

Circular no: BGA/Admin/2024/ 56

7 March 2024

To: All Hon'ble Members of BGMEA

Subject: Garment workers' well-being for sustainable growth.

Dear Colleague,

Assalamu Alaikum.

You are well aware of the fact that the Bangladesh Garment Manufacturers and Exporters Association (BGMEA) prioritizes the well-being of workers for the sustainable development of the ready-made garment industry.

We have always emphasized BGMEA's commitment to ensuring the safety, health, nutrition, and overall well-being of garment workers. Aligned with this commitment, we had the opportunity to highlight the direct correlation between workers' health and productivity and efficiency in the recent 'Primark Health Mela 2024' at the United International University ground in Dhaka on March 6, 2024. This exhibition was held to promote and connect garment factories and organizations that provide health-related products and services, specifically for RMG workers. Along with Neela Hosna Ara, Director in Charge of Health Projects at BGMEA, renowned entities such as icddr,b, Ella Pad, REEMI, Asan, Vision Spring, ORBIS, CMED Health, Portable Health Clinic, DNET, Moner Bondhu, Moner Kotha, Ayat Education, Health Basket, Apon Bazaar, RISE, SQUARE, and RENETA LIMITED, were present to support the cause.

Among all the services and products, the Portable Health Clinic (PHC) was timely innovation, and dynamic by Kyushu University, Japan. PHC is a system, also called "Doctor in a Box," that takes health care to the doorsteps of remote communities by empowering health assistants with advanced telemedicine and remote doctors'

BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION (BGMEA)

বাংলাদেশ পোশাক প্রস্তুতকারক ও রপ্তানীকারক সমিতি

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consultancy services. This system ensures primary health management services at an affordable and sustainable price.

BGMEA is conducting dialogue to adopt the PHC at the factory level. Regarding PHC, communicate the following focal points:

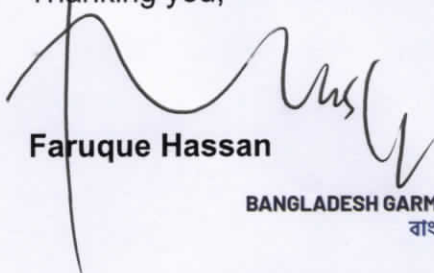
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You are also aware of our endeavors to promote the health and well-being of RMG workers. We have persistently undertaken measures to assist garment factories in improving the well-being of their employees. As a result of these initiatives, garment factories have been able to implement non-monetary perks such as healthcare centers, eye care facilities, childcare centers, fair-price shops, educational institutions, and medical facilities for their workers.

We express our sincere gratitude for your invaluable contribution to cultivating a sustainable and conducive environment for the promotion of the welfare of employees. We eagerly await your ongoing assistance and cooperation in all activities initiated by the Bangladesh Garment Manufacturers and Exporters Association (BGMEA) with the aim of enhancing the well-being of our valuable workforce.

Thanking you,



Faruque Hassan

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