

BGA/Trade Fair & Events /2022/ 284

11 December 2022

TO ALL MEMBERS OF BGMEA

**Subject: Participation in “CPM-International Fashion Trade Show” in Moscow, Russia to be held
From 20-23 February, 2023.**

Dear Sir,

It is our immense pleasure to inform you that CPM-International Fashion Trade Show will be held from 20-23 February, 2023 at Moscow, Russia. CPM-Collection Premiere Moscow Exhibition, the largest industry platform in Russia. This fashion trade show is bring the international fashion brand from Turkey, Italy, China , European and Latin American countries, also with Russian sales agents and multi-brand showrooms operating in Moscow. This prestigious trade show that brings together the suppliers and buyers of the apparel industry.

The largest international exhibition of the fashion industry in Russia CPM – International Fashion Trade has been held since 2003 traditionally at the Expo Centre Fairgrounds (Moscow). Every season the project brings together hundreds of brands of women’s, men’s and kid’s clothing for outdoor, casual, business, special occasion, home and holiday clothes and accessories from many countries, more than 15,000 retailers and other market participants visit the venue to order the displayed collections.

Details of the Exhibition

Name of the Exhibition: CPM-International Fashion Trade Show
Venue : Moscow. Russia
Date : 20-23 February, 2023
Directly contact with : Ms Maria Gassina
Tell: +7 (495) 955 91 99 ext. 642; Email: GassinaM@expo-fusion.ru

For any query, please contact:

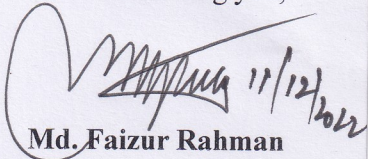
Md. Shahriar Rahman, Deputy Secretary, BGMEA, Mobile: +88 01671-429218

Sizan Mahmud Plabee, Executive, BGMEA, Mobile: +88 01727-656997

Attachment:

1. Application Form
2. Brochure

Thanking you,


Md. Faizur Rahman
Secretary General

BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION (BGMEA)

বাংলাদেশ পোশাক প্রস্তুতকারক ও রপ্তানীকারক সমিতি

• বাংলাদেশ তৈরি •

20-23/2/2023



RANGE OF PRODUCTS

Accessories + Shoes, Lingerie, Beachwear, Homewear, Coats, Jackets, Suits, Dresses, Men's Suits, Blouses, Skirts, Trousers, Shirts, Knitwear, Jeanswear, Young Fashion, Leather Apparel and Handbags, Formal, Cocktail and Bridal Wear, Store Concept.

APPLICATION FORMS

www.cpm-moscow.ru

REPRESENTATIVE OFFICE
BSA CONSULTANTS | 27632 DUBAI UAE
Tel: +971 4 513 9870

PROJECT MANAGER
STEVE GOMEZ
steve@bsacmena.com

Please send by email to: cpm@expo-fusion.ru and the original document by post to the Organizer's address (see on the bottom of this page)

We apply for the following trade fair: **20-23/2/2023** For use by EXPO FUSION LLC only:

THE EXHIBITOR

Company name for invoicing

Phone

Address

Contact person and titul

Postcode

Town

P.O. Box



E-Mail

Country

Website

APPLICATION FOR STAND AREA

Minimum size: 12 m²

Name of service, unit of measurement	Quantity		Price per unit		Sum
Registration fee, pcs.:		X	500 EUR	=	EUR
Media fee, pcs.:		X	200 EUR	=	EUR
Select participation conditions (Please refer to form B for explanations)					
Exhibitor's own stand construction – stand area only, m ²		X	319 EUR/m ²	=	EUR
<input type="checkbox"/> Concept stand "Full package CPM Regular", m ²		X	499 EUR/m ²	=	EUR
<input type="checkbox"/> Concept stand "Full package CPM Accessories", m ²					
Type of stand / Supplements					
Corner stand – 2 sides open, m ²		X	25 EUR/m ²	=	EUR
Peninsula stand – 3 sides open, m ²		X	38 EUR/m ²	=	EUR
TOTAL, inclusive Russian VAT:					EUR

All prices include Russian VAT

Declaration of Agreement

Yes

No

Место юрисдикции: Москва, РФ The place of jurisdiction is Moscow, Russian Federation

We hereby agree that EXPO FUSION LLC and partners may provide us with regular information about the fairs and activities it organizes to the above e-mail addresses. We also give EXPO FUSION LLC the permission, to forward our e-mail address to its cooperating partners of CPM (available at <https://cpm-moscow.ru>). We can however, withdraw our consent from EXPO FUSION LLC by sending an e-mail to info@expo-fusion.ru or by telephone.

With this registration we recognize the Conditions of Participation, placed on the CPM – Collection Premiere Moscow web - site at <http://cpm-moscow.ru>, Special Terms and Conditions of Participation, Technical Directives, Classified List of Exhibits and the Price List of EXPO FUSION LLC. The said Conditions, Terms, Directives and Annexes to the Application are binding for the Exhibitor and EXPO FUSION LLC.

This application is an offer on the part of the Exhibitor for concluding an agreement (contract) with EXPO FUSION LLC for participating in the exhibition. This application becomes an agreement (contract) after admission to participation in the exhibition according to the Conditions of Participation.

THE EXHIBITOR

Managing director / Director

Place, date

Legally binding signature and company stamp



Representative Office
BSA Consultants | 27632 DUBAI, UAE
Tel: +971 4 513 9870 | steve@bsacmena.com

Organizer: EXPO FUSION LLC
Ul. Timura Frunze 3-1, 119021 Moscow, Russia,
T +7 (495) 955 9199, info@expo-fusion.ru

Please re-enter details

Company

Name and surname

E-mail

We apply for the following trade fair:
20-23/2/2023

■ Please complete in block letters
or on your computer.

1 RANGE OF EXHIBITS

Please tick the box. Important for positioning you amongst other

	Woman	Man	Kids		Woman	Man	Kids
Accessories + shoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Shirts, trousers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lingerie, Beachwear, Homewear	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Knitwear, shirts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Coats, jackets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Jeanswear, Young Fashion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Suits, dresses, men's suits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Leather and fur	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Blouses, skirts, trousers	<input type="checkbox"/>			Formal, cocktail and bridal wear	<input type="checkbox"/>		
				Store concept	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2 NAME OF BRANDS

Brandname	Website	Country
1		
2		
3		

3 SOCIAL MEDIA

Telegram

VK

Other

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Please re-enter details

Company

Name and surname

E-mail

We apply for the following trade fair:
20-23/2/2023

■ Please complete in block letters
or on your computer.

For your and our security we need the names of one or two persons from your company which are authorized to apply for participation in the exhibition and to order additional items before and during the exhibition on the behalf of your company.

POWER OF ATTORNEY

Name / Surname

Name / Surname

Herewith, we entrust above mentioned persons the following:

1. To sign documents including service acceptance acts for the CPM – COLLECTION PREMI ÈRE MOSCOW exhibition.
2. To receive documents for the CPM – COLLECTION PREMI ÈRE MOSCOW exhibition.
3. To make orders for services including the right to sign all application forms and contracts.
4. To pay invoices issued by EXPO FUSION LLC using a credit card.

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1 Registration fee

A registration fee of 500 EUR is payable on receipt of the application forms.

Registration fee includes the following services:

- Exhibitor passes (3 passes up to 20 m², 1 further pass for each additional 10 m², of stand size)

2 Media fee

A media fee of 200 EUR is payable on receipt of the application forms.

Media fee includes access to the exhibition's electronic catalogue - Brand Box for posting of the following information:

- Company / brand name
- Addresses of the company, representative offices and contacts
- No more than 5 groups of goods, reflecting the products of the company / brand
- Company / brand logo or collection image
- Lookbook / collection presentation
- Short description of the company / brand / collection

3 Participation fee

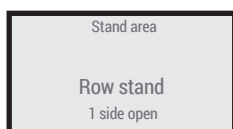
Rental of stand area per m² for the duration of the fair (minimum area 12 m², maximum 250 m² per brand)

Concept stand

FULL PACKAGE – area and fully furnished stand 499 EUR/m²

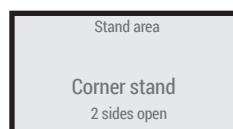
Equipment details refer to forms C

4 Additional charges for stand types



Aisle

No surcharge



Aisle

Aisle

25 EUR/m²

Lump sums per square meter



Aisle

Aisle

38 EUR/m²

Lump sums per square meter

All prices include Russian VAT.

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1 Stands for brands



Example of Concept stand "Full package CPM Regular"

CONCEPT STAND – "FULL PACKAGE CPM REGULAR"

- Needle punch carpet, light beige
- Surrounding partition walls, white, height 250 cm
- Columns at the open stand sides to support the lighting frame construction
- Storage room 1 m² with lockable door and coat rack
- 1 Garment rail per 5 m², 100 x 160(h) cm
- 1 Cabinet lockable, white, 95 x 40 x 90(h) cm
- 1 Table, white, 80 x 80 x 72(h) cm
- 4 Chairs, white
- 1 Shelf inside the cabin 100 x 40 cm
- 1 Waste paper basket
- 1 Vertical lettering per aisle on the columns
- 1 Spotlight per 5 m², HQI 150 W
- 1 Outlet 220 V
- Basic main electricity supply

STAND CONSTRUCTION

"FULL PACKAGE CPM ACCESSORIES"

- Ribbed needle punch carpet, grey
- Surrounding partition walls, white, height 250 cm
- Maxima frame construction at the open sides of the stand, height 300 cm
- 1 illuminated fascia board per open side
- 1 freestanding garment rail per 3 m² 100 x 155 cm (1)
or
1 freestanding shelf unit with 3 shelves per 3 m², 100 x 155 cm (2)
or
1 wall mounted shelf per 1 m², 100 x 30 cm (3)
- 1 Cabinet lockable, white, 100 x 50 x 90(h) cm
- 1 Table, white, round
- 3 Chairs, white
- 1 Waste paper basket
- 1 Lettering per aisle on the fascia board
- 1 Spotlight per 3 m², HQI 150 W
- 1 Outlet 220 V
- Basic main electricity supply



1. Example of a stand with freestanding garment rails



2. Example of a stand with freestanding shelves unit with 3 shelves



3. Example of a stand with wall shelves for 1 m²

THE EXHIBITOR

Managing director / Director

Place, date

Legally binding signature and company stamp

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7. Special Notes / Recommendations / Provisos

1. Organizer

The Organizer of the CPM –
Collection Première Moscow –
hereinafter referred to as CPM – is:

EXPO FUSION LLC
Ulitsa Timura Frunze 3-1
119021 Moscow
Russia
T +7 (495) 955-91-99
info@expo-fusion.ru
– hereinafter referred to as EF –

2. Venue

Expocentre Moscow
14, Krasnopresnenskaya nab.
123100 Moscow
Russia
T +7 (499) 795-37-99
F +7 (495) 605-60-75
centr@expocentr.ru
www.expocentr.ru

3. Dates – Opening Hours

20.02–22.02.2023	10:00–18:00
23.02.2023	10:00–16:00

4. Participation fees

- 4.1 For receiving and handling of registration EF charges a registration fee amounting to 500 EUR, including VAT. This registration fee shall not be reimbursed in the event of failure to participate. This registration fee includes the inclusion of the exhibitor's data in the EF's database system, the issue of exhibitor passes 3 (i.e. three passes for up to 20 (twenty) square metres of exhibition space) plus 1 (one) additional pass for any additional 10 (ten) square metres of space.
- 4.2 For receiving and handling of registration EF charges a media fee amounting to 200 EUR, including VAT. This media fee includes several services for the Web Brand Box. For explanations, please refer to page B of the registration forms.



5. Prices / Payment Recipient

- 5.1. Participation fees, rent for a stand package, as well as the prices for extra services etc. not included herein, are specified in EF's invoices.
- 5.2. Services provided by EF shall be paid by transferring of the full amount according to the bank details specified in the invoice or by credit/debit bank cards. Cash is not accepted in accordance with the legislation of the Russian Federation on currency regulation and control.
- 5.3. All fees related to making payments, including those of third banks, shall be paid by the Exhibitor.
- 5.4. Invoices are sent electronically only.

6. Orders / Extra Services

- 6.1 Orders/ extra services shall only be placed/ordered using the relevant forms by no later than the deadlines stated on the relevant order form. This also applies to the orders of the complimentary exhibitor passes included in the registration fee. The order forms of Service Manual are sent to the exhibitors in time and as part of the temporary stand allocation and can also be called up on the Internet.
- 6.2 The distribution of advertising material shall not be permitted according Item 2.5 of the technical Guidelines for CPM. However, the Exhibitor can order the distribution of advertising materials from EF for an additional fee; the relevant order forms see the Service Manual.
- 6.3 Order forms shall be completed in full, provided with a company stamp and binding signature and sent to the EF's address indicated in the addressee's box on the order form – this can be the EF's address or that of any third-party.

7. Special Notes / Recommendations / Provisos

- 7.1 The technical Guidelines of CPM as well as the general Conditions of Participation complement these special terms of participation. The Conditions of Participation are placed on the CPM website at <https://cpm-moscow.ru>
- 7.2 Further information is contained in the registration documents sent to the exhibitor as an enclosure with the invitation letter.
- 7.3 Exhibitors shall be responsible for obtaining any required visas in time.
- 7.4 Exhibitors are recommended to take on the services of a Russian-speaking interpreter and to organise stand security.
- 7.5 EF shall announce any other information of relevance to the exhibitor and relating to the preparation and execution of the trade fair/event by way of circular letters. Consequences resulting from failure to comply with the information contained in these EF's circulars shall be entirely at the risk of the exhibitor and always at his expense.

- 7.6 Regarding the delivery and return transport of exhibits and – where applicable – of the exhibitor's own exhibition stand, exhibitors shall note that Schenker is the only forwarding company authorised to provide transport services on the fair grounds. The order forms can be found in Service Manual. For both delivery and return transport exhibitors shall contact Schenker's office. In the event of exhibitors handling their own delivery and return transport of exhibits exhibitors shall submit written application to "Expocentre Fairgrounds" beforehand to obtain approval for this.
- 7.7 The delivery, construction, dismantling and return transport of exhibits and – for exhibitor's own exhibition stands – of the exhibition stand including the required compliance with import and export provisions, the issuance of customs declarations and the payment of custom tariffs, compliance with national and international laws and regulations and – in so far as this is appropriate and/or required – the taking out of insurance shall fall exclusively within the exhibitor's responsibility.
- 7.8 Exhibitors shall be held solely responsible for complying with the applicable laws, directives and other regulations valid at the location of the venue; these rules shall take precedence over the EF's Conditions of Participation in the event of deviations. Exhibitors shall be obliged to ensure they are fully aware of the relevant rules and regulations governing the location of the venue in good time before the event.
- 7.9 Damage or other disadvantages resulting from the participant's failure to comply with the provisions – the aforementioned ones, in particular, – shall be entirely at the participant's risk and shall not free the participant from his obligation towards the EF to fulfil relevant duties.



Representative Office
BSA Consultants | 27632 DUBAI, UAE
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Organizer: EXPO FUSION LLC
Ul. Timura Frunze 3-1, 119021 Moscow, Russia,
T +7 (495) 955 9199, info@expo-fusion.ru

Место юрисдикции: Москва, РФ
The place of jurisdiction is Moscow, Russian Federation

The current Technical Guidelines are intended as a source of prior information for the exhibitor and stand construction company he has commissioned. In principle the Technical Guidelines, which at the time of the exhibitor invitation preparation were not yet available in printed form, apply to the respective event year.

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info@expo-fusion.ru

– hereinafter referred to as “EF” –

Technical Management/turnkey stands:

Ivan Tokarev +7 495 955 91 99 # 654
Tokarevl@expo-fusion.ru

Evgeniy Morozov +7 495 955 91 99 # 656
MorozovE@expo-fusion.ru

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1. Setting up and dismantling

1.1 Setting up and delivery

Stand Construction:

16.02–19.02.2023 8.00 a.m.–8.00 p.m.

19.02.2023: The work from 4.00 p.m.– 8.00 p.m. can only be done on the stand. Aisles have to be free as we are going to lay carpet in the aisles from 4.00 onwards.

Any goods that have not been unpacked by 4.00 p.m. on the last day for setting up are to be removed / put into storage at the cost of the exhibitor and may only be delivered again after 6.00 p.m. on the first day of the fair, at the earliest.

Exhibitors can move into the turnkey stands after 1.00 p.m. on the last day allocated for setting up.

Stand Dismantling:

23.02.2023 16.00–20.00

24.02.2023 8.00–20.00

1.2 Technical data on the halls

Hall dimensions

	Max. hall height	Max. construction height (see – Point 2.2)
Hall 2.1, 2.2, 2.3	8.00 m	4.00 m
Hall 2.4, 2.5 depending on placement	3.60 m	2.50 m
Hall 7.1, 7.2, 7.3, 7.4, 7.5, 7.6	5.80 m	4.00 m
Forum depending on placement	ca. 14.00 m	6.00 m
Hall 8.1, 8.2, 8.3	8.00 m	2.50 m
Hall 8.4, 8.5 depending on placement	2.50 m	2.50 m

Foundations, anchor holes and cable ducts

Foundations, anchor holes (drilling of holes, etc.) and the laying of cables under the floor are not permitted.

1.3 Electricity and water

a) Electricity

Electricity for lighting: 220 V

Electricity for power: 3-phase AC 380 V

with limited load mid-point conductor (fourth wire).

The main frequency is 50 Hz. Motors with more than 20 kW must be switched with load-limiting starter devices.

All electrical units and equipment must comply with the regulations of VDE. The supply cabling and the main electrical connection from the hall distributor to the stand may only be made by EF for reasons of safety in operation. Orders are to be placed using the appropriate form. Electrical installations within the stands are done by EF on the basis of the orders placed. Electrical installations within the stands can be done by the electricians of the exhibitor or by concessionaire electrical companies working in compliance with VDE regulations and to the state of the art of technology. Existing electrical installations within the stands may only be put into operation during the period of the event itself once they have been officially accepted and approved by EF. Test certificates are to be kept in readiness when the stand is officially accepted. Test certificates are to be in Russian and German.



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b) Water

The necessary installation work may only be carried out by EF for reasons of safety in operation. Orders are to be placed using the appropriate form.

a+b WARNING

Please note that it is not possible to provide an optimum layout in all cases when planning the layout at the trade fair or exhibition due to obstacles and structures such as pillars, columns, electrical connecting boxes, water supply and drainage lines, fire alarms, etc. It is necessary to take into account that there will be visible cables and pipes. The management of the trade fair concerned is to be informed immediately in the event of any problems with the supply of energy or power.

The EF shall have no liability whatsoever for losses and consequential damage caused by problems with the supply of energy or power.

1.4 Transport, exhibition and dismantling of exhibition goods

The transport of exhibition goods to the stand and back, the storage of empty containers and packaging, the use of lifting and conveying equipment, the use of personnel for packing and unpacking, setting up the exhibition goods and dismantling them, repacking them and other associated work is exclusively a matter of the exhibitor.

The hall shipper is exclusively responsible for handling shipping related matters within the premises of the exhibition grounds.

The EF has no liability whatsoever for such matters.

1.5 Customs formalities

The exhibitor himself must be aware of and comply with all the necessary customs formalities concerning items for exhibition, stand design materials and goods. Any further details that are necessary for all transport processing, including the handling of goods for representation and printed materials, are to be communicated to the exhibitors by special transport-related circular letters from the hall shipper.

2. Stand setup and equipping**2.1 Stand setup, design, labelling and personnel**

Equipping and designing the stands, if they exceed the scope covered in the terms and conditions of the EF, is a matter for each individual exhibitor. However, the construction regulations and guidelines of the EF shall apply for the type of design for the location of the event. The exhibitor is required to agree beforehand with the EF concerning his design. A stand design that does not comply with the regulations or guidelines can be removed or modified by the EF at the cost of the exhibitor concerned.

The stands can be produced with your own material. The rear of the stands must be designed in a neutral way by the person to whom the stand belongs so that the interests of the neighbouring stand are not adversely affected.

Walls that are adjacent to the visitor gangways must be made less monotonous by the installation of showcases, niches, displays, etc., to document the exhibitory nature of the stand and the entire event. Constructions of all types and exhibits may not protrude into adjacent areas and the visitor gangway.

Stand construction materials that were rented from the EF may not be damaged by drilling, stapling, cutouts or remnants of strong adhesives and the like. The exhibitor will be billed for any damage caused (e.g. system wall element 100 EUR).

The use of other stand back walls is forbidden. Each exhibitor / stand constructor is required to make provision for an adequate number of walls of his own. Each rented stand is to be given a floor covering.

Dismantling of the stands can be done within the times intended for that purpose. Exhibitors shall remove their collections for stand dismantling by no later than 6.00 pm. The rented space shall be handed back to the EF in the same condition as it was found in. Any damage to walls, floors, ceilings, fittings, etc., will be made good by the EF and billed to the exhibitor. The stand is to be provided with an adequate number of information personnel during the opening times of the exhibition or trade fair.

2.2 Construction height

The construction height is a maximum of 2.50 m for all stands, measured from the hall floor to the top edge of the stand. It is only permissible to exceed this height with the explicit approval of EF. The same applies to items suspended from the hall ceiling. If the normal height of 2.50 m is exceeded, it is necessary to comply with a neighbouring zone of 3.00 m. Exhibited items are not subject to these restrictions.

A two-storey structure is only permitted to a limited extent and only with the approval of EF. The construction request for a two-storey structure must be sent in immediately after the stand has been approved. The application, which must be received by EF 10 weeks before the start of construction at the latest, must include stand construction drawings in 1:100 scale (construction details may need to be shown in a larger scale as applicable), structural calculations and two copies of a description of the structure.

The fees for the construction permits are to be billed to the exhibitor. There is a surcharge of 20% on these fees for applications that are sent in late. With two-storey exhibition stands the structural components, the ceiling of the ground floor and the floor of the upper storey must be made out of sparingly flammable materials. Test certificates are to be kept in readiness when the stand is officially accepted. Test certificates are to be in Russian and German.

2.3 Stand construction approval / self constructor

The companies that do not construct their trade fair / exhibition stands with Expoconsta 000 shall submit two copies of the following documents for further approval to Expoconsta 000 in Moscow:

- floor plan and layout of your stand (including all measurements)
- plan of electrical installation including power consumption
- layout for power supplies (compressed air, water)
- layout for communication systems (telephone, internet, audiovideo)
- certificate of qualification for electricians who will be responsible for the electrical installations on site (according to the Russian standard: safety category 3 resp. 4)

These documents have to be submitted to Expoconsta 000 in Moscow not later than 8 weeks before the official date of construction starts:

Expoconsta 000
Krasnogvardeiskiy Proyezd, 12
123100 Moscow / Russia
+7 495 795-39-03
e-mail: stk@expoconsta.ru

Fees for onestorey stand construction – A*
Additional charges for two-storey stand construction – B*

	A	B
	EUR / m ²	EUR / m ²
45 days before build-up time	19,20	19,20
44–15 days before build-up time	28,80	28,80
14–6 days before build-up time	38,40	38,40

incl. the statutory Russian VAT

* as at November 2021

The general stand construction approval procedure such as inspection of the maximum permissible installation height and compliance with the specified distances between installations continue to be the responsibility of EF.



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Before submitting your plans to Expoconsta 000 for approval, please send us the appropriately scaled floor plans and view diagrams, which will be immediately returned to you with the corresponding approval notes of EF.

Please note that stand construction materials imported into the fairgrounds without official authorization may be refused.

EF is still responsible for the general construction approval, the inspection and authorization of the construction height and the required spacing. When constructing their own stands exhibitors must first obtain general approval from EF on the intended basic plan. Should these be approved the plans will be immediately returned to exhibitors who then shall forward these to Expoconsta 000 for further authorisation; the associated fees shall be borne by the exhibitor.

2.4 Roofing

The stands may only be given enclosed roofing using sparingly inflammable construction materials in the area of the cabins.

The installation of a sprinkler unit is required if an area of more than 30 m² is enclosed.

2.5 Labelling and advertising

Signs and placards may only be installed up to the boundary of the stand. Any advertising activities outside the exhibition stand shall require prior approval from the EF.

2.6 Protection against fire and safety regulations

Smoke and fire alarms

The operator of the AO Expocentre requires smoke and fire alarms for two-storey trade fair stands. These will be provided and installed by the operator of the Trade Fair Center. The cost including labour and VAT is 160 EUR each. The number of alarms to be installed will be determined by the structural conditions and evaluation by the fire brigade. The charges will be included in the final invoice or are to be paid in cash on location.

Stand construction and decorative materials

Highly inflammable materials or materials that drip when burning may not be used. Special requirements may be made concerning structural parts in individual cases for safety reasons. Decorative materials of all types must be sparingly inflammable. It is necessary to prove that these materials are sparingly inflammable at the time of acceptance (test certificates are to be in Russian). Materials with a risk of explosion are subject to the [Russian] Explosives law and may not be exhibited at trade fairs and exhibitions.

Balloons

It is forbidden to use balloons filled with an inflammable gas within the halls and in the open areas outside. The use of balloons filled with a safe gas within the halls and in the open areas outside requires the prior approval of EF.

Rubbish, recycling and remnant bins

No bins or containers used to hold rubbish, materials for recycling or remnants involving inflammable materials are to be set up at the stands. The bins and containers at the stands are to be emptied regularly at the corresponding points, and at the latest every evening after the fair or exhibition has closed.

Spray guns, nitro-based paints

It is forbidden to use sprayguns or nitro-based paints in any of the halls. Cutting and grinding work and all work with naked flames, welding, flame-cutting, soldering, thawing, cutting and grinding work must be publicised before the start of the work and a written application made beforehand to EF. The area is to be suitably blocked off beforehand to avoid any dangers to others. Fire extinguishers must be available ready for use in the immediate vicinity. Circular saws are only permitted by using a dust extractor.

Cranes, fork lift trucks

It is not permitted to operate your own cranes and fork lift trucks on the premises of the exhibition grounds. Only units belonging to the shippers involved on the premises of the exhibition grounds may be operated.

Empty containers and packaging

It is forbidden to store empty containers (e.g. packaging and packing materials) at the stands. All empty containers and packaging materials are to be taken immediately to the designated storage point for empty containers and packaging materials operated by the approved shippers.

Glass

Only laminated safety glass may be used. The edges of glass panes must be machined or protected in such a way that there is no possible risk of injury. Objects made completely of glass must be marked at eye level.

Stand safety

The trade fair and exhibition stands with their fittings and exhibits and holders for advertising signs are to be set up in a secure and stable manner so that they do not endanger the general public or cause a nuisance. The exhibitor is responsible for ensuring structural stability and must provide certification and proof of this if required to do so.

Protective equipment

Machines and apparatus may only be put into operation once all the protective devices are functional and operating.

The management of the trade fair or exhibition is authorised to prohibit at any time the operation of machines, apparatus and equipment if in their view continued operation of same would entail a risk of injury or damage.

Hall floors

Carpets and other floor coverings must be laid so as to avoid accidents and may not protrude out beyond the edge of the rented area. Only adhesive tape that leaves no traces or residues may be used for fixing. All the materials used must be capable of being removed without leaving any traces or residues. Substances such as oils, greases, paints and similar substances must be removed at once from the hall floor. Neither paint nor adhesive may be applied to the hall floor.

Security patrols

General security patrols of the halls and the premises of the exhibition grounds during the time of the trade fair or exhibition will be undertaken by EF. There will be general security patrols during the setting up and dismantling times, starting on the first day of setting up and ending on the last day of dismantling. The exhibitor must organize for himself any security monitoring of his possessions. Exemption from liability for personal injury and property damage shall not be limited by the general security patrols. Security guards required for the duration of the trade fair / exhibition must be ordered using the relevant form 6 of the "SERVICE MANUAL" only. No other security staff shall be permitted over the entire fairgrounds.

3. During the fair of exhibition

3.1 Machine noise, audiovisual presentations, etc.

Presentations of all types should be restricted as much as possible in the interest of other exhibitors and the visitors. It is not permitted to exceed a noise level of 75 dB (A) at the boundary of the stand.

3.2 Photography and filming

Photography is not permitted on the premises of the trade fair or exhibition grounds and within the halls, especially with regard to exhibition objects and items. The EF reserves the right to make use of photographs and films of all types for its own and for general publications.

4. Costs, Extra Services

Orders / extra services can only be made / ordered by exhibitors using the forms included in the "SERVICE MANUAL". These orders/services are subject to a charge. Prices for these can be found on the relevant forms. Exhibitors must hand in the order forms to the address stated on the form no later than the deadline also specified on the relevant form. Orders for technical services (Stand construction FULL PACKAGE or PREMIUM and additional technical orders) received by the EF after the stated deadline (see form A1) shall be subject to a 30% surcharge on the net price.

All technical services must be ordered from EF.



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SUBJECT TO CHANGE, FEBRUARY 2022

GUIDELINES

R3.1/2.1.0198 – 20

In order to prevent the spread of the new coronavirus infection (COVID-19) in the territory of the Russian Federation, compliance with precautionary measures must be ensured, as must the implementation of preventive and disinfection measures when people attend exhibition and congress events. Exhibition and congress activities shall be resumed based on the resolutions of senior officials of the constituent entities of the Russian Federation (heads of higher executive bodies of the constituent entities of the Russian Federation) having due regard to the proposals of chief sanitary physicians of the Russian Federation in the constituent entities of the Russian Federation.

Congress activity means entrepreneurial activity aimed at creating favourable conditions for in-person exchange of information and business and scientific contacts in order to establish and develop relationships among producers of goods, suppliers of services and consumers of goods and services, such activity being conducted when congress events are organised and held.

Congress events means meetings organised between the representatives of countries, industries, professions, institutions and organisations to exchange knowledge and experience and to search for necessary solutions, such meetings being held separately or in combination with exhibitions and trade fairs.

Exhibition activity means entrepreneurial activity in the sphere of exhibition services which is carried out in order to promote the establishment and development of relationships involving trade and economic, scientific and technological, and investment cooperation.

An exhibition event means an event at which goods, services and/or information are demonstrated and distributed, such event being held within strictly defined timeframes and at a specific location, and information about which is brought to the attention of the public at large.

In order to prevent the spread of the new coronavirus infection (COVID-19) in the territory of the Russian Federation the undertaking of the following preventive and disinfection measures must be ensured when exhibitions and congresses are being organised:

1. It is permitted to hold congress or exhibition events only when measures aimed at fighting an epidemic are complied with at all stages (assembling, holding, and disassembling) of preparing for and holding the event.
2. Before venues are opened for hosting the event, they must be cleaned with the use of disinfectants of virucidal action that are permitted to be used in accordance with the established procedure.
3. The ventilation system must be cleaned and its operational efficiency must be checked.
4. Event organisers and staff must be instructed on how safety measures must be complied with in order to prevent the spread of the new coronavirus infection, including measures involving the use of disinfectants.
5. Before they are admitted to the venue where the event is held, employees involved in preparing for and holding of the event shall have their body temperature measured on a daily basis. Employees with high body temperature and/or signs of an infectious disease must not be allowed to be present at their workplaces.
6. Contacts must be limited among staff of different functional groups (organisers, congress bureau staff, an exhibitor's staff, employees of service companies that specialise in servicing congress and exhibition events, maintenance staff, etc.), where such contacts are not connected with general tasks and production processes. A distant-working regime must be established for employees who are not restricted by the implementation of their job duties immediately at the venue where the event is held.
7. Distancing (1.5 metres) of employees must be secured both during assembling/disassembling operations (distancing for maintenance staff must be based on the occupational safety requirements) and during the event itself.
8. The exhibition area must be constructed to ensure that passages are at least 3 metres wide.
9. It is prohibited to take meal at a workplace. Meals must be taken only in a staff canteen or in a specifically designated room according to a predetermined schedule, and the staff must comply with 1.5 metre distancing requirements.
10. Places for washing hands with skin sanitizers, including using mounted dispensers or wet towels, must be organised in the territory of the facility (at entrances/exits to/from the building, lounges, information zones, at entrances/exits to/from the venue, conference halls, press rooms, WCs, food courts and other places where, potentially, large numbers of people may gather).

11. Employees, including organisers and maintenance staff who are working at the venue, must be provided with a stock of respiratory protective equipment (single-use masks and respirators) and gloves (based on the duration of their work shifts, and provided that such masks and gloves should be changed at least once every 3 hours) as well as skin sanitizers to wash their hands. Control must be carried out over the use by employees of protective masks during the period when the congress event is held and over the use of masks and gloves during the exhibition event.
12. It is recommended that, if possible, participants and visitors of a congress or exhibition event should register online and that equipment should be installed to ensure contact-free, in-person registration.
13. It is recommended, if possible, that the number of visitors and participants should be monitored with the use of the electronic system for calculating the number of attendees.
14. Routes must be organised for the event participants, and tables, stands, and tables at stands must be arranged to comply with distancing requirements (1.5 metres), while separate entrances to and exits from exhibition halls, press rooms and conference halls must be ensured with relevant signs and barrier tapes being installed and used.
15. Systems must be used to ensure the ventilation of event venues, including conference halls and press rooms, where an air recuperation regime (the use of return air as part of a mixture of air being supplied) should be switched off.
16. It is recommended that air disinfectant equipment that is permitted to be used for people should be used in conference halls and other premises where event participants are present.
17. Intervals of at least 15 minutes should be set between sessions in the halls to ventilate them and to disinfect contact surfaces in the halls.
18. The number of staff, participants and media representatives and other categories of people who are at the venue, as well as their positioning/seating must be calculated based on the distancing requirements (1.5 metres). Access to the venue where the event is held must be provided through entrance lobbies where contact-free devices must be used to measure body temperature, and distancing requirements must be strictly complied with.
19. All categories of people are granted access to the venue provided that they wear a hygienic mask (respirator). To attend an exhibition event, one must wear gloves in addition to a mask. It is recommended to ensure that all participants and visitors of the event are able to obtain respiratory protective equipment (hygienic masks or respirators) and gloves before they enter the venue.
20. Used masks (respirators) and gloves of staff, participants and visitors of the event must be gathered in plastic bags and be subsequently recycled as solid household waste.
21. Areas where staff operates (headquarters, offices and staff premises) and public areas (staff restrooms, lounges, information areas, food courts, business areas, exhibition halls, WCs) must be cleaned on a daily basis with the use of disinfectants of virucidal action.
22. All contact surfaces at the venue: door handles, rails of ladders and escalators, railings, buttons in lifts, desk surfaces, stands, office equipment, armrests, etc. must be disinfected every two hours.
23. Conditions must be observed in WCs to ensure personal hygiene, with dispensers being mounted with skin sanitizers to wash hands. WCs should be cleaned every two hours with the use of disinfectants of virucidal action.
24. Staff, exhibitors, participants and visitors of a congress or an exhibition event must be informed beforehand via emails, postings on the event's websites, at entrance lobbies, within information zones, and in exhibition halls with the use of texts, audio and visual aids, including with the use of digital posters, that they must comply with the measures to prevent the spread of the coronavirus.
25. Other types of activity (retail, public catering, including holding congress events in the format of a business breakfast and/or coffee breaks, etc.) at the venues of congress and exhibition events shall be carried out after resolutions have been adopted of senior officials of constituent entities of the Russian Federation stating that such activities be resumed within the territories of the constituent entities having due regard to sanitary and epidemiological requirements and recommendations developed for such types of activity in the context of the risks of the spread of the new coronavirus infection (COVID-19).

18+

Philipp Turr/ shutterstock.com

20-23/2/2023

CPM

International Fashion Trade Show
Moscow

cpm-moscow.ru

Организатор / Organizer:

 **EXPO
FUSION**

Representative Office

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Tel: +971 4 513 9870 | steve@bsacmena.com

Место проведения / Venue:

 **EXPOCENTRE**
INTERNATIONAL EXHIBITIONS AND CONVENTIONS
MOSCOW



CPM – COLLECTION PREMIÈRE MOSCOW

International Fashion Trade Show Moscow

16 000

VISITORS-SPECIALISTS

23 000
sqm

EXHIBITION AREA

500

COLLECTIONS
FROM 18 COUNTRIES

7

PAVILIONS





INTEGRATE INTO THE FASHION INDUSTRY

Since 2003, Expo Fusion company has been holding CPM – the largest fashion exhibition in Russia and Central Asia – continuously improving the level of service and working to expand business and communication opportunities for all participants. Twice a year, hundreds of fashion brands present collections for future seasons at the CPM site at Expocentre in Moscow, and service companies from the fields of logistics, retail equipment and marketing present relevant business solutions.

Becoming a part of the CPM exhibition, you not only receive the highest quality buyer traffic in the country from all regions of Russia, working in different price and style segments, but also position your brand as an active market player. Traditionally, CPM presents collections of women's and men's clothing - from casual, home and sports to business and evening, as well as a wide range of accessories.





LINGERIE FASHION AT CPM

The specialized exhibition dreams by CPM is the key platform for ordering new collections for the lingerie segment of the fashion industry: basic, trendy and erotic underwear, beach fashion and swimwear, homewear, fitness and yoga wear. Over the years, dozens of manufacturers and hundreds of buyers of the segment have met at dreams by CPM and together develop a business that has great potential in the Russian market.

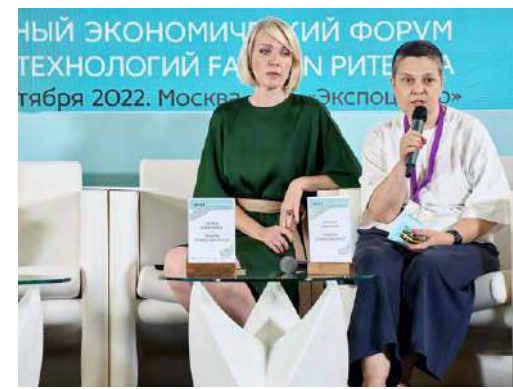
DREAMS DIALOGUE SEMINARS

The **dreams dialogue** expert lecture hall is an integral and important part of building new business connections and communications for all participants in the lingerie market. The schedule includes meetings dedicated to trend reviews, retail analysis, business solutions presentations and successful cases analysis from leading experts.

DREAMS SELECTED FASHION SHOW

An important place in the exposition is traditionally given to catwalks and interactive presentations of dreams selected show. Bright fashion shows invariably attract the attention of all visitors of exhibition, demonstrating in dynamics new collections of fashion underwear, swimwear, clothes for the beach, home and yoga wear.





CPM – BUSINESS PLATFORM

The unchanging mission of CPM remains to unite the fashion industry for the exchange of knowledge, experience and presentation of products and services. Exhibition projects are the best tool to meet the challenges, expand the professional contact zone, select new growth points for your business and find inspiration for new discoveries and achievements.



RFRF – Russian Fashion Retail Forum – The International Forum of Innovations and Technologies of Fashion Retail is the official business program of the CPM exhibition. This is the largest platform for meetings, discussions and conferences with the participation of leading professionals in the fashion industry and related fields, from logistics to the banking sector. The project also operates the CPM meetings format for individual consultations with experts.

As the largest business exhibition of the fashion industry, CPM invariably attracts the attention of media people and the press. Exhibitors have the unique opportunity to invite famous media persons from the theatre, film and music scenes, as well as fashion industry influencers, to the booth to present their collections. Also, each exhibitor can share a press kit about the brand and new season with journalists in the CPM press center.





SERVICE OPPORTUNITIES

Take advantage of a wide range of services for exhibitors that will make your participation in the CPM as visible, efficient and comfortable as possible.

Many years of experience of the organizing team will allow us to solve any urgent problems promptly and professionally.

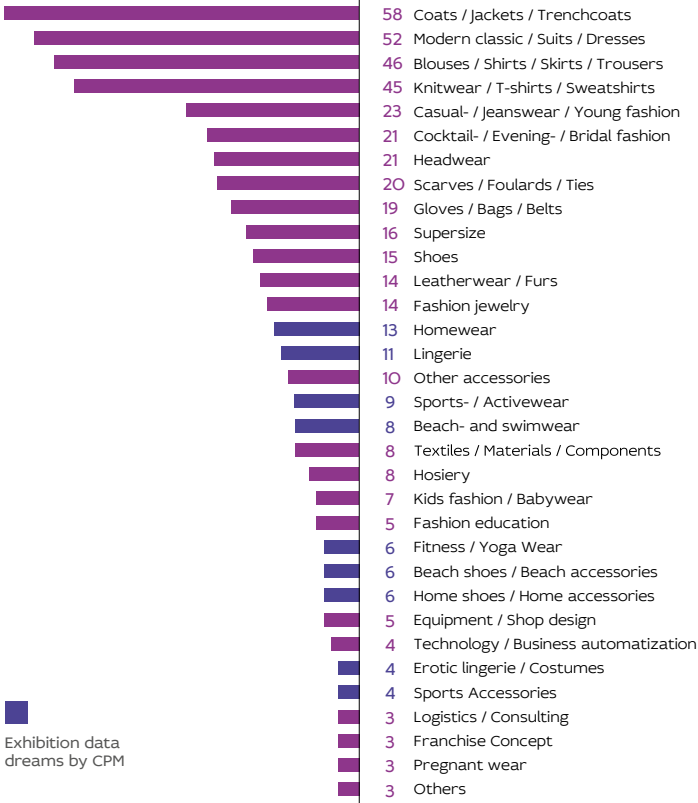
Key services: individual selection of stand building elements, assembly of exhibition and presentation equipment, branding and sponsorship opportunities, targeted work with visitors before, during and after exhibition, promotion through exhibition website, social networks and the media, organization of press meetings, as well as many other options.





EXHIBITION ATTENDANCE STATISTICS*

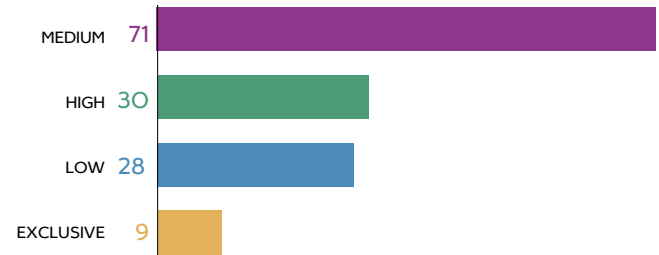
PRODUCT GROUPS OF INTEREST



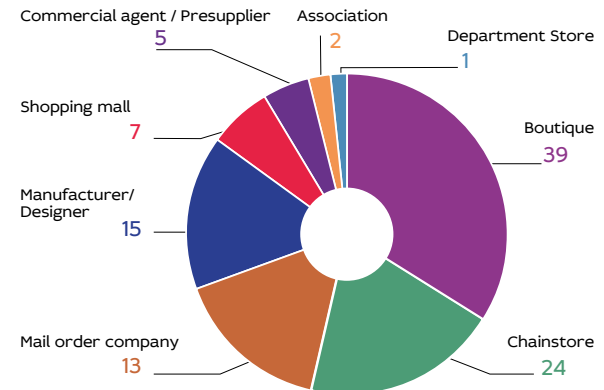
Exhibition data dreams by CPM

Multiple answers possible

PRICE SEGMENTS RETAILS



TYPE OF COMPANY



* - Percentage data based on the results of the exhibition 30/08-02/09/2022



CONTACTS

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Venue

Expocenter Fairgrounds
Krasnopresnenskaya Nab., 14
123100, Moscow

Forum, 21, 22, 23, 81, 82
Foyer, Gallery basement

Opening Hours

MONDAY – WEDNESDAY:
10 am – 6 pm

THURSDAY:
10 am – 4 pm



cpm-moscow.ru

