

BGA/Trade Fair & Events/2023/ 85

12 April 2023

To All Hon'ble Members of BGMEA

Subject: Participation in "Global Fashion Summit" Copenhagen Edition in June 2023 and Boston Edition in September 2023.

Dear Sir,

We have the pleasure to inform you that Global Fashion Summit: Copenhagen Edition 2023 will take place on 27-28 June in the Copenhagen Concert hall, Denmark and Boston Edition will be held on 27 September 2023. Global Fashion Agenda is a non-profit organization on a mission to accelerate impact in the fashion industry by inspiring, educating, influencing and mobilizing all stakeholders. In Copenhagen they expect around 900+ attendees from over 500 organizations, attracting industry leaders and decision makers from all over the world. Below is the pricing card for BGMEA's exhibition options at the summit's in 2023. Interested participants are requested to contact directly to the organizer. The detail information of the fair is mentioned below:

Details of the Fair

Name of the Exhibition : Global Fashion Summit: Copenhagen Edition 2023
Dates for Copenhagen : 27-28 June 2023
Venue : The Copenhagen Concert hall, Denmark
Dates for Boston : 27 September 2023

Exhibition Stand	Copenhagen	Boston	Discount for both events (20%) Total
Small	14,000 EUR	8,000 EUR	17,600 EUR
Medium	20,000 EUR	10,000 EUR	24,000 EUR
Large	32,000 EUR	12,000 EUR	35,200 EUR

To exhibit directly contact with:

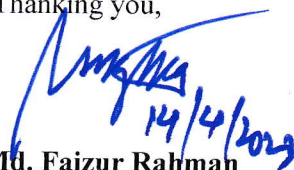
Ms. Ellie Savage,
Senior Innovation Programme Manager
E: Ellie@globalfashionagenda.org W: http://globalfashionagenda.org/

BGMEA will provide necessary assistance. For any query, please contact:
Md. Shahriar Rahman, Deputy Secretary, BGMEA, Mobile: +88 01671-429218
Md. Fakhru Islam, Senior Executive, BGMEA, Mobile: +88 01676-027436

Enclosed:

- *Event Brochure*

Thanking you,


Md. Faizur Rahman
Secretary General



AMBITION
to **ACTION**

GLOBAL FASHION SUMMIT 2023:
COPENHAGEN AND BOSTON
INNOVATION FORUM

GLOBAL FASHION AGENDA



Global Fashion Agenda is a non-profit organisation on a mission to accelerate impact in the fashion industry by inspiring, educating, influencing and mobilising all stakeholders.

By doing so, we strive to reach our vision of a net positive fashion industry.

We have been leading the movement since 2009 and are behind the renowned event on sustainability in fashion, Global Fashion Summit (formerly known as Copenhagen Fashion Summit), and its digital edition CFS+, the Innovation Forum, thought leadership publications including Fashion CEO Agenda, The GFA Monitor and Fashion on Climate, and impact programmes such as the Circular Fashion Partnership and the Global Circular Fashion Forum.

GLOBAL FASHION SUMMIT: COPENHAGEN EDITION

2022 RECAP



Watch the 2022 Copenhagen edition recap video [here](#).

Since its first edition in 2009, Global Fashion Summit, formerly known as Copenhagen Fashion Summit, has established itself as the leading business event on sustainability in fashion. Organised by Global Fashion Agenda and under the patronage of HRH The Crown Princess of Denmark, the Summit convenes major fashion industry decision makers, and has become the nexus for agenda-setting discussions on the most critical environmental, social and ethical issues facing our industry and planet.

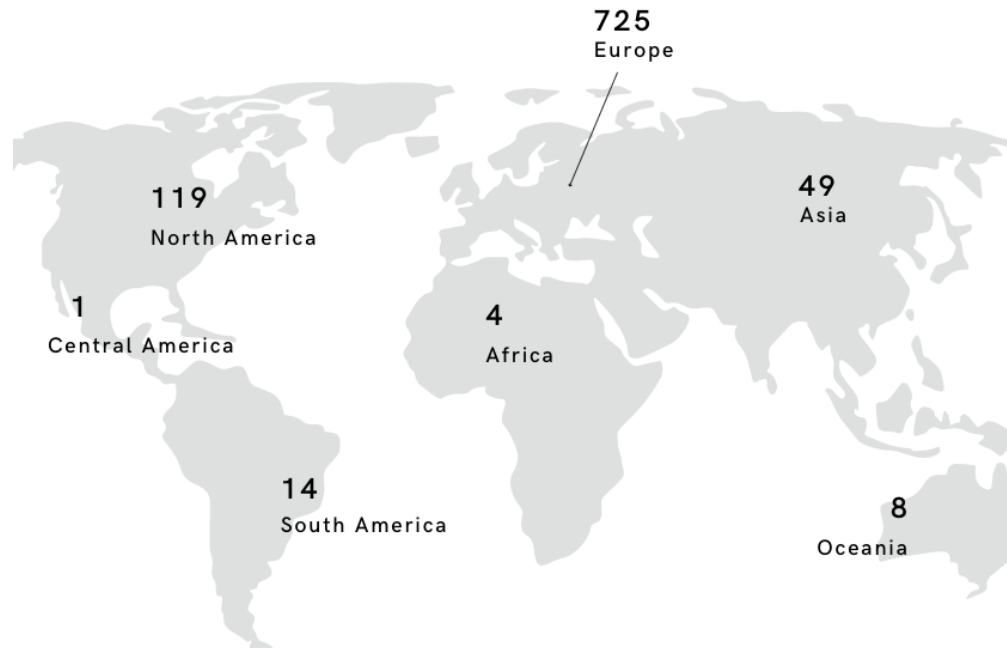
Global Fashion Summit: Copenhagen Edition will take place on 27-28 June 2023.

Global Fashion Summit: Boston Edition will take place on 27 September 2023.

ATTENDEES

GLOBAL REPRESENTATION

The 2022 guests represented 7 continents, with the majority coming from Europe and North America. This year's summit also saw an increase in the representation from Asia.

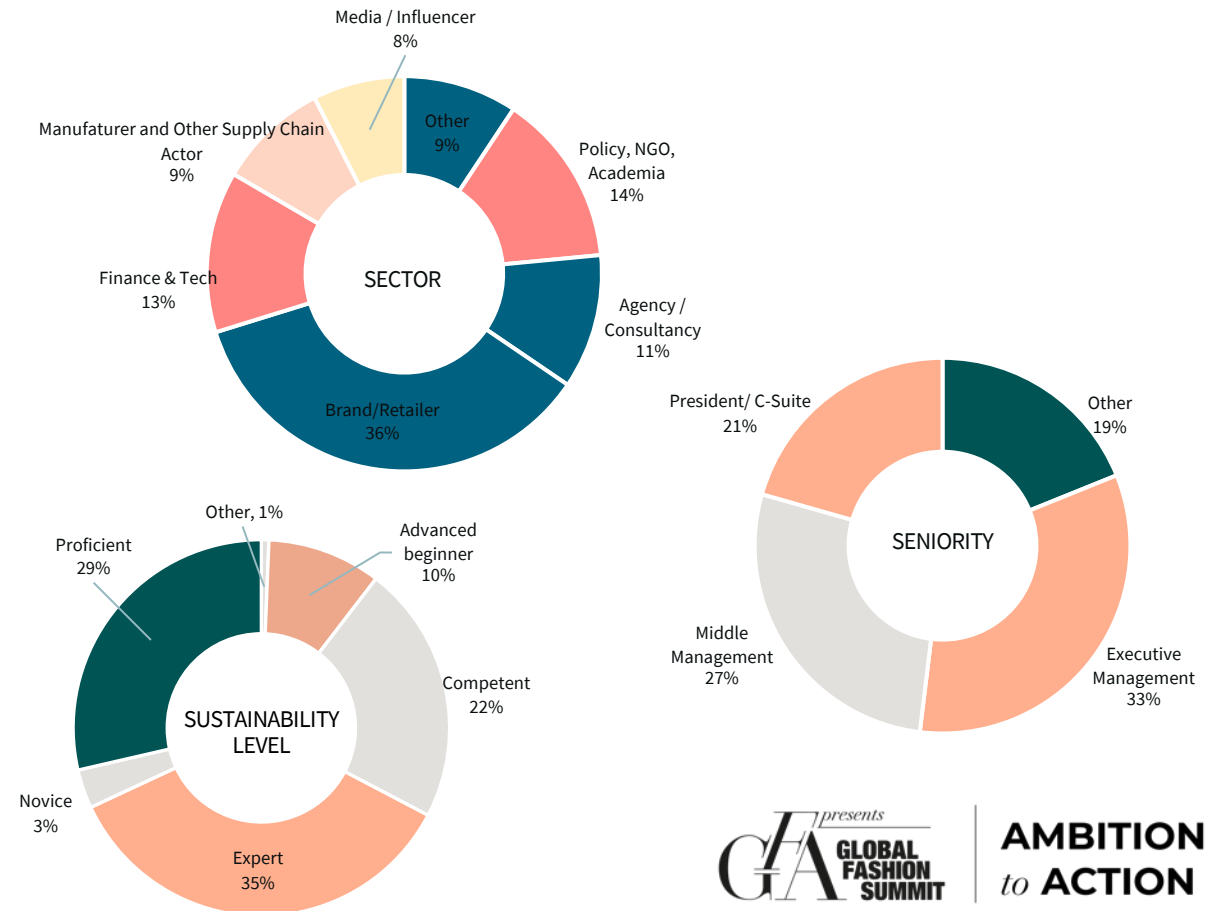


TOP COUNTRIES

1. UNITED STATES OF AMERICA
2. DENMARK
3. THE UNITED KINGDOM
4. SWEDEN
5. FRANCE

INDUSTRY REPRESENTATION

Every year, the summit attracts industry leaders and decision makers from all over the world.



A SELECTION OF PREVIOUS ATTENDEES



GUCCI

Google

CHANEL



BURBERRY

patagonia

LOUIS VUITTON

ASOS



RALPH LAUREN



STELLA
MCCARTNEY

TOMMY HILFIGER

A

Accenture
Alexander McQueen
Allbirds
ALYX Studio
Amazon
ASOS
Avery Dennison

B

Balenciaga
BESTSELLER
Boston Consulting Group
Bottega Veneta
Burberry

C

C&A Foundation
Centre for Sustainable Fashion
Chanel
Christian Dior
Circular Systems
Colombia Sportswear

D

Diesel
DK Company
DyStar

E

Eileen Fisher
Ellen MacArthur Foundation
ERDOS Cashmere Group
European Commission
Everlane

F

Fair Wear Foundation
Farfetch
Fashion for Good
Fashion Revolution
Fast Retailing
Fendi
Filippa K
Future Tech Lab

G

G-Star
GANNI
GAP
Global Organic Textile Standard
Google
Gucci

H

H&M Group
HSBC
HUGO BOSS

I

I:Collect
Inditex
International Labour Organisation
ISKO

J

J. Crew

K

KappAhl
Kering
Kmart
Kopenhagen Fur

L

Lacoste
Lala Berlin
Lane Crawford
Lenzing
Levi Strauss & Co.
Li & Fung
Lojas Renner
Louis Vuitton
Lululemon
LVMH

M

Marimekko
MARINE SERRE
Marks & Spencer
McKinsey
MCM
Modern Meadow

N

Nike
Nordstrom
Novozymes

O

Outland Denim
OVS
Oysho

P

Pandora
Parley for the Oceans
Patagonia
PEFC International
Primark
Procter & Gamble
Project Everyone
Puma
PVH Corp.

R

RAEBURN
Ralph Lauren
Ramboll
Recyclex
RGE Group
Rio Tinto

S

Saga Furs
Saint Laurent
Saks Potts
Selfridges Group
Stella McCartney
Sustainable Apparel Coalition
Sympatex Technologies

T

TAL Group
Target
TEXAID
The R Collective
The RealReal T
heory
Timberland

U

UNECE
UNFCCC

V

Vestiaire Collective
VF International
VFC

W

Wesfarmers
Wool and the Gang
World Bank
World Economic Forum
WWF

Y

Ycloset
YKK
Yoox Net-A-Porter Group

Z

Zalando
ZDHC

900+
ATTENDEES

500+
ORGANISATIONS



AMBITION
to ACTION

COPENHAGEN 27-28 JUNE 2023

MEDIA COVERAGE FROM THE WORLD'S LEADING BUSINESS AND FASHION TITLES

Global Fashion Summit has year on year demonstrated itself to be a strong engagement platform with broad reach and visibility, gaining prime coverage in leading international media.

ABC	Grazia	The Guardian
Al Jazeera	Green Biz	The Industry London
BBC	Harper's Bazaar	The Observer
Buro 24/7	High Snobiety	The Sunday Times
Business Insider	Hollywood Reporter	The Times UK
Business of Fashion	Huffington Post US	The Telegraph
CNC World	Huffington Post UK	V Magazine
CNN International	i-D Magazine	Vanity Fair
Daily Mail	La Stampa	VICE
DANSK	L'Officiel	Vogue.com
Dazed	Le Point	Vogue Australia
Drapers	LS:N Global	Vogue China
EcoTextile News	Manila Times	Vogue Germany
ELLE	Marie Claire	Vogue India
Fantastic Man	Modern Weekly	Vogue Italia
Fashion TV	Monocle	Vogue Japan
Fashion United	New York Times	Vogue UK
Fashionista.com	Reuters	Vogue US
Fibre2Fashion.com	Senken-Shimbun	W Magazine
Financial Times	Sky News	Women's Wear Daily
Forbes	SportswearInternational	... and many more
Gentle Woman	Style.com	
Getty Images	Textilwirtschaft	
Glamour	The AUS Financial Review	

2022 MEDIA RESULTS



722K

ARTICLES
mentioning the Summit



1.5bn

POTENTIAL REACH



€13.9mn

ADVERTISING VALUE
EQUIVALENT

FEATURED IN



AMBITION
to ACTION

COPENHAGEN 27-28 JUNE 2023

2023 SUMMIT THEME: *AMBITION TO ACTION*

Major objectives for sustainability action are in place. Yet across the globe, industries are not on track to meet them. With forceful ambitions for change clearer than ever, it's time for fashion to flex its influence through proven implementation: galvanizing the industry towards net positive now.

The theme of Global Fashion Summit: Copenhagen Edition 2023 is '**Ambition to Action.**' With an uplifting sense of clarity, Global Fashion Agenda will present content experiences focused on tangible impact.

Truly embodying **Ambition to Action** requires a unanimous mindset shift from leaders. The industry is faced with not only a great responsibility, but also an incredible opportunity to subvert its current path by putting back more into society, the environment and the global economy than it takes out.



INNOVATION FORUM

EXHIBITION OPTIONS

INNOVATION FORUM



The Innovation Forum presents a curated community of the world's leading sustainable solutions and connects them to fashion brands and retailers to drive meaningful transformation.

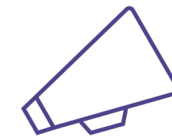
At [Global Fashion Summit](#), the Innovation Forum exhibition space delivers solutions to the impacts needed to address the industry challenges as discussed at the Summit. This year the venue will be the DR Concert Hall in Copenhagen.



1200+ EXPECTED
AUDIENCE



MATCHMAKING



PRESS & POLICY
TOURS



DIGITAL INNOVATION
FORUM

GFS MATCHMAKING

Since 2018, the Innovation Forum has turned words into action by presenting a curated selection of the world's most promising solutions covering the entire supply chain. The Innovation Forum is an integrated part of Global Fashion Summit.

Through our **Matchmaking Programme**, we enable small and large companies to meet with solution providers equipping them with tools to turn words into meaningful action. Pre-matched meetings are set up between solution providers and fashion brands based on a pre-screening to increase agreements made.

In 2022, **more than 450 facilitated meetings** between solution providers and fashion companies took place during the two days of the Summit.

This year, fashion brands and retailers will again participate in the matchmaking and have the opportunity to join guided tours of the Innovation Forum during the Summit on **27-28th June**.



EXHIBITION OPTION #1: *SMALL EXHIBITION BOOTH*

- 4 m2 exhibition booth including power supply, one high-table, two white steel modules (1 graphic + 1 either rail or shelving module)
- Possibility to add a mannequin
- Common meeting area located next to your booth

EXPOSURE AND TICKETS

- Dedicated photographer capturing photos of your stand
- Company description on the Summit website incl. image gallery, video and link to company website
- Continuous featuring in the digital Innovation Forum
- Participation in Matchmaking: Attend curated pre-scheduled business meetings with leading brands and retailers.
- Two regular Summit tickets

EUR 14,000



EXHIBITION OPTION #2

MEDIUM EXHIBITION BOOTH

- 6 m2 exhibition booth including power supply, one high-table, three white steel modules (1 graphic + 1 rail + 1 shelving module)
- Possibility to add mannequin and TV screen
- Common meeting area located next to your booth

EXPOSURE AND TICKETS

- Dedicated photographer capturing photos of your stand
- Company description on the Summit website incl. image gallery, video and link to company website
- Continuous featuring in the digital Innovation Forum
- Participation in Matchmaking: Attend curated pre-scheduled business meetings with leading brands and retailers.
- Two regular Summit tickets

EUR 20,000



EXHIBITION OPTION #3

MEDIUM PLUS EXHIBITION BOOTH

- 6 m2 exhibition booth including power supply, one high-table, three white steel modules (1 graphic + 1 rail + 1 shelving module)
- Possibility to add mannequin and TV screen
- The exhibition booth will be centrally located in the busiest area of the Summit venue
- Common meeting area located next to your booth

EXPOSURE AND TICKETS

- Dedicated photographer capturing photos of your stand
- Company description on the Summit website incl. image gallery, video and link to company website
- Continuous featuring in the digital Innovation Forum
- Participation in Matchmaking: Attend curated pre-scheduled business meetings with leading brands and retailers.
- Two regular Summit tickets

EUR 27,000



EXHIBITION OPTION #4

LARGE EXHIBITION BOOTH

- 9 m2 customised exhibition booth, which will make your innovative solution stand out by adding a visual experience, customised to fit both your solution and story-telling around your brand.
- The exhibition booth will be centrally located in the busiest area of the Summit venue

EXPOSURE AND TICKETS

- Dedicated photographer capturing photos of your stand
- Company description on the Summit website incl. image gallery, video and link to company website
- Continuous featuring in the digital Innovation Forum
- Participation in Matchmaking: Attend curated pre-scheduled business meetings with leading brands and retailers.
- Two regular Summit tickets

EUR 32,000



DIGITAL INNOVATION FORUM

BECOME A VETTED SOLUTION PROVIDER by Global Fashion Agenda

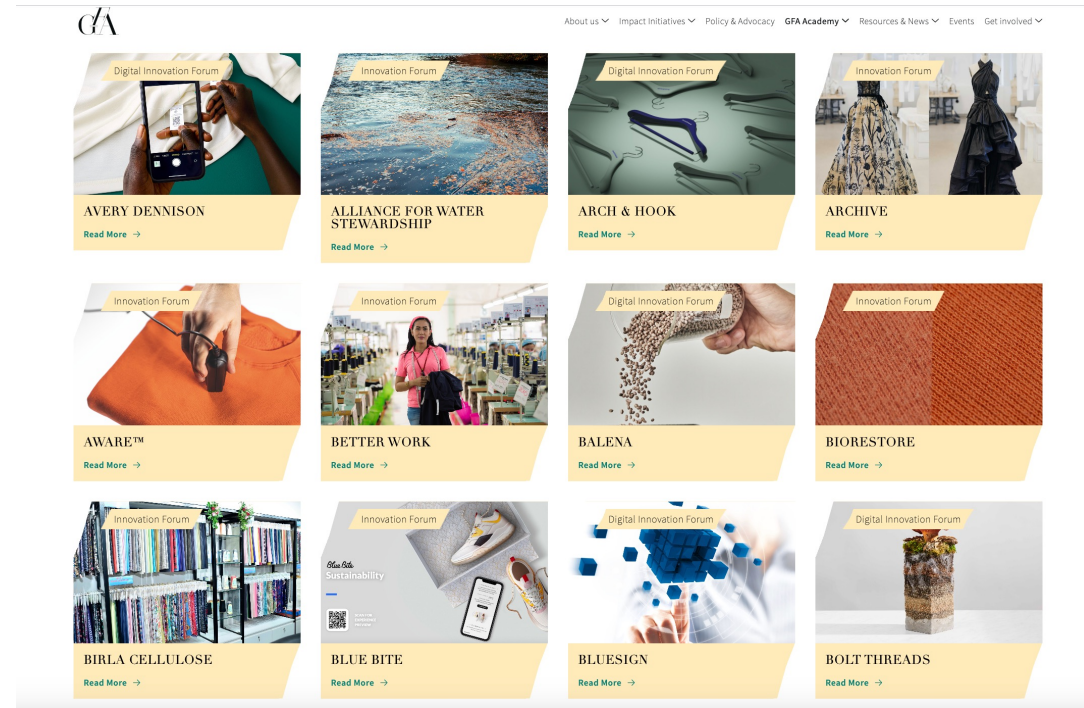
Join the community together with vetted pool of solution providers
Quarterly meetings with Innovation Forum community and Global Fashion Agenda

Exclusive opportunity for participation in other projects including solution providers

EXPOSURE

Year round exposure on Global Fashion Agenda's website
Company description, Logo, Gallery and video included on website
Graphic assets to share on own platforms
Monthly push of the Innovation Forum in Global Fashion Agenda's newsletter
Innovation Forum newsletter feature opportunity-occurs 4 times a year

2,000 EUR (free when exhibiting at Global Fashion Summit)



PACKAGE DEALS

In 2022 GFA presented it's first International Global Fashion Summit, in Singapore.

We intend to proceed with further international summits, whilst the Copenhagen Edition will remain GFA's flagship event.

In 2023, GFA will focus its efforts to present an International event in North America. If you would like to participate in both events, discounts can be offered.

Exhibition Stand	Copenhagen	North America	Discount for both events (20%) Total
Small	14,000 EUR	10,000 EUR	19,200 EUR
Medium	20,000 EUR	18,000 EUR	30,400 EUR
Medium Plus	27,000 EUR	25,000 EUR	41,600 EUR
Large	32,000 EUR	28,000 EUR	48,000 EUR



Thank you

We hope to see you soon in Copenhagen.

For more information, please contact

Ellie Savage

Ellie@globalfashionagenda.org