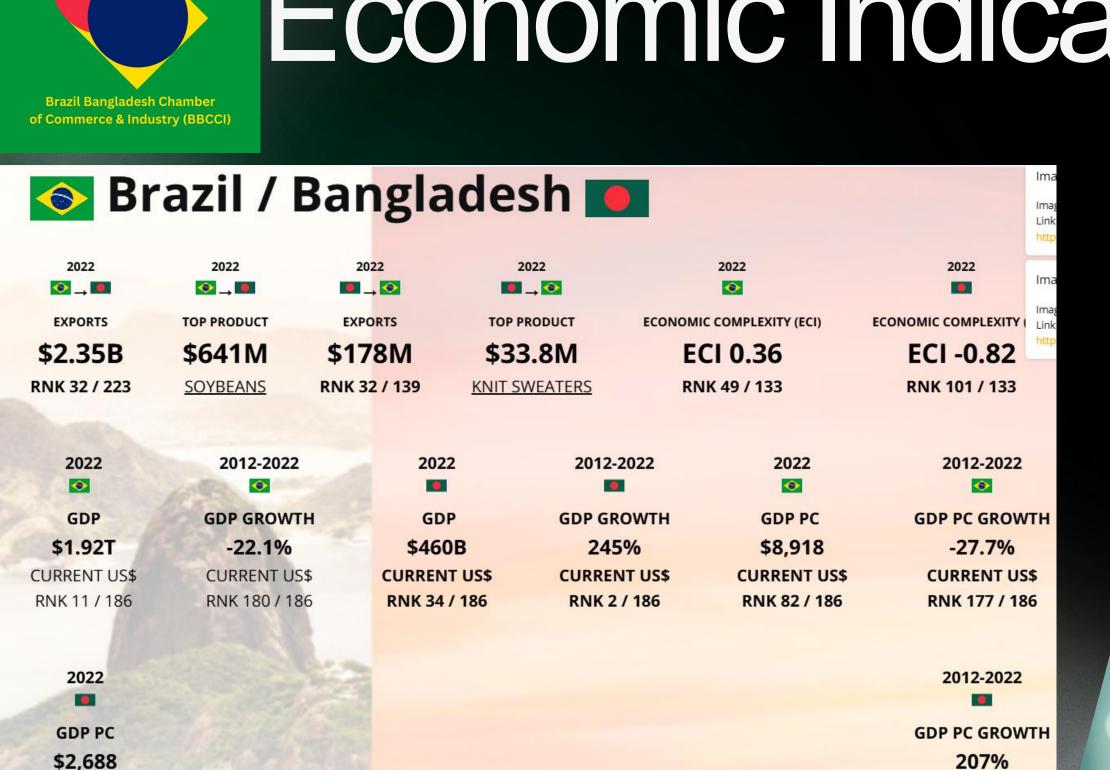
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Economic Indicators

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Economic Indicators

Trade Relations Between Bangladesh and Brazil

Trade Volume (USD):

In 2022, Brazil exported \$2.35 billion to Bangladesh. OECD Stats In 2022, Bangladesh exported \$178 million to Brazil. OECD Stats

### Top 10 Export Items from Brazil to Bangladesh (2022):

Soybeans: \$641 million Raw Cotton: \$490 million Raw Sugar: \$476 million Wheat: \$90.5 million

Semi-Finished Iron: \$64.3 million

**Sulfur:** \$50.5 million

Poultry Meat: \$44.5 million

Frozen Bovine Meat: \$42.3 million

**Tanned Equine and Bovine Hides:** \$36.7 million

### **Top 10 Export Items from Bangladesh to Brazil (2022):**

**Knit T-shirts:** \$47.5 million

Non-Knit Men's Suits: \$25.3 million

Knit Sweaters: \$24.1 million

Non-Knit Women's Suits: \$15.2 million
Knit Women's Suits: \$14.8 million
Non-Knit Men's Shirts: \$10.5 million
Knit Men's Undergarments: \$8.7 million
Non-Knit Women's Shirts: \$7.9 million
Knit Women's Undergarments: \$6.8 million









### **Event Details**

- Title: Made in Bangladesh Expo 2025
- Date: 15-18 June 2025
- Venue: Expo Norte Novotel, São Paulo, Brazil
- Organized by: Brazil Bangladesh Chamber of Commerce & Industry (BBCCI)

# Services Available on Payment

- Residential Rooms
- Bar, Pool
- Electric vehicle charging point
- Non-smoking
- Parking available
- Gym
- Air conditioning
- Free WiFi
- 24/7 front desk
- Laundry facilities
- Restaurant







### Introduction

- The "Made in Bangladesh Expo 2025" aims to strengthen economic and trade ties between Bangladesh and Brazil, as well as the broader Latin American region. This premier event will serve as a platform for Bangladeshi exporters to showcase their world-class products, explore untapped markets, and connect with Brazilian and Latin American businesses.
- Bangladesh has demonstrated exceptional growth in various industries, including readymade garments, jute products, pharmaceuticals, and home textiles. Brazil, with its dynamic economy and demand for diverse imports, offers immense potential as a trading partner.





## **Objectives**

### The primary objectives of the Expo are:

- Promoting Exportable Goods: To showcase Bangladeshi products to Brazilian and Latin American markets.
- Market Diversification: To identify new opportunities for Bangladeshi businesses in untapped regions.
- Bilateral Trade: To create a platform that facilitates mutual trade between Bangladeshi importers and Brazilian exporters.
- Business Networking: To establish and strengthen partnerships between businesses and investors from both countries.



# Focused Area

### Bangladesh



- Readymade Garments (RMG): Premium clothing and textiles.
- Jute and Jute Manufactures: Eco-friendly and sustainable products.
- Leather and Leather Products: High-quality footwear, bags, and accessories.
- Fish, Shrimps, and Prawns: Fresh and processed seafood.
- Home Textile: Bedding, towels, and furnishings.
- Vegetable Products: Organic produce and spices.
- Pharmaceutical Products: Affordable, high-quality medications.
- Plastic and Plastic Products: Household and industrial plastics.
- Bicycles and Parts: Lightweight, durable bicycles.
- Handicrafts: Unique artisan products.
- Petroleum and Petroleum Products: Refined products and derivatives.
- Ceramics and Agro-Processed Products: High-quality tableware and packaged goods.



# Focused Area





- Mineral Fuels: Petroleum, natural gas, and other resources.
- Oil Seeds: Soybean and related products.
- Meat and Poultry: Beef, poultry, and processed meat.
- Iron and Steel: Construction and manufacturing materials.
- Cereals: Wheat, corn, and grain products.
- Machinery: Heavy-duty industrial equipment.
- Sugar and Coffee: Premium Brazilian exports.
- Dairy Products: Cheese, milk powder, and other items.



# Target Audience



- Exhibitors: Bangladeshi exporters and Brazilian producers from key sectors.
- Buyers: Importers, wholesalers, and distributors from Brazil and Latin America.
- Investors: Businesses seeking bilateral trade or investment opportunities.
- Government Representatives: Trade officials and policymakers from both countries.
- Chambers of Commerce and Trade Bodies: Facilitating partnerships and exchanges.



# Key Features of the Expo



- Exhibition Stalls: Sector-wise representation of Bangladeshi and Brazilian products.
- Networking Opportunities: Dedicated spaces for B2B and B2G meetings.
- Seminars & Workshops: Insights into trade policies, export strategies, and market entry tips.
- Cultural Exchange: Showcasing the cultural heritage of both nations through performances and displays.
- Food Courts: A taste of Bangladeshi and Brazilian cuisine.







- Enhanced visibility for Bangladeshi products in Latin American markets.
- Strengthened trade and investment relationships between Bangladesh and Brazil.
- Opportunities for Bangladeshi businesses to diversify export markets.
- Creation of long-term partnerships between businesses and investors.



# Our Timeline







### **PARTNERS SELECTION & REGISTRATION**

- Finalizing Partner Organizations
- Registration of Exhibitors
- Registration of Visitors
- Marketing & Promotion of the Expo in Bangladesh & Brazil
- Selecting Appropriate Exhibitors
- Selecting Seminar Topics & Presenters



## PRINTING PUBLICATION & VISA PROCESSING

- Finalization of Exhibitors Profile
- Completing Printing & Publication Materials
- Completing Visa Formalities
- Air Ticket, Hotel Booking
- Sending products in Advanced (if needed).
- Exhibition countdown ...



## PARTNERS MEETING & PRESS CONFERENCE

- Partners Meeting with FBCCI, MCCI, EPB, BGMEA, BKMEA, BTMA, and other stakeholders
- Press Conference
- Meeting with Divisional Chamber of Commerce
- Starting Registration of Exhiviorss
   & Visitors in Bangladesh & Brazil.



### COMPLETING REGISTRATION

- Completing Registration in Bangladesh
- Selecting Appropriate
   Counterparts in Brazil
- Inviting Brazilian Counterparts for B2B Matchmaking
- Marketing in to increase visitors & B2B Partners





# Registration Fee



### BBCCI is inviting following two categories of participants:

**EXPORTERS / EXHIBITORS WITH STALL** 

A company can nominate two exhibitors for one stall registration fee with space rental, stall preparation and Branding will be \$ 4000 (four thousand dollars) per company

IMPORTER / B2B PARTICIAPNTS

Bangladeshi importers/businessmen can register to visit the expo and participate in B2B Meetings and networking sessions with \$ 1000 (One thousand dollars) per person.







# Registration Deadline

Interested Companies and businesses are requested to complete the registration process by 30th March 2025. We are offering a 10% discount for early bird registers on or before 31st January 2025

\$ 4000

One company, two exhibitors, 1 stall

\$ 1000

1 Importer

Discount

Early bird registration by 31st January 2025



# Meet Our Team





MD. JOYNAL ABDIN
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MD. SAIFUL ALAM
Vice President
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# Thank You Get in touch!



