

Circular No: BGA/RDTI/2023/105

30 April 2023

To: All Hon'ble Members of BGMEA

Dear Colleague,

Assalamu Alaikum.

BGMEA is committed to making every possible effort to promote sustainability in the RMG industry of Bangladesh and take the sector to a new height in the area. BGMEA has been closely working with various local and international stakeholders to increasingly integrate sustainability in the apparel sector which has already secured the leading position in the world with the highest number of green garment factories.

We are enchanted to announce that Sustainability Brand Forum, Bangladesh Brand Forum and Global Compact Network Bangladesh are collaborating to host the first-ever 'SDG Brand Champion Awards' in Bangladesh.

BGMEA members have the opportunity to showcase their commitment to sustainable development and promote their brand as a responsible business entity through the SDG Brand Champion Award. This award recognizes businesses that have demonstrated exceptional efforts to meet the United Nations Sustainable Development Goals (SDGS).

The deadline to submit nominations for the 'SDG Brand Champion Award 2023' is May 07, 2023. The nomination process is simple and can be completed online. The award ceremony will be held on May 26, 2023. The Award is going to recognize brands in 9 different categories mentioned below:

- SDG Brand Champion in Industry, Innovation, and Infrastructure
- SDG Brand Champion in Sustainable Community
- SDG Brand Champion in Responsible Consumption and Production
- SDG Brand Champion in Decent Work and Economic Growth
- SDG Brand Champion in Climate and Environment
- SDG Brand Champion in Affordable and Clean Energy
- SDG Brand Champion in Sustainable Partnerships & Institutions
- SDG Brand Champion in Equity, Diversity and Inclusion
- SDG Brand Champion in Women Empowerment

For further details and to submit a nomination, please refer to the link below.

https://www.bbf.digital/sdg-award/

Thanking you,

Faruque Hassan

President