

BGA/Trade Fair & Events/2023/ ০২

03 January 2023

TO ALL MEMBERS OF BGMEA

Subject: Participation in “4th Jordan International Fashion Textile & Accessories Fair 2023” at Jordan on February 2023.

Dear Sir,

It is our immense pleasure to inform you that 4th Jordan International Fashion Textile & Accessories Fair 2023 will be held from 24-26 February 2023 at Mecca Mall Expo, Amman, Jordan. Jordan has established free trade agreements with the US, the EU, the European Free Trade Association (EFTA), the Greater Arab Free Trade Area (GAFTA), Morocco, Turkey, Singapore, and Canada. Jordan International Fashion Textile & Accessories Fair 2023 is being held to keep in the growing market and buyers can meet the manufacturers and suppliers of Apparels, Fabrics, Yarn, Men’s Wear, Women’s Wear, Sports Wear, Knitwear, Socks, Garment, Textile Accessories, and Buying House. So it seems a very potential market for our apparel manufacturers. Interested participants are requested to contact directly to representative of the fair. The detail information of the fair is mentioned below:

Details of the Fair

Name of the Exhibition	:	4th Jordan International Fashion Textile & Accessories Fair 2023
Date of Exhibition	:	24, 25, 26 February 2023
Venue	:	Mecca Mall Expo, Amman, Jordan
Web	:	www.jordanfashiontextfair.com

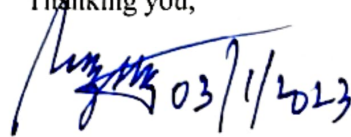
Directly contact with: **Mr. Shahid Ullah Mamun**
Bangladesh Country Representative of
4th Jordan International Fashion Textile & Accessories Fair 2023
Phone: +8801711033935
Muna +880 1719-785778

BGMEA will provide necessary assistance. For any query, please contact with:
Md. Shahriar Rahman, Deputy Secretary, BGMEA, Mobile: +88 01671-429218
Md. Fakhrul Islam, Senior Executive, BGMEA, Mobile: +88 01676-027436

Enclosed:

1. Brochure

Thanking you,


Md. Faizur Rahman
Secretary General

BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION (BGMEA)

বাংলাদেশ পোশাক প্রস্তুতকারক ও রপ্তানীকারক সমিতি

— বাংলাদেশ তৈরি —

JORDAN FASHIONTEX

**4th JORDAN INTERNATIONAL FASHION
TEXTILE AND ACCESSORIES FAIR**

24-25-26
FEBRUARY 2023

📍 **Mecca Mall Expo**
Amman, JORDAN

www.jordanfashiontextfair.com

ORGANIZER



FAIR TAG

Fair Name: Jordan Fashiontex

Description: 4th Jordan International Fashion, Textile and Accessories Fair

Fair Date: 24 - 26 February 2023

Exhibition Area: Mecca Mall Expo

Exhibition Place: Amman / Jordan

Visiting Hours: 10:00 - 19:00

Organizer: Pyramids Group

JORDAN FASHIONTEX

ABOUT JORDAN FASHIONTEX FAIR

Meet the Middle East Textile Market Through Jordan Fashiontex

Jordan International Fashion, Textile and Accessories Fair gathers international fashion professionals in one roof through Pyramid Group's strongest network in the Arabian Gulf, Europe, Middle East and Africa. With the richest product portfolio of exhibitors Jordan Fashiontex will be presenting the latest trends and technologies of textile and ready to wear sectors.

Jordan Fashiontex offers its exhibitors the opportunity to present their products and offers new partnerships to increase their productivity for better quality in order to rise the rate of trade in the field.

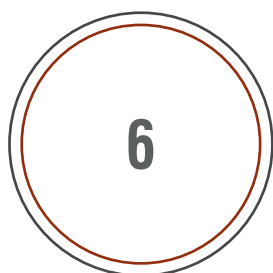
In previous editions of Jordan Fashiontex more than 400 prestigious exhibitors gathered, in addition, over 20.000 professional visitors attracted by different products.



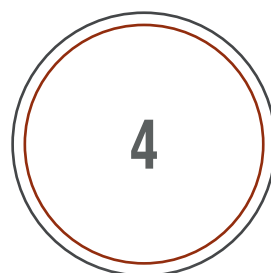
FACTS & FIGURES



**Total
Visitors**



**Visitors'
Countries**



**Exhibitor
Countries**



**Total
Exhibitors**

WHY EXHIBIT

JORDAN FASHIONTEX

- Jordan Fashiontex represents a perfect opportunity to contribute the export volume of its exhibitors by boosting their sales growth. This exclusive event is a trade show with high value-added business to develop network in Middle East market .
- Jordan Fashiontex is a platform that makes it possible to combine the image of your company with a large-scale show and benefit from strong media communication before, during and after the show.
- It is an opportunity to find new partners, customers and buyers in Middle East market. In addition, Jordan Fashiontex allows to meet exhibitors and visitors from different countries during the 3 days of the event.



EXHIBITOR

PROFILE

- Raw Material •Yarn •Fabrics •Non-Woven Textile •Smart Textile •Furnishing •Textile Accessories •Home Linen •Leather •Tannery •Leather Clothing •Shoes & Bags •Ready To Wear •Garment •Hosiery •Lingerie •Workwear •Sportswear •Fashion Accessory •Embroidery Machine •Industrial Machine •Cutting Machine •Weaving and Spinning Machine •Dyeing Machine •Software and New Technology •Laundry Equipment •Design and Fashion

VISITOR

PROFILE

- Importers •Exporters•Manufacturers •Wholesalers & Distributors •Agents •Buying Offices •Department Stores•Chain and Specialty Stores •Design & Lifestyle Stores• Interior Designers •Media

MARKET OVERVIEW

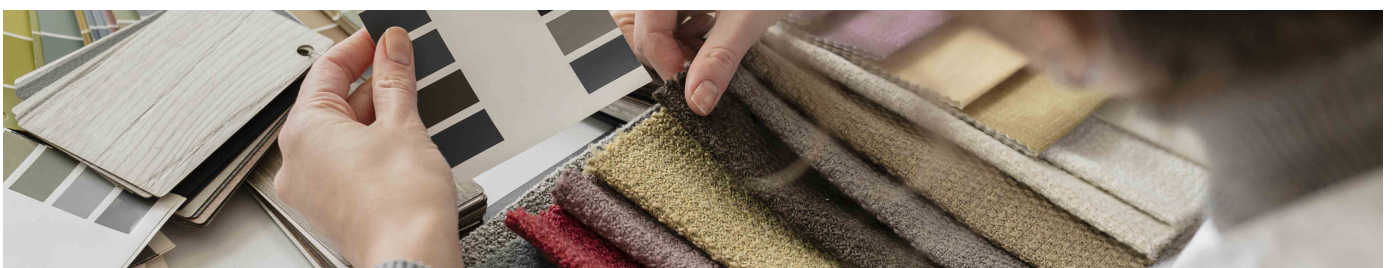
JORDAN FASHIONTEX

Experience the Market Advantages of Jordan

- The textile industry has been one of the top 5 exporting sectors in Jordan. The industry is among the few sectors that have taken advantage of the qualifying Industrial Zones.
- Jordan's textile industry have profited from a slew of free trade deals (FTAS) inked as part of the country's aim to boost global cooperation and trade while also increasing exports. Jordan has established free trade agreements with the US, the EU, the European Free Trade Association, the Greater Arab Free Trade Area, Morocco, Turkey, Singapore, and Canada.
- The Jordanian textile and apparel industry's U.S. customers include brands and retailers such as Gap, JCPenney, Levi Strauss & Co., Liz Claiborne, Calvin Klein, Tommy Hilfiger, Walmart, Kmart, Limited, Sears, Columbia, New York Laundry and Victoria's Secret.



- The FTA has helped diversify the Jordanian economy while growing bilateral trade between Jordan and the United States by over 800 percent since 2000. It is worth mentioning that Jordan is one of four countries in the world who have such an agreement with the United States and it is the first with an Arab country.
- Jordan's strategic location at the meeting point of Asia, Europe and Africa, make it a link between the three continents. The Kingdom represents an ideal gateway to Middle East and North African countries (MENA).
- Jordan offers a wide-range of opportunities by gathering traders in an ideal investment region. The Investment Promotion Law affords equal treatment to Jordanian and non-Jordanian investors and it introduces guarantees against expropriation.



JORDAN FASHIONTEX

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ORGANIZER

