

BGA/Trade Fair & Events/2026/258

27 September 2026
(Reminder-01)

TO ALL HON'BLE MEMBERS OF BGMEA

Subject: Invitation to Participate — Showcase at BATEXPO 2026, Silver Jubilee Edition

Dear Sir

We are pleased to inform you that Bangladesh Garment Manufacturers and Exporters Association (BGMEA) is going to organize the **25th Silver Jubilee Edition of BATEXPO 2026** on **18 and 19 November 2026** at the **Bangladesh-China Friendship Convention Center (BFFCC), Agargaon, Dhaka.**

H.E Mr. Tarique Rahman, The Prime Minister of the People's Republic of Bangladesh and **H.E Mr. Mirza Fakhrul Islam Alamgir**, the President of the People's Republic of Bangladesh have kindly consented to attend BATEXPO 2026. The Prime Minister will inaugurate BATEXPO on **18 November 2026** as the Chief Guest, while the President will attend the **Closing Ceremony on 19 November 2026** as the Chief Guest. Alongside the Prime Minister and the President, relevant Ministers and senior government officials are also consented to attend the event.

As the flagship exhibition of BGMEA and a special **Silver Jubilee edition**, BATEXPO 2026 will showcase the remarkable transformation, capabilities, innovation and technological advancement of Bangladesh's Ready-Made Garment (RMG) industry. The two-day event will feature the **Inauguration and Closing Ceremonies, business and knowledge-sharing seminars, award-giving ceremony, fashion runway, innovation showcase, technology advancement and an exclusive exhibition zone** featuring **50 premium and high-end booths** showcasing value-added apparel of outerwear & casual wear, formal & ethnic wear, activewear & sportswear, innerwear & sleepwear, specialized & workwear, trousers and jeans, sweaters, jerseys, pullovers, denim wear, jacket coat and blazer, innovative and AI products, advanced manufacturing technologies and sustainable solutions.

The stands/booth are allocated on a **first-come, first-served basis**, presenting 'Made in Bangladesh' to a global audience:

Showcase Opportunity

Category	Total Apparel Stall	Eligibility	Stall size	Rate (per stall)
B. Apparel Showcase	35	BGMEA members only	16 × 8 ft	BDT 1,500,000 Discount 700,000 Total rate 800,000 (Eight Lakh) (Excluding Vat & Tax)
Booth Specifications & Inclusions				
Based platform Standard size: 16 ft (L) × 8 ft (W) × 8 ft (H) 1 Apparel display rails (3ftx2ftx6ft) 2 Apparel display rails (5ftx2ftx6ft)		Standard lighting Fascia board with company name (2.5ftx1ft) 1 table, 4 chairs, 1 plant, 1 waste bin Electrical power connection & 1 sockets		

Why should the factory Participate?

- Meet Global Buyers on Your Home Ground - Turn "Made in Bangladesh" into Your Company Story - Showcase Your Products, innovation and contribution to people, Not Just Your Factory	- Network Beyond Your Existing Buyer Base - Make Your Company Visible During a Landmark Edition - Connect with innovation and AI machineries
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Benefits for Exhibitors

- Exclusive opportunity to showcase products and services to an international audience of brands, retailers, and sourcing agents.
- 3 passes to attend the Global Apparel Expo & 2 passes to participate in Global Apparel Summit
- Prominent listing on the BATEXPO website & Visibility through BATEXPO social media and communications.

As stalls are strictly limited, interested companies are requested to confirm their participation by completing the form and submitting the Pay Order in favor of "BGMEA" at the earliest. Stall allocation will be subject to availability and approval by BGMEA.

For registration and further information please Contact:

Md. Rafiqul Islam (Raafi), Head of Trade Fair and Events Section (Int. & Local), Mobile: +8801757-100006
Email: rislam@bgmea.com.bd
Sizan Mahmud Plabee, Executive, Trade Fair and Events Section (Int. & Local), Mobile: +8801727-656997
Email: fair@bgmea.com.bd

Thanking you,



Maj Gen Dr. Md. Shahedul Islam (retd)
Secretary General

BGA/Trade Fair & Events/2026/259

27 September 2026

Subject: Invitation to Participate — Showcase at BATEXPO 2026, Silver Jubilee Edition

Dear Esteemed Member

We are pleased to inform you that Bangladesh Garment Manufacturers and Exporters Association (BGMEA) is going to organize the **25th Silver Jubilee Edition of BATEXPO 2026** on **18 and 19 November 2026** at the **Bangladesh-China Friendship Convention Center (BFFCC), Agargaon, Dhaka.**

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As the flagship exhibition of BGMEA and a special **Silver Jubilee edition**, BATEXPO 2026 will showcase the remarkable transformation, capabilities, innovation and technological advancement of Bangladesh's Ready-Made Garment (RMG) industry. The two-day event will feature the **Inauguration and Closing Ceremonies, business and knowledge-sharing seminars, award-giving ceremony, fashion runway, innovation showcase, technology advancement and an exclusive exhibition zone** featuring **15 premium and high-end booths dedicated to innovative machinery, accessories, AI-enabled solutions, advanced manufacturing technologies and sustainable solutions.**

The exhibition booths are allocated on a first-come, first-served basis, offering participating companies an opportunity to showcase their solutions to Bangladesh's apparel industry and an international audience.

Showcase Opportunity:

Showcase Opportunity

Category	Total Booths Available	Eligibility	Stall size	Rate (per stall)
A. Garment Machinery, Accessories, Technology & Related Solutions	15	Open but limit to 15	16" x 8" ft	BDT 1,500,000 (Fifteen Lakh) (Excluding Vat & Tax)
Booth Specifications & Inclusions				
Based platform Standard size: 16 ft (L) x 8 ft (W) x 8 ft (H) 1 Display rack (3 layer – 6ftx2ftx5.10ft) 1 display table (10ftx2ftx1.5ft)		Standard lighting Fascia board with company name 1 counter table (6ftx2.5ftx2ft) 4 chairs, 1 plant, 1 waste bin 43" Inch TV, Electrical power connection & 1 sockets		

Why Should Your Company Participate?

• Connect directly with garment manufacturers, brands and retailers. • Showcase your machinery, products, technology and innovative solutions. • Present your contribution to the development of Bangladesh's apparel industry. • Expand your network beyond your existing customer base. • Gain visibility during BATEXPO's landmark Silver Jubilee edition. • Showcase smart, sustainable, AI and advanced manufacturing solutions.	• Network Beyond Your Existing Buyer Base • Make Your Company Visible During a Landmark Edition • Connect with innovation and AI machineries
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Benefits for Exhibitors

- Exclusive opportunity to showcase machinery, accessories, technologies and solutions to garment manufacturers, brands, retailers and sourcing professionals.
- 3 passes to attend the Global Apparel Expo & 2 passes to participate in Global Apparel Summit
- Prominent listing on the BATEXPO website & Visibility through BATEXPO social media and communications.

As stalls are strictly limited, interested companies are requested to confirm their participation by completing the form and submitting the Pay Order in favor of "BGMEA" at the earliest. Stall allocation will be subject to availability and approval by BGMEA.

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Email: rislam@bgmea.com.bd
Sizan Mahmud Plabee, Executive, Trade Fair and Events Section (Int. & Local), Mobile: +8801727-656997
Email: fair@bgmea.com.bd

Thanking you,

Maj Gen Dr. Md. Shahedul Islam (retd)
Secretary General

BATEXPO 2026

18–19 November 2026 | BCFCI, Dhaka

STALL REGISTRATION FORM

1. Company & Applicant Details*

Company Name		
Address		
BGMEA Membership No. (If Any)		
TIN / BIN No. (if applicable)		
Owner's Name		
Mobile No.	+880	NID No*:
Email		
Annual Turnover		

2. Nominated Persons to Attend the Expo*

Nominee 1 — Name		
Designation		
Mobile No.	+880	NID No*:
Email		
Nominee 2 — Name		
Designation		
Mobile No.	+880	NID No*:
Email		

3. Stall Details*

Stall Size	16 ft × 8 ft (Shell Scheme)
Fascia Name (exact text for stall nameboard)	



4. Payment*

Stall Fee	☐ A: Apparel BDT 8,00,000 (Eight Lakh Taka) ☐ B: Machinery & Others BDT 15,00,000 (Fifteen Lakh Taka)
Pay Order No. & Date	
Bank Name & Branch	

5. Required Attachments

1. Owner's and Nominated Persons' 2 copies Passport and Stamp Size Photographs, NID copy, and Visiting Card for SB Pass.
2. Pay Order in favour of "BGMEA".
3. Complete Registration Form.
4. Company Logo (AI File).

6. Declaration

This is to certify that all the information provided here is true. I also acknowledge that if any of the information mentioned is found to be misleading or false, the authority reserves the right to cancel this application without providing any explanation. I further acknowledge that the stall fee, once paid, is subject to BGMEA's refund/cancellation policy as communicated separately.

Name (Block Letters)

Signature, Seal & Date

**Please note that:

- * Fields marked with an asterisk must be filled in properly.
- * All necessary documents, the Pay Order, and the completed form must be submitted to the Trade Fair & Events Section, BGMEA, by 05 October 2026, and the completed form may also be emailed to rislam@bgmea.com.bd and fair@bgmea.com.bd.

For any queries, please contact:

1. Mr. Rafiqul Islam (Raafi), Head of Trade Fairs and Events (Intl & Local), BGMEA — +8801757100006, Email: rislam@bgmea.com.bd
2. Mr. Sizan Mahmud Plabee, Executive, Trade Fairs and Events (Intl & Local), BGMEA- +8801727656997, Email: Fair@bgmea.com.bd



Presents



*Silver
Jubilee*



A LEGACY OF **EXCELLENCE**
A FUTURE OF **INNOVATION**

18-19
NOVEMBER
2026

**Bangladesh-China
Friendship Conference
Center**

Dhaka, Bangladesh

ORGANISED BY



ABOUT

BANGLADESH'S APPAREL INDUSTRY & BGMEA

Bangladesh is the world's 2nd largest apparel exporting country. The country's apparel sector is the backbone of the nation's economy, employing millions of people and supplying apparel to leading global brands and retailers. The Bangladesh Garment Manufacturers and Exporters Association (BGMEA) is the apex trade body representing the country's garment manufacturers and exporters, playing a pivotal role in promoting sustainable growth, innovation, competitiveness and global market expansion of Bangladesh's apparel industry.



**USD 38+ Billion
Annual Export**



**4000+
BGMEA Members**



**290+
Green Factories**



**160+ Countries
Export Destinations**



**4 Million+
Workers Employed**



**20 Million+
People's Lives Impacted**



**83%+ Country's
Total Export Earnings**



**14%+ Contribution
to National Economy**

ABOUT

BATEXPO 2026

Bangladesh Garment Manufacturers and Exporters Association (BGMEA) is organising the **"Silver Jubilee"** edition of the Bangladesh Apparel & Textile Exposition (BATEXPO) on 18–19 November 2026 in Dhaka. After a 13-year hiatus, the country's most popular apparel industry event is being revived by the current BGMEA Board to bring together leading global and national stakeholders at the heart of Bangladesh's apparel industry and redefine 'Made in Bangladesh' for the next chapter of growth.

CEOs and senior leaders of leading international brands and retailers sourcing apparel from Bangladesh, along with prominent national and international stakeholders from the country's apparel and textile industry, will attend this landmark event to celebrate Bangladesh apparel industry's legacy of excellence and foster a future driven by innovation, sustainability, and global collaboration.

Inauguration | Global Apparel Expo | Global Apparel Summit | Sustainable Leadership Awards | Global Media Buzz | International Influencers Programme | Sustainability & Circularity Exhibition | AI & Digitalization Showcase | Fashion Runway Show | Green Factory Tour | Closing Ceremony | Cultural Show

OBJECTIVES

THREE GOALS, ONE PLATFORM

Every component of BATEXPO 2026 serves at least one of three goals.

GENERATE BUSINESS

Convert global attention into orders, partnerships, and long-term sourcing relationships — for large manufacturers and SMEs alike.

REBRAND THE INDUSTRY

Embed the true story of “Made in Bangladesh” — sustainable, compliant, innovative — in global media and minds.

CONVENE THE WORLD IN DHAKA

Bring brand CEOs, sourcing heads, policymakers, media, and influencers to experience the industry first-hand. Presence is persuasion.



VENUE

BANGLADESH-CHINA FRIENDSHIP CONFERENCE CENTER, DHAKA

A national landmark for a national statement – chosen for its scale and accessibility.



Parallel programming

Versatile layout runs the exhibition and summit simultaneously without operational overlap.

Protocol-ready

Secure, well-defined entry and exit routes for the Honourable Prime Minister's inauguration and high-level dignitaries.

Scale

Ample floor area and modular spaces for innovation showcases and immersive industry storytelling.

Proven infrastructure

Tested capacity for large delegations, international visitors, and full-scale media operations.

Dedicated zones

Purpose-fit spaces for cultural programmes and special showcases.

Symbolic stature

A nationally recognised landmark that reinforces the importance of the event itself.

TWO-DAY PROGRAM OVERVIEW

Day 1

Wednesday, November 18, 2026

Inauguration Ceremony	10:00 AM – 12:00 PM
Global Apparel Expo	12:30 PM – 5:00 PM
Machinery Expo	12:30 PM – 5:00 PM
Global Apparel Summit	1:30 PM – 5:00 PM
Sustainable Leadership Awards	6:00 PM – 7:30 PM
Cultural Performance	7:30 PM – 8:15 PM
Fashion Show	8:15 PM – 8:40 PM
Gala Dinner	8:45 PM

Day 2

Thursday, November 19, 2026

Closing Ceremony	10:00 AM – 12:00 PM
Global Apparel Expo	12:30 PM – 5:00 PM
Machinery Expo	12:30 PM – 5:00 PM
Global Apparel Summit	1:30 PM – 5:00 PM
Cultural Program	6:45 PM – 9:45 PM
Gala Dinner	9:45 PM



INAUGURATION

INAUGURATION

Chief Guest



Mr. Tarique Rahman, MP

Prime Minister

Government of the People's Republic of Bangladesh

Special Guest



Mr. Amir Khasru Mahmud Chowdhury, MP

Minister for Finance
Government of the People's Republic of Bangladesh



Mr. Khandaker Abdul Muktadir, MP

Minister for Commerce
Government of the People's Republic of Bangladesh



Mr. Iqbal Hassan Mahmood, MP

Minister for Power, Energy and Mineral Resources
Government of the People's Republic of Bangladesh



Mr. Ariful Haque Choudhury, MP

Minister for Labour and Employment
Government of the People's Republic of Bangladesh



GLOBAL APPAREL SUMMIT

BUYER'S DECISION MAKING REPRESENTATIVES CONFIRMED SO FAR



CEO
Primark



Group CEO
Pepco Group



Sourcing & Sustainability Director
M&S



Chief People & Corporate Affairs Officer
Kmart Group

And many more...



INTERNATIONAL PR

INTERNATIONAL PR

International Hero Media

The logo for the British Broadcasting Corporation (BBC), consisting of the letters 'B', 'B', and 'C' each inside a black square.The logo for Al Jazeera, featuring a stylized golden flame or oil lamp icon to the left of the word 'ALJAZEERA' in blue capital letters.The logo for The Wall Street Journal, with the text 'THE WALL STREET JOURNAL.' in white serif font on a black background.The logo for The Guardian, with the text 'The Guardian' in white serif font on a dark blue background.The logo for The New York Times, with the text 'The New York Times' in a black serif font on a white background.The logo for Forbes.com, with the word 'Forbes' in white serif font and '.com' in a smaller sans-serif font, on a blue background.The logo for Vogue, with the word 'VOGUE' in white serif font on a black background.The logo for TIME, with the word 'TIME' in red serif font on a white background.

Trade Press

The logo for The Business of Fashion (BOF), with the text 'The Business of Fashion' in small font above 'BOF' in a large serif font, on a black background.The logo for just-style, with the text 'just-style' in a white lowercase sans-serif font on an orange background.The logo for Women's Wear Daily (WWD), with the letters 'WWD' in white bold sans-serif font on a black background.The logo for Sourcing Journal, with the text 'SOURCING JOURNAL' in black sans-serif font.The logo for Drapers, with the text 'FOR ALL THE FASHION BUSINESS' in small font above 'Drapers' in a large serif font, on a black background.The logo for ECOTEXTILE NEWS, with the text 'ECOTEXTILE' in large bold sans-serif font and 'NEWS' in smaller font below it, on a white background.



INTERNATIONAL INFLUENCERS

INTERNATIONAL INFLUENCERS:



**The
Sourcing Guy**

23k

Youtube Subscribers

452K

Instagram Followers

42k

Average Instagram
Engagement

100k

Average IG Reels Views



William Lasry

372k

Youtube Subscribers

454k

Instagram Followers

200k

Average YouTube
Views

64k

Average IG Reels Views



Yaw Majesty

83.6k

Instagram Followers

22.6k

Engagement Metrics

110k

Average IG Reels Views



**Danny Money
Moves**

14.5k

Youtube Subscribers

20.2k

Instagram Followers

19k

Average YouTube
Views

7.5k

Average IG Reels Views



Manik Kundra

1.5k

Youtube Subscribers

156k

Instagram Followers

1.7K

Average YouTube
Views

35k

Average IG Reels Views



**Wandy
The Maker**

83.2k

Youtube Subscribers

161k

Instagram Followers

18.5k

Average YouTube
Views

45k

Average IG Reels Views



CLOSING CEREMONY

CLOSING CEREMONY

Chief Guest



Mr. Mirza Fakhrul Islam Alamgir

President
People's Republic of Bangladesh

Special Guest



Mr. Salahuddin Ahmed, MP

Minister for Home Affairs
Government of the People's Republic of Bangladesh



Mr. Shaikh Rabiul Alam, MP

Minister for Road Transport and Bridges, Railways and Shipping
Government of the People's Republic of Bangladesh



Shama Obaed, MP

State Minister for Foreign Affairs
Government of the People's Republic of Bangladesh



Mahdi Amin

Adviser to the Prime Minister
Government of the People's Republic of Bangladesh



Mr. Pallak Seth

Executive Vice Chairman
PDS Limited



MACHINERY EXPO

18-19
NOVEMBER
2026

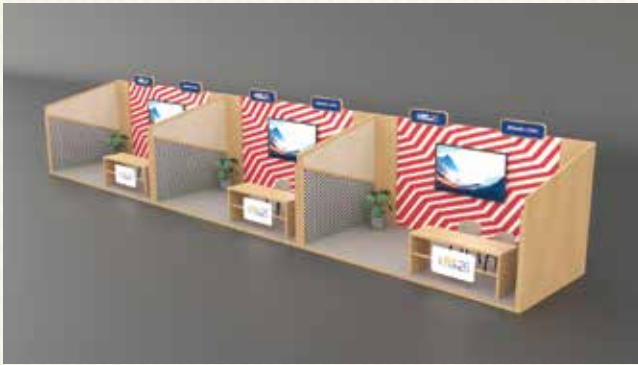
**Bangladesh-China
Friendship Conference
Center**
Dhaka, Bangladesh

ORGANISED BY



ABOUT MACHINERY EXPO 2026

ONE OF THE KEY COMPONENTS OF BATEXPO 2026



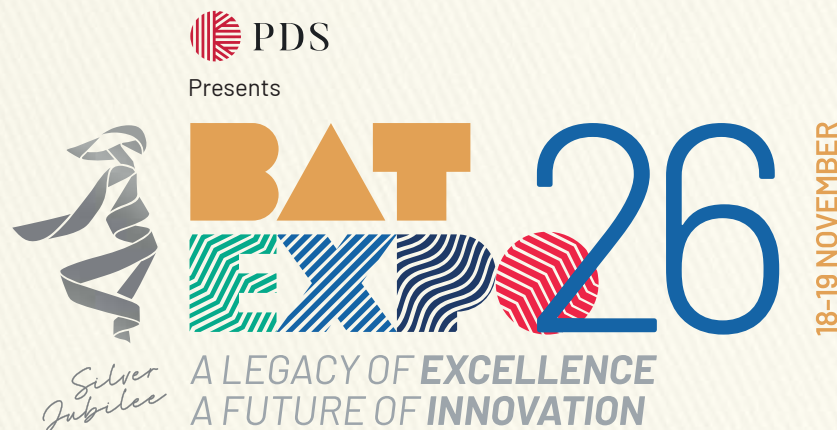
The Machinery Expo is the centerpiece of BATEXPO 2026, giving companies a unique platform to showcase their products to the garment manufacturers of Bangladesh as well as to the brands and retailers from home and around the world.

Stalls will be allocated on a first-come, first-served basis. It is a rare opportunity for the companies to showcase their modern & eco-friendly machinery, AI & IOT technologies and latest innovations directly to their target customers.

ABOUT BATEXPO 2026

THE WORLD'S SECOND-LARGEST APPAREL EXPORTER TELLS ITS OWN STORY

BATEXPO 2026 is the revival of Bangladesh's flagship apparel exposition, reborn for an industry that has transformed itself. Once known for scale and price, Bangladesh today leads the world in green garment manufacturing, compliance, and responsible production.



The silver jubilee edition of BATEXPO brings together Bangladeshi garment manufacturers, global buyers, international media and influencers under one roof in Dhaka for two concentrated days.

WHY BANGLADESH, WHY NOW

*The industry has changed. The world's perception hasn't.
BATEXPO 2026 closes that gap.*

Global green leader

Bangladesh is home to the world's largest concentration of LEED-certified green garment factories—the benchmark, not the follower.

Transformed industry

Safety, compliance, transparency, and worker welfare have been rebuilt to global standards over the past decade.

Perception lag

Sourcing decisions and media narratives still trade on an outdated picture of the industry.

Post-LDC stakes

LDC graduation will reshape trade preferences and intensify competition; the story must be corrected now.

Proof over promotion

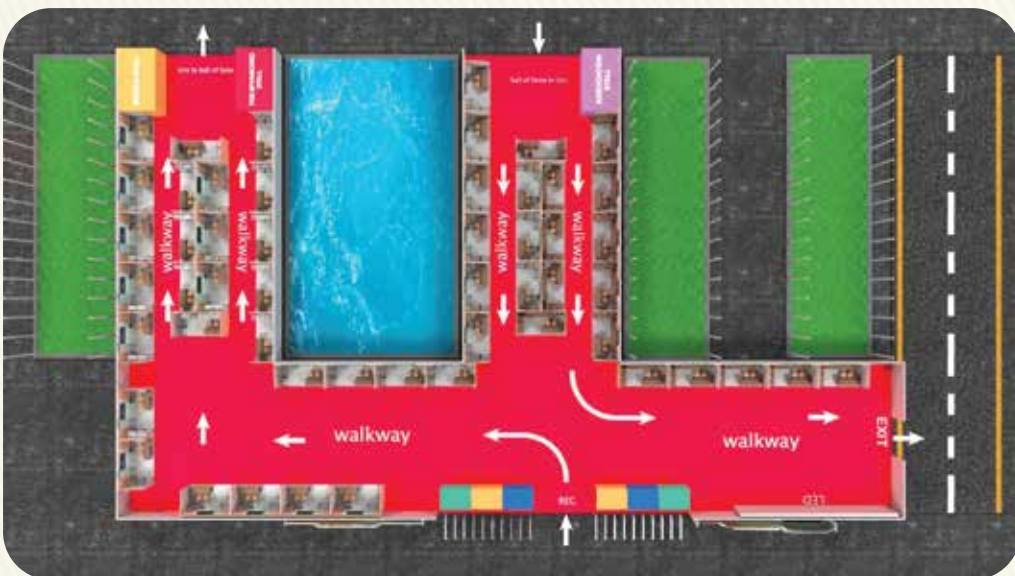
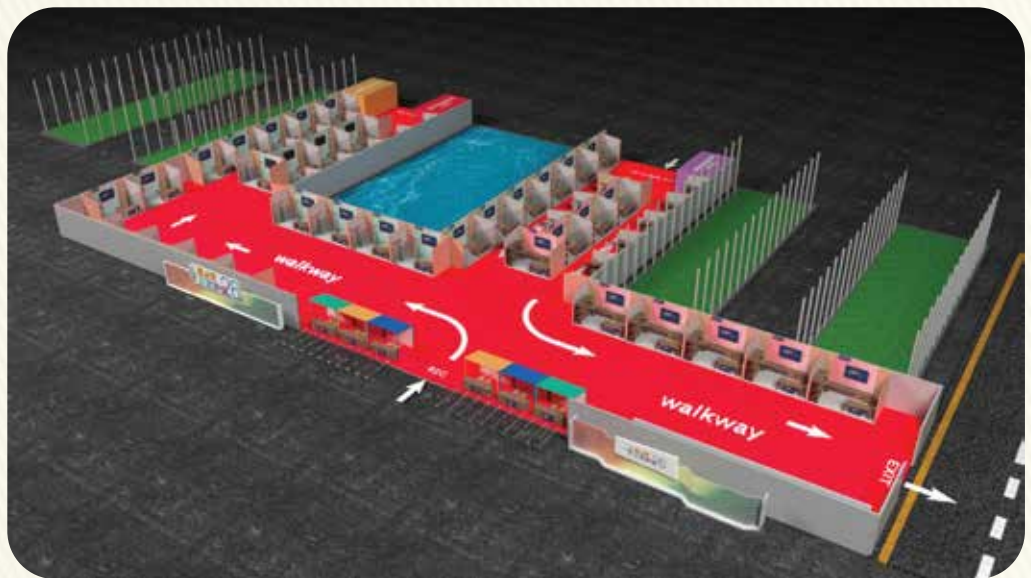
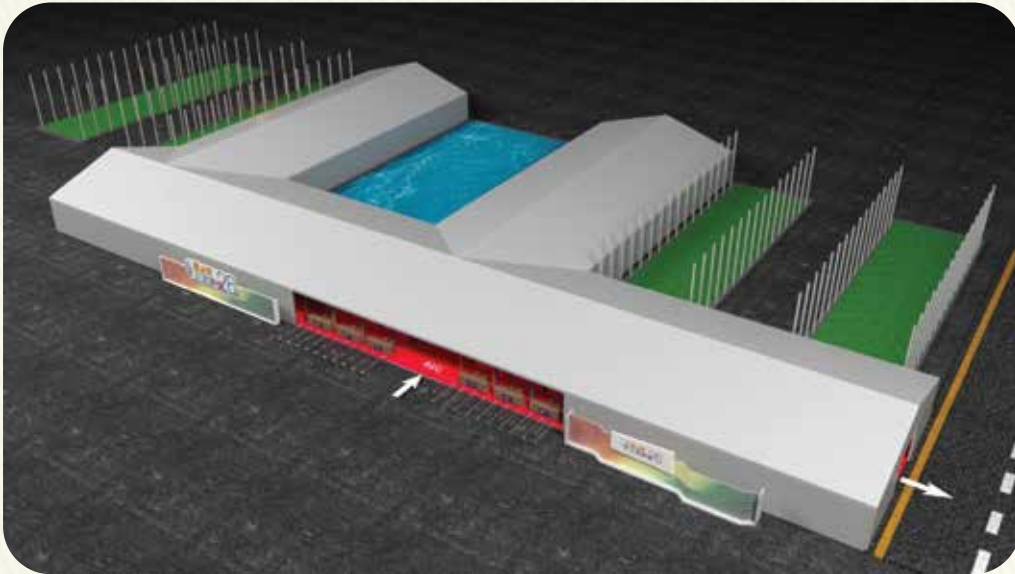
Buyers, journalists, and influencers who experience Dhaka firsthand will reposition the industry faster than any advertising.

The moment

For two days, BATEXPO 2026 makes Dhaka the centre of the global apparel conversation.



LAYOUT OF GLOBAL APPAREL EXPO & MACHINERY EXPO 2026



WHY SHOULD YOUR COMPANY PARTICIPATE?

A rare, milestone platform. BATEXPO 2026 is the 25th edition of the flagship exhibition, and the first since October 2013.

Direct access to your target customers. Showcase your products to Bangladesh's garment manufacturers and to brands and retailers from home and around the world.

The right moment for eco-friendly and smart technology. Global sourcing priorities are shifting towards workplace safety, environmental compliance, supply chain transparency and technology adoption. The expo is the place to present your modern, eco-friendly machinery and AI and IoT solutions.

Benefit from the entire BATEXPO ecosystem. Your booth will sit within a much larger platform featuring the Global Apparel Summit, Sustainability Leadership Awards, Fashion Runway, Cultural Program, AI & Innovation Hub and Circularity Exhibition.

Make your company visible during a landmark edition. The event is being positioned as a major platform for showcasing the transformation of the country's apparel industry to the world. Take the unique opportunity to be a part of this milestone event.



BOOTH SPECIFICATIONS & INCLUSIONS

**Standard
Booth Size**

16 feet (L) × 8 feet (W) × 8 feet (H)



Who can participate:

1. Machinery companies
2. Accessories companies
3. Chemical companies
4. Companies across the apparel supply chain

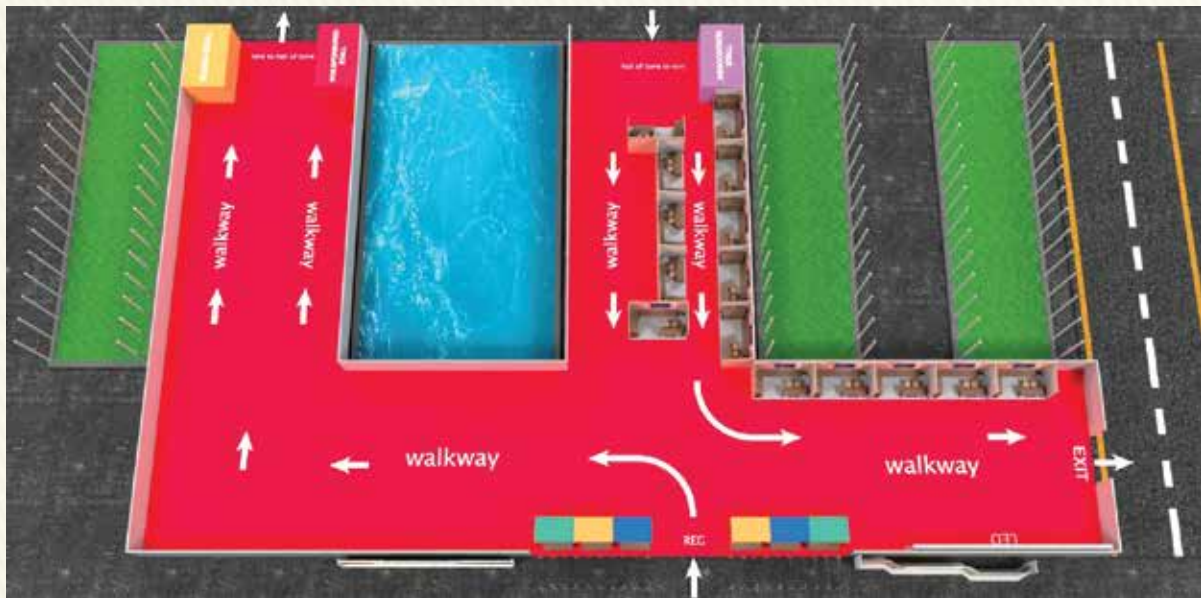
Category (A)	Total Apparel Stall	Eligibility	Stall Size	Rate (per stall)
Machinery & Accessories	15	Open but limited to 15	16 × 8 ft	BDT 1,500,000 (Fifteen Lakh)

Booth Specifications & Inclusions:

- Based Platform Standard Size:
- 16 ft (L) × 8 ft (W) × 8 ft (H)
- 1 Display rack (3 layer-6ft × 2ft × 5.10ft)
- 1 Display table (10ft × 2ft × 1.5ft)
- Standard lighting
- Fascia board with company name
- 4 Chairs, 1 Plant & 1 Waste bin
- 43" TV, Electrical power connection & 1 socket

BENEFITS FOR EXHIBITORS

- Exclusive opportunity to showcase products and services to an international audience of brands, retailers, and sourcing agents.
- 3 passes to attend the Machinery Expo.
- 2 passes to participate in Global Apparel Summit.
- Prominent listing on BATEXPO website.
- Visibility through BATEXPO social media and communications.



EXHIBITION FEE
BDT 1,500,000/USD 12,000

*A LEGACY OF **EXCELLENCE***
*A FUTURE OF **INNOVATION***

Md. Rafiqul Islam (Raafi)

Head of Trade Fair and Events, BGMEA

| Mobile: +8801757 100 006

| Email: machinery@batexpo.com.bd
rislam@bgmea.com.bd

| Web: www.batexpo.com.bd



Presents



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A FUTURE OF **INNOVATION**

18-19
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Inauguration | Global Apparel Expo | Global Apparel Summit | Sustainable
Leadership Awards | Global Media Buzz | International Influencers Programme |
Sustainability & Circularity Exhibition | AI & Digitalization Showcase | Fashion
Runway Show | Green Factory Tour | Closing Ceremony | Cultural Show

OBJECTIVES

THREE GOALS, ONE PLATFORM

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BANGLADESH-CHINA FRIENDSHIP CONFERENCE CENTER, DHAKA

A national landmark for a national statement – chosen for its scale and accessibility.



Parallel programming

Versatile layout runs the exhibition and summit simultaneously without operational overlap.

Protocol-ready

Secure, well-defined entry and exit routes for the Honourable Prime Minister's inauguration and high-level dignitaries.

Scale

Ample floor area and modular spaces for innovation showcases and immersive industry storytelling.

Proven infrastructure

Tested capacity for large delegations, international visitors, and full-scale media operations.

Dedicated zones

Purpose-fit spaces for cultural programmes and special showcases.

Symbolic stature

A nationally recognised landmark that reinforces the importance of the event itself.

TWO-DAY PROGRAM OVERVIEW

Day 1

Wednesday, November 18, 2026

Inauguration Ceremony	10:00 AM – 12:00 PM
Global Apparel Expo	12:30 PM – 5:00 PM
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Gala Dinner	8:45 PM

Day 2

Thursday, November 19, 2026

Closing Ceremony	10:00 AM – 12:00 PM
Global Apparel Expo	12:30 PM – 5:00 PM
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Gala Dinner	9:45 PM



INAUGURATION

INAUGURATION

Chief Guest



Mr. Tarique Rahman, MP

Prime Minister
Government of the People's Republic of Bangladesh

Special Guest



Mr. Amir Khasru Mahmud Chowdhury, MP

Minister for Finance
Government of the People's Republic of Bangladesh



Mr. Khandaker Abdul Muktadir, MP

Minister for Commerce
Government of the People's Republic of Bangladesh



Mr. Iqbal Hassan Mahmood, MP

Minister for Power, Energy and Mineral Resources
Government of the People's Republic of Bangladesh



Mr. Ariful Haque Choudhury, MP

Minister for Labour and Employment
Government of the People's Republic of Bangladesh



GLOBAL APPAREL SUMMIT

BUYER'S DECISION MAKING REPRESENTATIVES CONFIRMED SO FAR



CEO
Primark



Group CEO
Pepco Group



Sourcing & Sustainability Director
M&S



Chief People & Corporate Affairs Officer
Kmart Group

And many more...



INTERNATIONAL PR

INTERNATIONAL PR

International Hero Media

The logo for the British Broadcasting Corporation (BBC), consisting of the letters 'B', 'B', and 'C' each inside a black square.The logo for Al Jazeera, featuring a stylized golden flame or oil lamp icon to the left of the word 'ALJAZEERA' in blue capital letters.The logo for The Wall Street Journal, with the text 'THE WALL STREET JOURNAL.' in white serif font on a black background.The logo for The Guardian, with the text 'The Guardian' in white serif font on a dark blue background.The logo for The New York Times, with the text 'The New York Times' in a black serif font on a white background.The logo for Forbes.com, with the word 'Forbes' in white serif font and '.com' in a smaller sans-serif font, on a blue background.The logo for Vogue, with the word 'VOGUE' in white serif font on a black background.The logo for TIME, with the word 'TIME' in red serif font on a white background.

Trade Press

The logo for The Business of Fashion (BOF), with the text 'The Business of Fashion' in small font above 'BOF' in a large serif font, on a black background.The logo for just-style, with the text 'just-style' in a white lowercase sans-serif font on an orange background.The logo for Women's Wear Daily (WWD), with the letters 'WWD' in white bold sans-serif font on a black background.The logo for Sourcing Journal, with the text 'SOURCING JOURNAL' in black sans-serif font.The logo for Drapers, with the text 'FOR ALL THE FASHION BUSINESS' in small font above 'Drapers' in a large serif font, on a black background.The logo for ECOTEXTILE NEWS, with the text 'ECOTEXTILE' in large bold sans-serif font and 'NEWS' in a smaller font below it, on a white background.



INTERNATIONAL INFLUENCERS

INTERNATIONAL INFLUENCERS:



**The
Sourcing Guy**

23k

Youtube Subscribers

452K

Instagram Followers

42k

Average Instagram
Engagement

100k

Average IG Reels Views



William Lasry

372k

Youtube Subscribers

454k

Instagram Followers

200k

Average YouTube
Views

64k

Average IG Reels Views



Yaw Majesty

83.6k

Instagram Followers

22.6k

Engagement Metrics

110k

Average IG Reels Views



**Danny Money
Moves**

14.5k

Youtube Subscribers

20.2k

Instagram Followers

19k

Average YouTube
Views

7.5k

Average IG Reels Views



Manik Kundra

1.5k

Youtube Subscribers

156k

Instagram Followers

1.7K

Average YouTube
Views

35k

Average IG Reels Views



**Wandy
The Maker**

83.2k

Youtube Subscribers

161k

Instagram Followers

18.5k

Average YouTube
Views

45k

Average IG Reels Views



CLOSING CEREMONY

CLOSING CEREMONY

Chief Guest



Mr. Mirza Fakhrul Islam Alamgir

President
People's Republic of Bangladesh

Special Guest



Mr. Salahuddin Ahmed, MP

Minister for Home Affairs
Government of the People's Republic of Bangladesh



Mr. Shaikh Rabiul Alam, MP

Minister for Road Transport and Bridges, Railways and Shipping
Government of the People's Republic of Bangladesh



Shama Obaed, MP

State Minister for Foreign Affairs
Government of the People's Republic of Bangladesh



Mahdi Amin

Adviser to the Prime Minister
Government of the People's Republic of Bangladesh



Mr. Pallak Seth

Executive Vice Chairman
PDS Limited



GLOBAL APPAREL EXPO

18-19
NOVEMBER
2026

**Bangladesh-China
Friendship Conference
Center**

Dhaka, Bangladesh

ORGANISED BY



ABOUT GLOBAL APPAREL EXPO 2026

THE KEY COMPONENT OF BATEXPO 2026



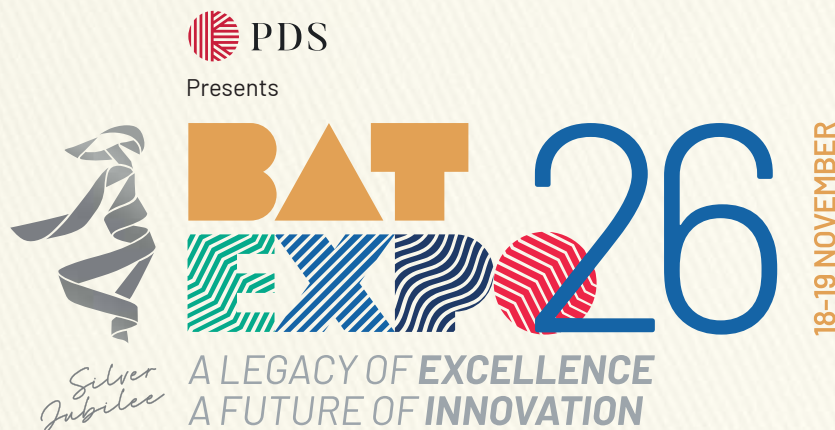
The Global Apparel Expo is the centerpiece of BATEXPO 2026, giving Bangladesh's leading apparel companies a unique platform to showcase their products to brands and retailers from home and around the world.

Stalls will be allocated on a first-come, first-served basis and will present 'Made in Bangladesh' to a global audience. It is a rare opportunity for BGMEA members to share their stories of innovation, design and development, and sustainability directly with their target buyers.

ABOUT BATEXPO 2026

THE WORLD'S SECOND-LARGEST APPAREL EXPORTER TELLS ITS OWN STORY

BATEXPO 2026 is the revival of Bangladesh's flagship apparel exposition, reborn for an industry that has transformed itself. Once known for scale and price, Bangladesh today leads the world in green garment manufacturing, compliance, and responsible production.



The silver jubilee edition of the BATEXPO brings global buyers, international media, and influencers to Dhaka for two concentrated days – to see it, believe it, and do business with it.

WHY BANGLADESH, WHY NOW

*The industry has changed. The world's perception hasn't.
BATEXPO 2026 closes that gap.*

Global green leader

Bangladesh is home to the world's largest concentration of LEED-certified green garment factories—the benchmark, not the follower.

Transformed industry

Safety, compliance, transparency, and worker welfare have been rebuilt to global standards over the past decade.

Perception lag

Sourcing decisions and media narratives still trade on an outdated picture of the industry.

Post-LDC stakes

LDC graduation will reshape trade preferences and intensify competition; the story must be corrected now.

Proof over promotion

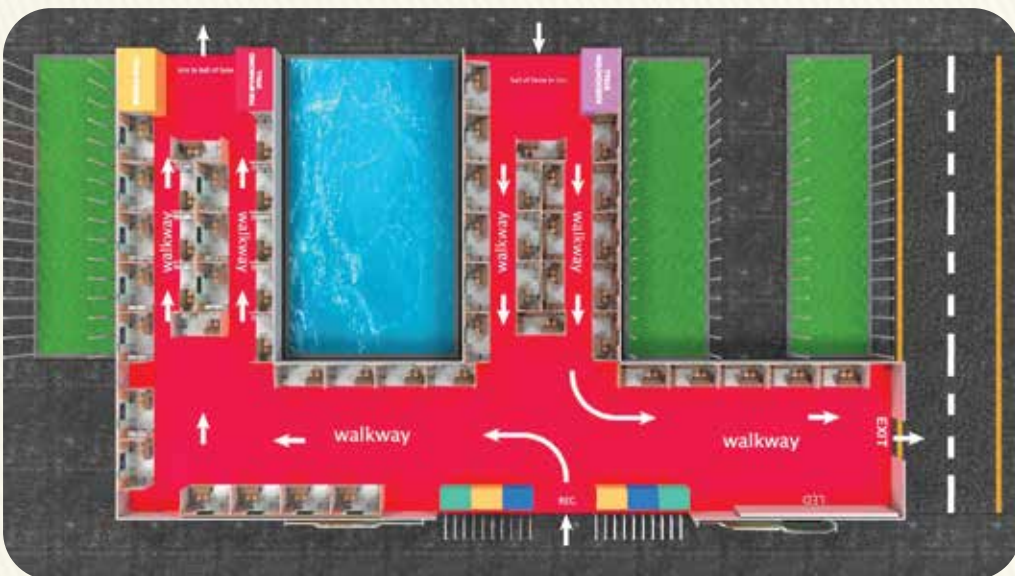
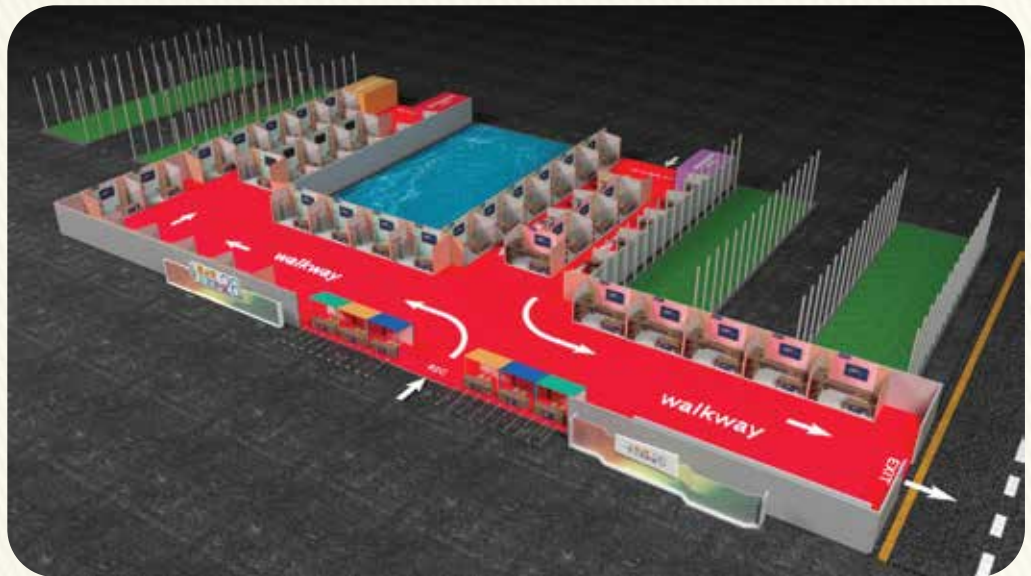
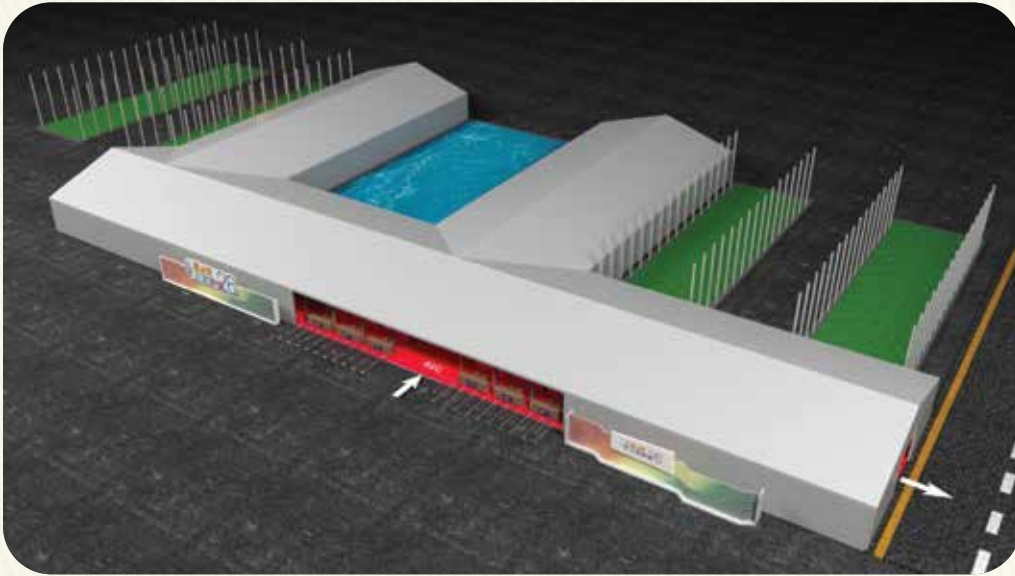
Buyers, journalists, and influencers who experience Dhaka firsthand will reposition the industry faster than any advertising.

The moment

For two days, BATEXPO 2026 makes Dhaka the centre of the global apparel conversation.



LAYOUT OF GLOBAL APPAREL EXPO & MACHINERY EXPO 2026



WHY SHOULD YOUR COMPANY PARTICIPATE?

Meet Global Buyers on Your Home Ground. Connect directly with international brands, retailers, sourcing executives and other potential business partners visiting Dhaka for BATEXPO 2026.

Turn “Made in Bangladesh” into Your Company Story. Every company has a story of quality, innovation, sustainability, technology, people and responsible manufacturing. The Expo gives you a platform to tell that story directly to the international market.

Showcase Your Products, Not Just Your Factory. Present your latest collections, product categories, fabrics, technologies, value-added products and manufacturing capabilities in one dedicated business environment.

Showcase Your Sustainability Leadership. The Expo provides an opportunity for individual companies to demonstrate their own sustainability achievements rather than relying only on Bangladesh's overall reputation.

Benefit from the Entire BATEXPO Ecosystem. Your booth will sit within a much larger platform featuring the Global Apparel Summit, Sustainability Leadership Awards, Fashion Runway, Cultural Program, AI & Innovation Hub and Circularity Exhibition.

Network Beyond Your Existing Buyer Base. The Global Apparel Expo is intended to bring together not only traditional apparel buyers but also new markets, policymakers, industry leaders, media, influencers and development partners—creating opportunities beyond conventional buyer meetings.

Make Your Company Visible During a Landmark Edition. BATEXPO 2026 marks the return of Bangladesh's flagship apparel exposition after more than a decade. The event is being positioned as a major platform for showcasing the transformation of the country's apparel industry to the world.



BOOTH SPECIFICATIONS & INCLUSIONS

**Standard
Booth Size**

16 feet (L) × 8 feet (W) × 8 feet (H)



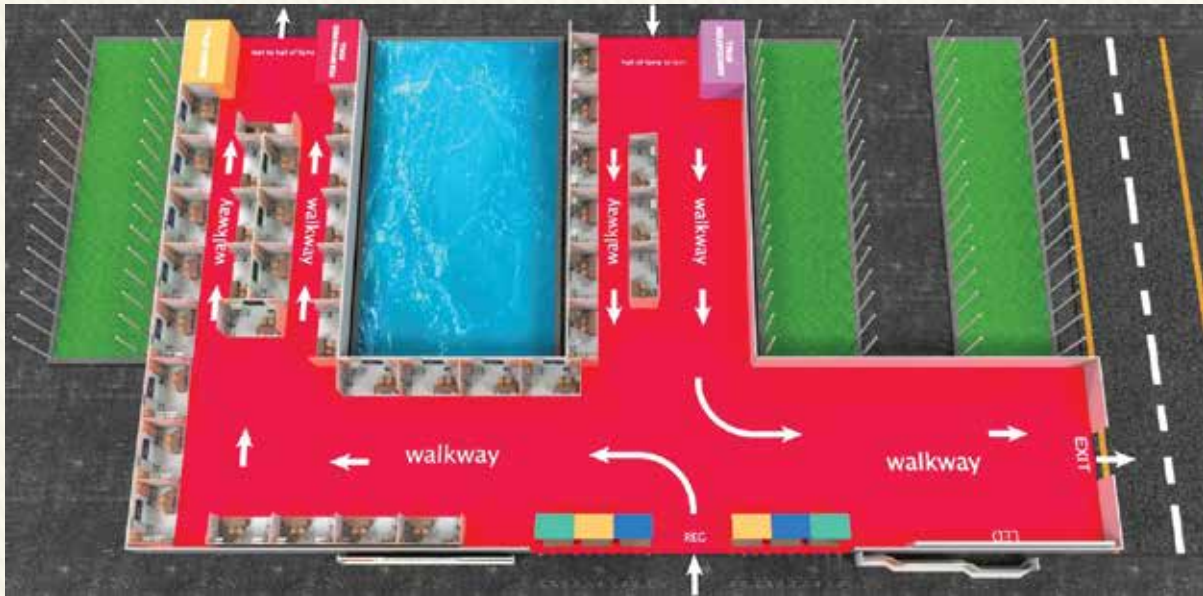
Category (B)	Total Apparel Stall	Eligibility	Stall Size	Rate (per stall)
Apparel Showcase	35	BGMEA members only	16 × 8 ft	BDT 1,500,000 Discount 700,000 Total rate 800,000 (Eight Lakh)

Booth Specifications & Inclusions:

- Based Platform Standard Size:
- 16 ft (L) × 8 ft (W) × 8 ft (H)
- 1 Apparel display rails (3ft × 2ft × 6ft)
- 2 Apparel display rails (5ft × 2ft × 6ft)
- Standard lighting
- Fascia board with company name (2.5ft x 1ft)
- 1 table, 4 chairs, 1 plant & 1 waste bin
- Electrical power connection & 1 sockets

BENEFITS FOR EXHIBITORS

- Exclusive opportunity to showcase products and services to an international audience of brands, retailers, and sourcing agents.
- 3 passes to attend the Global Apparel Expo.
- 2 passes to participate in Global Apparel Summit.
- Prominent listing on BATEXPO website.
- Visibility through BATEXPO social media and communications.



EXHIBITION FEE
BDT 8,00,000/USD 6,400

*A LEGACY OF **EXCELLENCE*** *A FUTURE OF **INNOVATION***

Md. Rafiqul Islam (Raafi)

Head of Trade Fair and Events, BGMEA

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