

BGA/Trade Fair& Events /2022/23A

06 October 2022

TO ALL MEMBERS OF BGMEA

Subject: Participation in “Global Fashion Summit: Singapore Edition 2022” to be held on 3rd November, 2022

Dear Sir,

It is our immense pleasure to inform you that Global Fashion Agenda is going to organize “Global Fashion Summit: Singapore Edition 2022” to be held on 3rd November 2022. The Theme of this summit is to focus on “Alliance For a New Era, under this theme, the summit will call on the industry to accelerate change-encouraging more alliances between manufacturers, suppliers, investors, brand, Ngo`s, policymakers and more. It will also examine cross-industry alliance, in a bid to accelerate the transition to a net positive reality.

Organizer honored 20% discount on tickets for BGMEA members, valid until the 21st of October. (Or as long as there is available tickets) Promo code is: **BGMEAMEMB20**

Valid for these ticket types:

Global Fashion Summit: Singapore Edition - Regular ticket, Large enterprise

Global Fashion Summit: Singapore Edition - Regular ticket, SME

Global Fashion Summit: Singapore Edition - Premium ticket, large enterprise

Global Fashion Summit: Singapore Edition - Premium ticket, SME

Registration link: <https://globalfashionsummit.com/tickets/>

Details of the Summit

Name of the fair : Global Fashion Summit: Singapore Edition 2022
Date of Exhibition : 3rd November 2022
Venue : Hilton Singapore
For further Inquires : Ellie Savage (Senior Innovation Program Manager)
Global Fashion Agenda®
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Email : ellie@globalfashionagenda.com
Web Site : www.globalfashionagenda.com

Thanking you,


Md. Faizur Rahman
Secretary General

BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION (BGMEA)

বাংলাদেশ পোশাক প্রস্তুতকারক ও রপ্তানীকারক সমিতি

• বাংলাদেশী তৈরি •



GLOBAL SINGAPORE EDITION
FASHION 3 November
SUMMIT 2022
Presented by Global Fashion Agenda

Innovation Forum

Global Fashion Summit: Singapore Edition

3 November 2022

Global Fashion Summit: Singapore Edition 2022 will be hosted in Singapore on 3 November 2022.

The new edition in Southeast Asia is the first time that the event will be hosted outside of Copenhagen since its inception in 2009. It will build on the conversations and learnings from the Copenhagen event in June, with a deeper focus on the perspectives of manufacturers and supply chain partners and elevating diverse voices to further understand how the industry can collaborate to reduce social and environmental impact in the entire value chain.

With a targeted audience of fashion leaders including new voices, the forum will facilitate intimate discussions and networking opportunities between industry stakeholders and decision makers.

An aerial night photograph of Singapore's skyline, featuring the Marina Bay Sands hotel and other illuminated skyscrapers. The city lights reflect on the water of the bay. The image is partially obscured by a white diagonal shape on the left side of the page.

GLOBAL FASHION SUMMIT 2022
SINGAPORE EDITION
3 November
Presented by Global Fashion Agenda

Alliances for a New Era

Introducing the 2022 Summit theme

GLOBAL SINGAPORE EDITION
FASHION 3 November
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The theme of Global Fashion Summit: Singapore Edition continues GFA's focus on 'Alliances For a New Era'. Under this theme, the Summit will call on the industry to accelerate change - encouraging more alliances between manufacturers, suppliers, investors, brands, NGOs, policymakers and more. It will also examine cross-industry alliances, in a bid to accelerate the transition to a net positive reality.

BROADER PERSPECTIVES

By bringing the forum to Southeast Asia, the new edition will include even more manufacturer and supply chain partner voices in the programme to form a deeper understanding of sustainability challenges, differences, and opportunities to collaborate with brand executives on equal terms.

VALUE CYCLE COLLABORATION

The event will foster further collaboration across stakeholder groups through productive roundtable sessions that create an exchange of views among key decision makers in both the public and private sectors. These meetings will be designed and set up to drive commitments and new alliances for concrete action.

PRACTICAL CASE STUDIES

Half of the programme will be dedicated to educational and action-oriented business case studies with options for direct interaction and live reactions. These will include tangible learnings and concrete recommendations to mobilise guests to take immediate action.

Innovation Forum

Global Fashion Summit: Singapore Edition

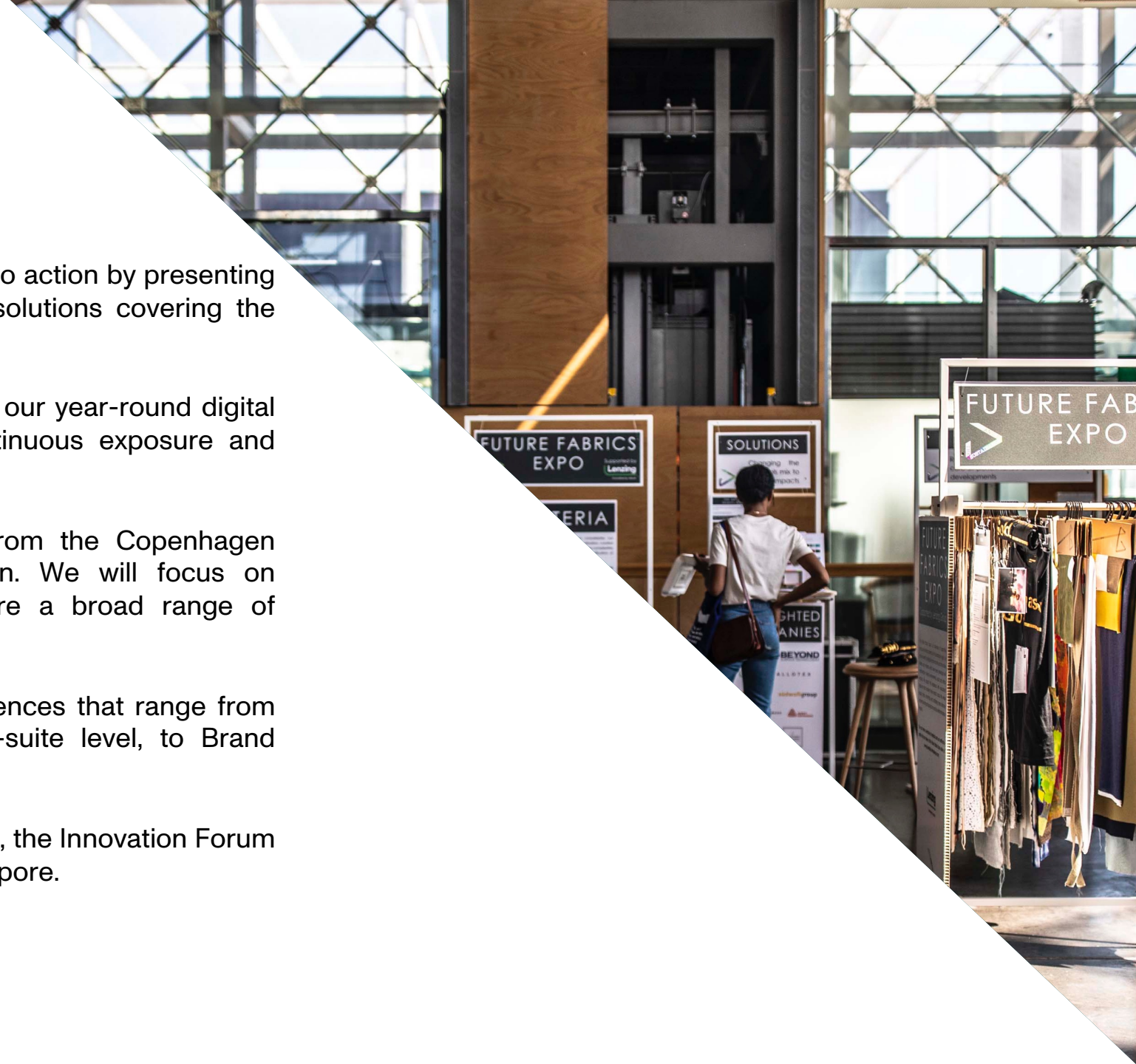
Since 2018, the Innovation Forum has turned words into action by presenting a curated selection of the world's most promising solutions covering the entire supply chain.

All vetted solution providers will also be integrated in our year-round digital Innovation Forum to stay engaged and foster continuous exposure and impact.

In November we plan to build on the learnings from the Copenhagen Innovation Forum and bring this to a new region. We will focus on manufacturing and supply chain partners to ensure a broad range of perspectives across the industry.

The summit will host 200 attendees with target audiences that range from industry Decision-makers and Manufacturers, at C-suite level, to Brand sourcing Representatives, and Regional CSO's.

Drawing on the successes of the Copenhagen Summit, the Innovation Forum is an integrated part of Global Fashion Summit in Singapore.



Innovation Forum Venue

GLOBAL SINGAPORE EDITION
FASHION SUMMIT 3 November 2022
Presented by Global Fashion Agenda

Hilton Singapore 3rd November 2022

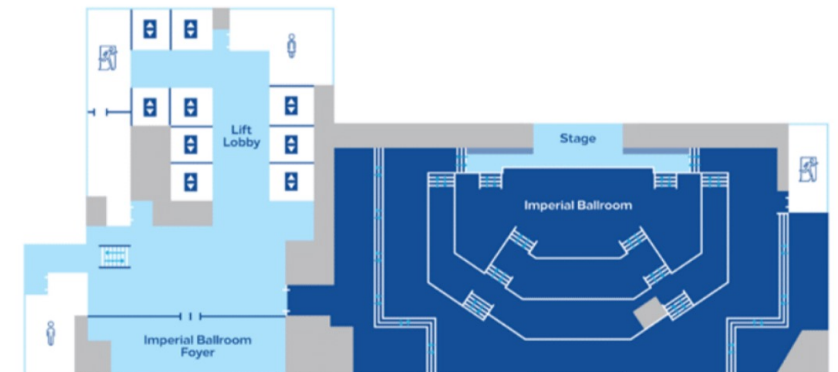


Imperial Ballroom

Offering panoramic city views from 35 levels above ground, the Imperial Ballroom features a uniquely designed four-tiered theatrical style room layout that caters up to 220 Guests with a built-in stage, supported with impressive LED walls to create an impactful visual impact with unobstructed views from any seat.



Name	Location	Area (m ²)	Banquet	Conference	Hollow Square	Reception	Classroom	Theatre	U-Shape
Imperial Ballroom	Level 55	475	220	-	-	220	100	250	-



Additional SAC Event

Hilton Singapore 1st & 2nd November 2022

GLOBAL SINGAPORE EDITION
FASHION SUMMIT 2022
3 November
Presented by Global Fashion Agenda



The SAC will host its Annual Meeting at the Hilton in Singapore in collaboration with Global Fashion Agenda.

The SAC will present on 1 November to its 350 members who include Brands and Retailers, Manufacturers, Academics, Affiliates, Government, and NGO's.

Then open up the event to a wider industry with 400 attendees on 2 November.

Innovation Forum members will have the opportunity to exhibit and attend both events.

A Coalition For Collective Action

The SAC brings together expertise from across the globe to develop solutions that redefine the industry.

We represent:

250+

Member Organizations

36

Countries

\$845+

Billion In Annual Revenue





GLOBAL SINGAPORE EDITION
FASHION 3 November
SUMMIT 2022

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Exhibition Options

Exhibitor Pricing Options

Option #1

GFS Singapore Edition only (3 Nov)

- Exhibition stand
- Including pitching session on the mainstage
- Including 2 tickets (1 person to stay on the stand at all times)
- Inclusion in event communications
- Inclusion in Digital Innovation Forum activities

4000 EUR (1x2 m stand in foyer)

6000 EUR (1x3 m stand in main stage room)

Option #2

GFS Singapore Edition including SAC event. (1-3 Nov)

- 1x2m exhibition stand
- Including pitching session on the mainstage
- Including 2 tickets (1 person to stay on the stand at all times)
- Inclusion in event communications
- Inclusion in Digital Innovation Forum activities

8000 EUR

Option #3

GFS Singapore Edition including SAC event. (1-3 Nov)

- 1x3m exhibition stand
- Inside the main stage room
- Including pitching session on the mainstage
- Including 2 tickets (1 person to stay on the stand at all times)
- Inclusion in event communications
- Inclusion in Digital Innovation Forum activities

10,000-12,000 EUR (different options for higher footfall in the room)

Digital Innovation Forum

Included when exhibiting in physical Innovation Forum

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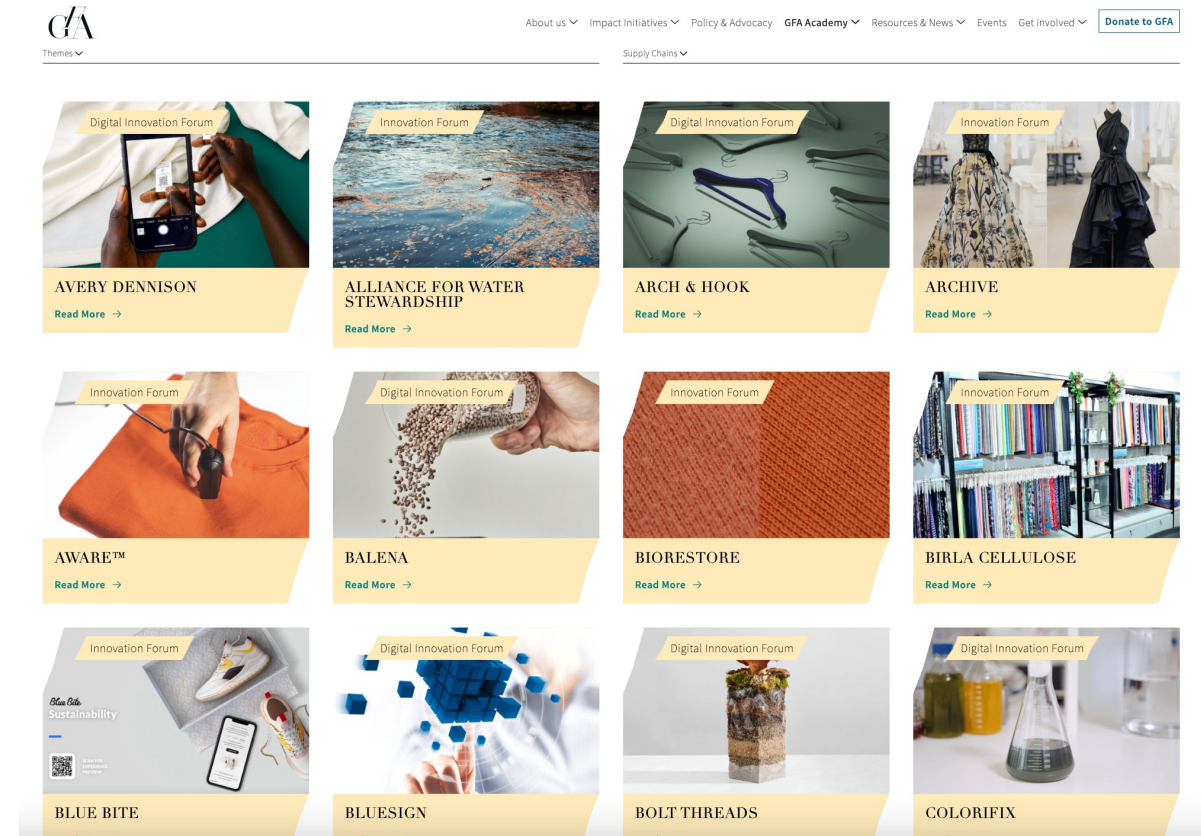
BECOME A VETTED SOLUTION PROVIDER by Global Fashion Agenda

- Join the community together with vetted pool of solution providers
- Quarterly meetings with Innovation Forum community and Global Fashion Agenda
- Exclusive opportunity for participation in other projects including solution providers

EXPOSURE

- Year round exposure on Global Fashion Agenda's website
- Company description, Logo, Gallery and video included on website
- Graphic assets to share on own platforms
- Monthly push of the Innovation Forum in Global Fashion Agenda's newsletter
- Innovation Forum newsletter feature opportunity- occurs 4 times a year

2,000 EUR (free when exhibiting at Global Fashion Summit)



FOR INQUIRIES ABOUT INNOVATION FORUM

PLEASE CONTACT

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