



BGA/Trade Fair & Events/2023/75

Date: 04 April 2023

# To All Hon'ble Members of BGMEA

Subject: Participation in 'GARTEX Texprocess INDIA' from 11-13 May 2023 in Jio World Convention Center, Mumbai, India

Dear Sir,

It is our immense pleasure to inform you that 'GARTEX Texprocess India' will be staged from 11<sup>th</sup> -13<sup>th</sup> May 2023 at Jio World Convention Center, Mumbai, India which is organized by Messe Frankfurt. This show is a comprehensive tradeshow on garment textile machinery. GARTEX show is targeted to address the interests of those who wish to reach out to the textile and garments machinery & accessories market in India. The event include 3days Physical exhibition, B2B forum, Product Display and Design Studio. So it's a potential market for our apparel manufacturer. Interested participants are requested to contact directly to the show organizer. The detail information of the fair is mentioned below:

# **Details of the Fair**

1. Name of the Exhibition: 'GARTEX Texprocess INDIA' from 11-13 May 2023

Venue : Jio World Convention Center, Mumbai, India

WebSite : www.gartexindia.com

Directly contact with: Rummana Afroze (Rumana)

Head of Operation, Messe Frankfurt Bangladesh Office: Crystal Palace, House No. 22, Level 03

Road 140, Gulshan South Avenue Gulshan 1, Dhaka 1212, Bangladesh

Mob: +880-1955508851 Email: bangladesh@feskhi.com

Website: www.messefrankfurt.com

BGMEA will provide necessary assistance. For any query, please contact:

Md. Shahriar Rahman, Deputy Secretary, BGMEA, Mobile: +88 01671-429218

Sizan Mahmud Plabee, Executive, BGMEA, Mobile: +88 01727656997

Attachment:

1) Brochure

Thanking you,

Md. Faizur Rahmar

Secretary General

ৰাংলাদেশ পোশাক প্ৰস্তুতকারক ও রপ্তানীকারক সমিতি ———— - বাংলাদোশ তৈবি - ————

BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION (BGMEA)



Integrated Expo on Fabric to Finish Solutions for Garment & Textile Manufacturing

# GARTEX texprocess INDIA



11 | 12 | 13 MAY, 2023 Jio World Convention Center, Mumbai



3 | 4 | 5 AUGUST, 2023 Pragati Maidan, New Delhi



# Fabric to Finish Solutions in Garment and Textile Manufacturing: Under One Roof!



Gartex Texprocess India, the most comprehensive B2B exhibition on garments and textile machinery, fabrics, accessories, and allied solutions is all set to make its emphatic return in 2023 in Delhi and Mumbai.

Organized by MEX Exhibitions Pvt Ltd and Messe Frankfurt Trade Fairs India Pvt Ltd, the show's strong industry foothold will allow international and domestic stakeholders to capitalize on the garment manufacturing sector's extensive business opportunities through professional networking. The exhibition has been writing numerous success stories ever since its inception and has grown exponentially with each iteration.

Besides displaying a wide array of innovative products and solutions from the textile and garment sectors, the show also features a string of seminars and workshops from seasoned industry experts, facilitating a consolidated experience for all attendees and buyers.

Gartex Texprocess India also incorporates The Denim Show, a premier platform on the entire denim value chain, along with Fabrics & Trims Show, an international exhibition for fabrics, trims & accessories, and Screen Print India, India's leading trade fair on screen, textile, sublimation and digital printing technologies.

The trade show has established itself as the trendsetter for India's garment and textile industry by orchestrating a lucrative platform that brings manufacturers, dealers, suppliers, distributors and associated contributors in the garment and textile sector under one roof and provides a cohesive fabric to finish experience to the exhibitors and visitors alike.

The show's various speciality zones and focused segments ensure cross-sector, creative, and collaborative interactions among industry stakeholders, while the power-packed environment highlights the latest tech advancements and trends that the country's textiles and apparel industry is moving towards. The show also brings the latest innovations in the manufacturing value chain and provides a pedestal for the sustainable development of the industry.







# Impressions of Past Editions

70%

Enhanced participation of machinery manufacturers:

60%

Year-on-year Growth 55%

New exhibitors

45%

Repeated participation from previous year

120
Exhibitors

Over
250 Brands and
500 Products

MUMBAI

9,328
Business Visitors From
253 Cities

Over
250 Brands and
500 Products

Authorized Products

Over
250 Brands and
500 Products

**207** Exhibitors

Over 300 Brands and 1,000 Products

**DELHI** 

11,258
Business Visitors From
335 Cities

International Visitors From

21 Countries

# Address The Complete Garment & Textile Value Chain

Gartex Texprocess India is a complete exhibition encompassing the entire garment and textile manufacturing value chain. Specialized product zones and focused segments provide the stakeholders an opportunity to experience the integrated industry under one roof and capitalize on the business opportunities.



India's Premier Exhibition on Entire Denim Value Chain



International Exhibition for Fabrics, Trims & Accessories

# screen print

# textile

India's Leading Trade Fair on Screen, Textile, Sublimation and Digital Printing Technologies

# **Exhibitor Profile**

# **Explore New Product Horizons**



Garmenting and **Textile Machinery** 









**Digitex – Digital Textile Printing Technology** 









Trims / Embellishments and Accessories



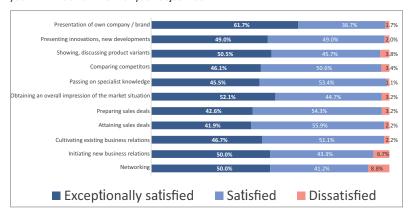
**Allied Products** and Services

# **Exhibitor Statistics & Analysis**

# **DELHI EDITION**

EXHIBITOR FEEDBACK SURVEY (125 respondents)

What were the objectives of your participation in this trade fair?..and how satisfied are you with the attainment of your objectives?

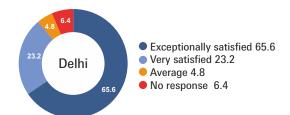


Has the show proved to be a valuable tool in identifying & reaching target customers?

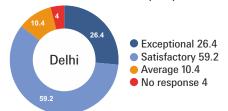




How satisfied were the exhibitors?



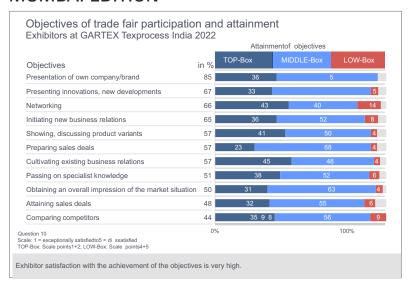
How was the footfall and quality of visitors?







# MUMBAI EDITION



How satisfied were the exhibitors? Exceptionally satisfied 63 Very satisfied 25 Mumbai Average 5 No response 7 How was the footfall and quality of visitors? Exceptional 53 Satisfactory 24 Mumbai Average 10 No response 13

Has the show proved to be a valuable tool in identifying & reaching target customers?







# **Visitor Profile**

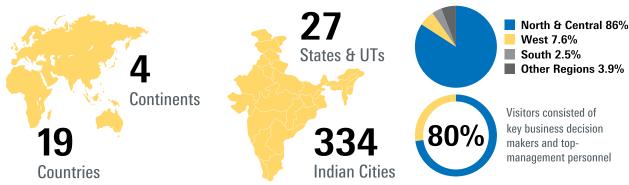
# Top Buyers. New Markets

- Apparel Brands and Labels
- Boutique Owners
- · Buying House / Agents
- Design Studios and Institutes
- Denim Fabricators & Manufacturers
- Distributors and Agents of Textile and Garment Machinery and Accessories
- Dyeing and Finishing Companies
- Fashion Designers and Merchandisers
- Garment and Textile Machinery Importers, Exporters and Wholesalers
- Garment Manufacturers and Exporters

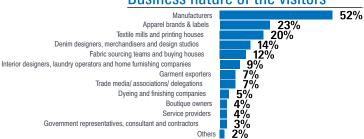
- Home Furnishing Companies
- Interior Decorators / Designers
- Knitwear Manufacturers
- Laundry Operators and Dry Cleaners
- Leather Goods Manufacturers
- Local and International Retail Chains
- Screen Printing Houses
- Shoe Manufacturers
- Sportswear & T-Shirt Manufacturers
- Textile Manufacturers and Designers
- Textile Mills and Printing Houses

# **VISITOR OVERVIEW**

# **DELHI EDITION**



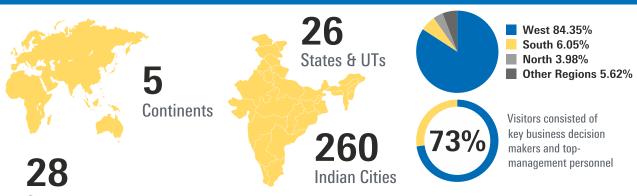
# Business nature of the visitors



# Business objectives of the visitors



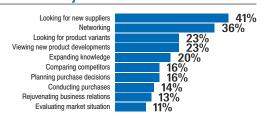
# **MUMBAI EDITION**



# Countries Business nature of visitors



# Business objectives of the visitors



# Some Of The Past Participants





























































































































































































**RANGE** Group































\* 1





5



@ B.TEX





₩



Raymond UCO













oludigit technologies





.::OGTC







S



Sewco

G laser



−€∯ MAYA





**SCLUNARIS** 



THR≣ADS





V Design

FREETCH



MAC MAC







BSM/















# Exhibitors' Testimonials

\*\*\*\*

We are very happy that we have participated in GTI. We have several products, including new products on display with the latest technology that supports IoT and other latest trends. We are displaying our new range of spreading machines and a lot of other garment machinery as well. The experience with this show has been very good, we have got excellent footfall and a lot of prospective customers visited our stall and we are pleased about it.



Mr S. Bharath, Director, Mehala Machines India Ltd \*\*\*\*

We are a company based in Mumbai producing all kinds of viscose rayon and polyester embroidery threads. At the Gartex show, we have launched our new product, spun polyester threads for the sewing, embroidery and garment industry and we are getting a very good response and are delighted to be a part of GTI. We thank the organizers for this show and are looking forward to a good business from the visitors here.



Mr Rashid Sayyad, General Manager, Royal Embroidery Threads Pvt Ltd \*\*\*\*

We are a 15-year-old company specializing in embroidery machines. We displayed a single head embroidery machine with eight sequence devices, two beaded devices and much more. Everyone is happy to see these devices running in harmony and sync with our machines. Thank You to Gartex for giving us this excellent opportunity to showcase our machines.



Mr Mukund Agarwal, Business Head, Baba Textile Machinery \*\*\*\*

We did not come here just to display sewing machines, but the complete solutions in garment manufacturing like embroidery spreaders, machines, etc. We have participated in other shows but Gartex is the best platform in the Garment Industry because of all the facilities provided and the good response that we get here. Even though it is raining outside, the footfall is still strong. We are looking forward to participating next year as well with a bigger stall. Thank You!



Harsh Agarwal, Director, MRA Sons Enterprises Pvt Ltd

\*\*\*\*

We are an Italian based company and we are into cutting solutions for the garment industry. The response has been quite good and the reason why we have repeatedly participated in Gartex is for the response and the ambience. The turnaround has been quite good and people from all across India have visited this exhibition. We look forward to participating again in future with a bigger space and exhibiting more machines so that we can have a better foothold. Thank



Prakhar, Country Manager India, Morgan Technica \*\*\*\*

We are a 15-year-old company specializing in embroidery machines. We displayed a single head embroidery machine with eight sequence devices, two beaded devices and much more. Everyone is happy to see these devices running in harmony and sync with our machines. Thank You to Gartex for giving us this excellent opportunity to showcase our machines.



Mahaveer Luniya, CEO, Gauge International \*\*\*\*

We have been participating in Gartex since 2016 and the experience has been wonderful so far. This year, in 2022, we have participated with our full strength of machinery and latest technology. We got the opportunity to demonstrate our machine by practically operating them in front of the customers. We have many other technologies like laser, camera, white pearl, three pearl etc. So far the experience has been wonderful and we made some unforgettable memories. Thank you Gartex for providing a wonderful platform.



Deepak Choudhary, CEO, Aura Technologies \*\*\*\*

This year we displayed our Digichrome printing solutions and new reactive inks and received an excellent response from clients and visitors. We look forward to participating next year as well.



Mr Parag Kothari, Director, Jaysynth Group

# **Key Visitors From Past Editions**

- Bata India Ltd
- · Cantabil Retail India Ltd
- Mars NYC USA
- The Blank Label
- MT Jones International Ltd
- Marks & Spencer India Pvt Ltd
- Vishal Mega Mart
- Tim Robbins Ltd
- Numero UNO Clothing Ltd
- Grasim Industries Ltd
- Inditex (Zara)
- Woodland
- Jack & Jones
- · Raymond UCO Denim Pvt Ltd
- Oswal Woolen Mills
- · Mafatlal Industries Ltd
- Titan Fashions Ltd
- · Grasim Industries Ltd
- Benetton Asia Pacific Ltd
- Spykar Lifestyles Pvt Ltd
- Biba Apparel Pvt Ltd
- · Ramola Bachchan Concepts Pvt Ltd
- Pearl Global Industries Ltd
- Pepe Jeans India
- Madura Garments Ltd
- · Arvind Mills Ltd
- VF Brands
- Best Seller
- Kontoor Brands

# **Export Houses**

- Sahu Exports
- Mangla Apparels India Pvt Ltd
- Orient Fashion Exports (India) Pvt Ltd
- Shahi Exports
- Radnik Exports
- Richa Fashion Pvt Ltd
- · Richa Global Exports Pvt Ltd
- Orient Craft Ltd
- Modelama Exports Pvt Ltd
- · Sabs Exports
- Tessitura Monti India Pvt Ltd
- Insyle Creations
- Dimple Exports
- · Matrix Clothing Pvt Ltd
- Paramount Products Pvt Ltd
- Wear Well India Pvt Ltd
- PEE Empro Exports Pvt Ltd
- Neete Apparel LLP
- Bhandari Hoseiry Exports Ltd

# Buying Houses

- JC Penney Purchasing India Pvt Ltd
- OVS India Sourving Pvt Ltd
- LF Fung India Pvt Ltd
- Triburg
- SF Global
- Texperts
- Alinz Buying
- Stapples India
- Fusion India
- Indian Buying House

# **E-Commerce Companies**

- Myntra Design Pvt Ltd
- Koovs.com
- Limeroad
- AmazonVoonik

# **Garment Manufacturers**

- Belle Lingeries Pvt Ltd
- Bodycare International Ltd
- Gurmehar International

### Multitrades Pvt Ltd

- Matrix Clothing Pvt Ltd
- Shiv Naresh Sports Pvt Ltd
- Envoy Fashions Pvt Ltd
- Mira Exim Ltd
- Chelsea Mills LLP
- Narbada Textiles Pvt Ltd
- Tessile Clothing Company
- Shivalik Prints Ltd
- Tirumalai Textiles
- Motherland Garments Pvt Ltd
- Mohan Clothing Co. Pvt Ltd
- TTLtd
- Wrecker Jeans & Casuals Pvt Ltd
- Black Berry
- Aero Club
- · NG Apparel
- Harpa Retail Pvt Ltds

# Be part of our show promotion even before the exhibition

# Online Promotions-EDMs







Online Promotions-Website & Social Media











Newspaper Ads









Look Walker Advertising







**Outdoor Promotions** 









Auto Panel Advertising









E-Rickshaw Advertising





Whatsapp







TV advertising



International Exhibition



Magazine Ads





















Direct Mailing: Catalogue, Mailers, Mass Industry Invitations & VIP Invites









# Venue & Rates

No matter what your area of speciality is, if you are seeking to extend your business reach in India and overseas, Gartex Texprocess India is the place to be.

# Register early and avail early bird discounts. Inquire Today!

#### **VENUE: Jio World Convention Center, Mumbai, INDIA**

BARE SPACE (MINIMUM AREA 18 SQM) Rs. 11,000 PER SQ. MTR. International participants €240 PER SQ. MTR.

SHELL SCHEME (MINIMUM AREA 9 SQM) Rs. 11,500 PER SQ. MTR. International participants €250 PER SQ. MTR.

GST @ 18% extra. Corner stall 10% extra.

## VENUE: Pragati Maidan Exhibition Centre, New Delhi, INDIA

BARE SPACE (MINIMUM AREA 18 SQM) Rs. 11,500 PER SQ. MTR. International participants €240 PER SQ. MTR. SHELL SCHEME (MINIMUM AREA 9 SQM) Rs. 12,000 PER SQ. MTR. International participants €250 PER SQ. MTR.

GST @ 18% extra. Corner stall 10% extra.

#### Payment Schedule:

50% at the time of booking & balance 50% at least two months prior to the show.

Details for bank transfer of payments:

Account Title Name: GARTEX TEXPROCESS INDIA

Account Number: 006-296396-001

Branch Name: MUMBAI MAIN BRANCH

Bank Address: 52/60, M.G. ROAD, MUMBAI 400 001

IFSC Code(for RTGS/NEFT): HSBC0400002 MICR Code: 400039002 HSBC Swift ID: HSBCINBB

Note: All payments to be made in the name of GARTEX TEXPROCESS INDIA Only. Shell Scheme Booth (Inclusions for every 9 sqm area) Prefabricated Octanorm stall



Stall carpet



1 reception table



3 CFL Lights



1 plug point



Fascia lettering



2 folding chairs



1 waste bin

Note: The organisers reserve the right to modify the floorplan under circumstances beyond their control.

# Partnership Opportunities

Partnership at this gala industry event will provide you multiple exposure & mileage for your products & services. An enhanced opportunity to promote your products & services to all your potential buyers is something not to be missed.

Benefits of partnership

- Helps you reach out to your target markets & buyers
- Expands brand awareness & media exposure
- Intensifies your reach to the new target audience
- Reconnects with your existing customers & triggers larger audience
- Generates strong leads & delivers significant ROI
- Enhances brand visibility both, pre-show & during the show









for more details please contact: www.gartexindia.com

# **Glimpses Of Past Edition**













# **About The Organisers**

MEX Exhibitions Pvt. Ltd. is an international exhibition company with a strong presence of over four decades in the advertising industry, over 26 years in publishing & 20 years in exhibitions. The company has produced more than 100 market-leading trade exhibitions for various segments in addition to publishing various magazines & advertising trade directories of repute. Successful exhibitions are conducted all over India, Dubai, Singapore and Thailand.

For more details, visit our website at: www.mexexhibits.com

#### Messe Frankfurt Trade Fairs India Pvt Ltd

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organisers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 15 years in India, Messe Frankfurt holds a portfolio of 20 prestigious trade fair brands and over 35 conferences establishing itself as the country's most professional and leading trade fair and conference organiser.

With offices in Mumbai and Delhi, a dedicated workforce of over 100 serves the B2B markets of the Indian sub-continent across various genres such as automotive, automation, lighting, technology and production, textiles, consumer goods, entertainment, media and creative industries and environment technology. Messe Frankfurt India also promotes Indian brands in countries across the globe through its International Sales Division, enabling its Indian customers to create a global presence through the Messe Frankfurt trade fair network worldwide. Its in-house stand construction division offers specialised stand-build and branding services to all Indian exhibitors participating in Messe Frankfurt shows internationally.

More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms.

For more information, please visit our website at: www.in.messefrankfurt.com

We are COVID-Ready!

Know the COVID protocols that we are following to get you seamless business opportunities in challenging times!













**Organisers** 



MEX Exhibitions Pvt. Ltd. 9 LGF, Sant Nagar, East of Kailash New Delhi-110065, India Tel: + 91-11-46464848

Email: info@mexexhibits.com



messe frankfurt

Messe Frankfurt Trade Fairs India Pvt. Ltd. Gala Impecca, 5th Floor, Andheri Kurla Road, Chakala, Andheri (E), Mumbai 400093 Tel: + 91-22-67575990

Tel: + 91-22-67575990 Email: priyanka.pawar@india.messefrankfurt.com

www.gartexindia.com