

BGA/Trade Fair & Events /2022/277

5 December 2022

**TO ALL MEMBERS OF BGMEA**

**Subject: Participation in “WANZ Global Textile & Leather Expo 2023” in Ontario, Canada to be held From 20-22 March, 2023.**

Dear Sir,

It is our immense pleasure to inform you that WANZ Global Textile & Leather Expo 2023 will be held from 20-22 March, 2023 at Ontario, Canada. This Tex Show is the prestigious textile show that brings together the suppliers and buyers of the apparel industry. The show is designed to provide a platform for the North America apparel and textile business sector to connect, learn and established strategic relationship to their business. Expo will exhibit for suppliers, buyers, distributors, manufactures and textile manufacturers. Exhibitors have the opportunity to show case their brands and products to an interested audience.

Bangladesh Canada Textile Association in Montreal is ready to provide 50% Subsidy to all Textile & Leather exhibitors interested in participating From Bangladesh. This subsidy is only for booth rental and not for the cost of stay.

**Details of the Exhibition**

Name of the Exhibition : WANZ Global Textile & Leather Expo 2023  
Venue : Ontario, Canada  
Date : 20-22 March, 2023

SL	Exhibition Name	Regular Price	After 50%
1	WANZ Global Textile & Leather Expo 2023	\$5000	\$2500

Directly contact with: **Md. Shahid Ullah Mamun**  
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Email- globalmediatelecom@gmail.com

For any query, please contact:

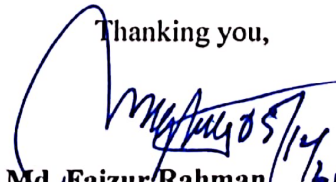
**Md. Shahriar Rahman**, Deputy Secretary, BGMEA, Mobile: +88 01671-429218

**Sizan Mahmud Plabee**, Executive, BGMEA, Mobile: +88 01727-656997

Attachment:

1. WANZ Global Textile & Leather Expo 2023
2. Souvenir

Thanking you,

  
**Md. Faizur Rahman**  
Secretary General

**BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION (BGMEA)**  
বাংলাদেশ পোশাক প্রস্তুতকারক ও রপ্তানীকারক সমিতি  
- বাংলাদেশ তৈরি -



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তারিখ: ১৮ অক্টোবর, ২০২২

## WANZ Global Textile & Leather Expo-2023 Ontarion, Canada.

বিষয়ঃ আগামী ২০-২২ মার্চ- ২০২৩ সময়ে Ontario, Canada অনুষ্ঠেয় WANZ Global Textile & Leather Expo-2023 শীর্ষক মেলায় অংশগ্রহণ।

উপর্যুক্ত বিষয়ে দৃষ্টি আকর্ষণপূর্বক জানানো যাচ্ছে যে, আগামী ২০-২২ মার্চ, ২০২৩ সময়ে Ontario, Canada এ অনুষ্ঠেয় WANZ Global Textile & Leather Expo-2023 শীর্ষক মেলা অনুষ্ঠিত হবে। উক্ত মেলায় অংশগ্রহণের জন্য apparels, Textiles Industry, Readymade Garments, Oven Apparels, Knit Apparels, Headgear, Leather and Footwear পণ্য রপ্তানি খাতের সাথে সম্পৃক্ত রপ্তানিকারক প্রতিষ্ঠানসমূহের একটি আদর্শ প্লাটফর্ম। মেলার তথ্যাদি নিম্নরূপ:

(ক)	মেলা নাম	:	WANZ Global Textile & Leather Expo-2023
(খ)	মেলা সময়কাল ও স্থান	:	20-22 March, 2023 Mississauga Convention Center, Ontario, Canada
(গ)	স্টল স্পেস	:	(10'x10'x8')
(ঘ)	Subsidy 50%	:	\$5,000 - \$2,500 = \$2,500 Subsidy (Bangladesh Canada Textile Association in Montreal is ready to provide 50% Subsidy to all Textile & Leather exhibitors interested in participating form Bangladesh. This subsidy is only for booth rental and not for the cost of stay.
(ঙ)	Registration Fee	:	\$300. No Visa No Booth Fee, After Visa have to pay Booth Fee.
(চ)	মেলা প্রদর্শনী পণ্যাদি	:	Apparels, Textiles Industry, Readymade Garments, Oven Apparels, Knit Apparels, Headgear, Leather and Footwear etc.
(ছ)	Cost of Shell Scheme Stand	:	(10'x10'x8') will cost USD \$2,500 and will include 1 Table, 2 Chairs, Wall Panels, Carpet, Fascia Name.
(জ)	Visa Procedure	:	Once the exhibitor confirms participation by registration than they will get invitation (they need to share with us the passport copy and related documents). From the embassy to process the visa for the exhibitors. Exhibitors will face embassy for visa after visa they will pay booth fee, no visa no fee.
(ঝ)	Logistics	:	For the logistics we have an official logistics partner who will assist the Bangladeshi companies to bring their products to Canada. We will connect them once the confirmation is received from the companies.

উক্ত মেলায় অংশগ্রহণের লক্ষ্যে আপনার সমিতিভূক্ত সদস্য প্রতিষ্ঠানসমূহ/স্বনামধন্য রপ্তানিকারক প্রতিষ্ঠানসমূহ থেকে আবেদনপত্র সংগ্রহ করা হচ্ছে। আবেদনের শেষ তারিখ ২০ ডিসেম্বর, ২০২২ইং। প্রতিটি প্রতিষ্ঠান থেকে ২ জনকে Invitation প্রদান করা হবে। কোন প্রতিষ্ঠান ভিসাপ্রাপ্ত না হলে তার স্টল ফি নেওয়া হবে না। শুধুমাত্র ৩০০ ডলার দিয়ে রেজিস্ট্রেশন সম্পন্ন করে ইনভাইটেশন পাওয়া যাবে। ভিসা প্রাপ্ত হওয়ার পর স্টল ফি ৫০% দেওয়ার গ্রান্টি লেটার দিতে হবে।

**Md. Shahid Ullah Mamun**  
CEO

Global Communications  
&

Bangladesh Country Representative  
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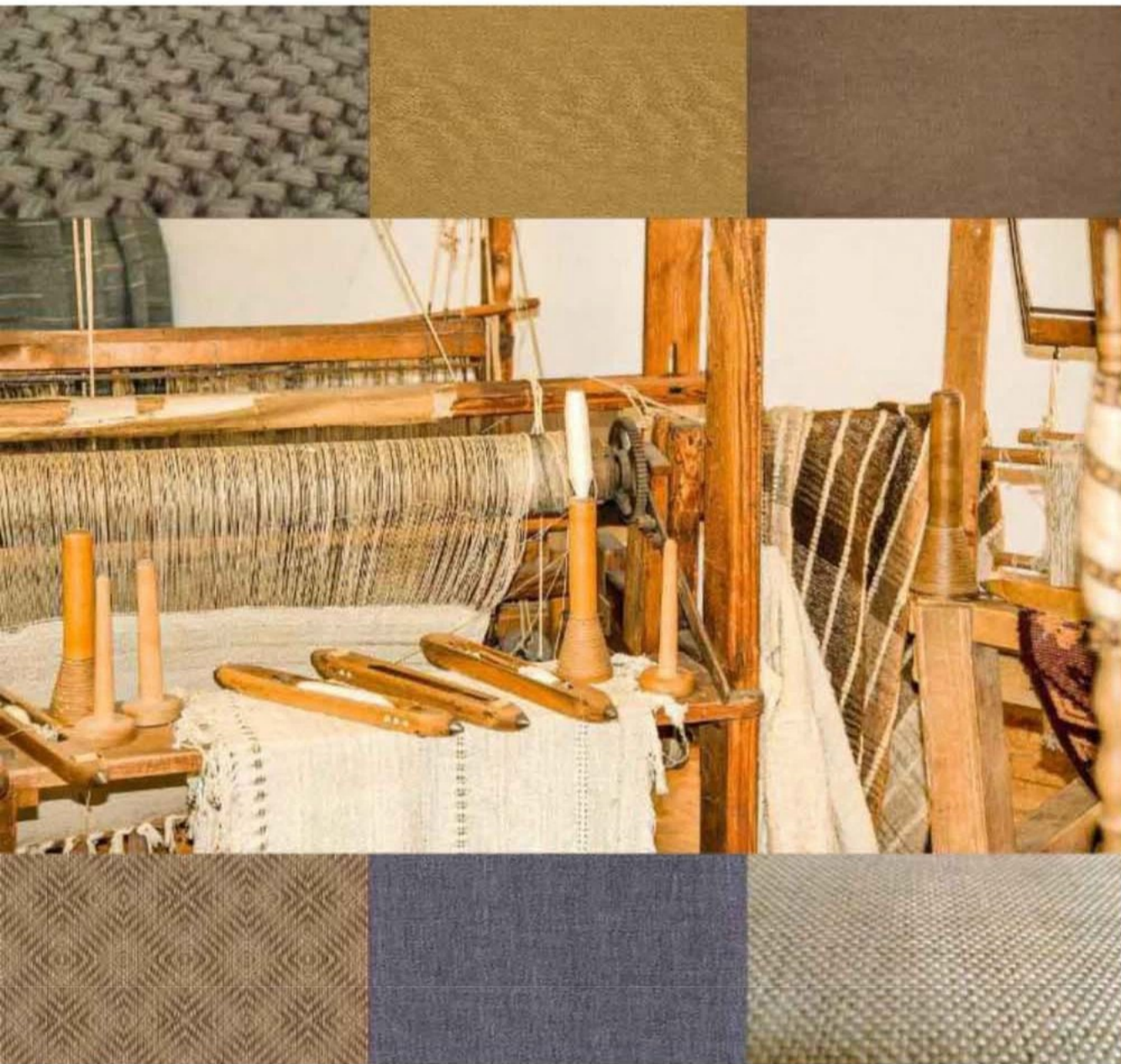
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WANZ Global  
Textile &  
Leather  
Expo

March 20-22, 2023

9am - 6pm

**Ontario, Canada**

Organized by:





## Date and Place

WANZ Global in collaboration with Cocktail international is organizing WANZ Global Textile & Leather Expo at Mississauga Convention Centre, 75 Derry Road West, Mississauga, Ontario, Canada on March 20-22, 2023

## About the event

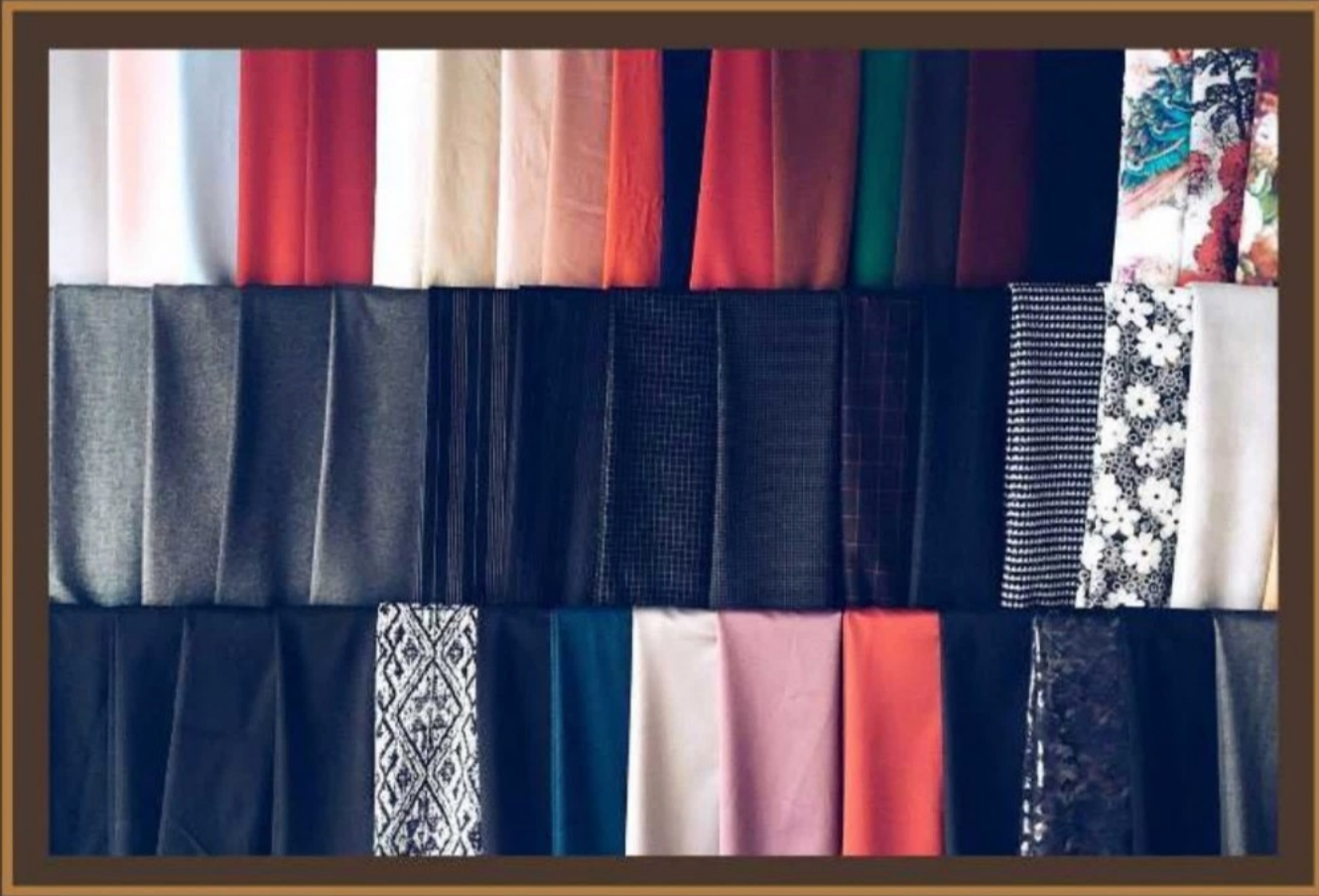
TexShow is the prestigious textile, fur and leather show, that brings together the suppliers and buyers of the industry. TexShow continues to create opportunities to support the textile community by connecting manufacturers and suppliers to the North American market. This event brings four textile exporting countries (Pakistan, India, Bangladesh, China & Vietnam) to Canada, so do not miss your opportunity to attend TexShow 2022.



# Aim & Objective

The WANZ Global Textile & Leather Show is designed to provide a platform for the North America's apparel and textile businesses to connect, learn and establish strategic relationships to scale their business. The Expo is an exhibition for suppliers, buyers, distributors, manufacturers and for fabric and textile manufacturers. It is an excellent platform to introduce new products, establish business contacts, meet new and existing clients, to network with industry colleagues and to keep an eye on competitors. Exhibitors have the opportunity to showcase their brands and products to an interested audience.





### **Feature Your Brand**

Connect with quality buyers to take your business to the next level.

### **Elevate & Activate**

Make the most of your show and customize a sponsorship package to drive your business.

### **Reach & Impact**

Keep in touch with your audience all year round by taking advantage of advertising pre, during, and post show.



## Participant Country: Pakistan's Textile Industry

The Pakistan textile industry is the largest manufacturing industry in Pakistan. Textile sector employs more than 40% of the total labor force in the country and contributes around 8% to the GDP of Pakistan.

Pakistan is the 4th largest producer of cotton with the third largest spinning capacity in Asia. Current value addition to cotton is about 30% to 40% which has the potential of going above 60%





## Participant Country: India's Textile Industry

India is among the world's largest producers of Textiles and Apparel. The share of textile, apparel and handicrafts in India's total exports was 11.4% in 2020-21. India holds 4% share of the global trade in textiles and apparel. India is the 6th largest exporter of textiles and apparel in the world. India is one of the largest producers of cotton and jute in the world. India is also the 2nd largest producer of silk in the world and 95% of the world's hand-woven fabric comes from India. The Indian technical textiles segment is estimated at \$16 bn, approximately 6% of the global market.



## Participant Country: China's Textile Industry

The textile industry in China is the largest in the world in overall production, exports and retail, with an output of 58 million tons a year in the fiber categories alone, accounting for more than 50 percent of the world's total; with textile and garment exports of \$316 billion, accounting for more than a third of global shipments, and a retail scale of more than \$672 billion, with online retailing of about \$298.9 billion.



## Participant Country: Vietnam's Textile Industry

Vietnam is among the top textile producing nations in the world. The country is also the third-largest garment exporter. The garment and textile industry is one of the key industries in Vietnam with the second-largest export turnover in the country. In 2019, the industry's export value contributed to 16 percent of total GDP. In the past five years, the textile industry has continuously grown at an average rate of 17 percent annually. In 2019, Vietnam's garment and textile industry earned US\$39 billion from exports, a year-on-year increase of over 8.3 percent, according to the Vietnam General Statistics Office.



## Canada's Textile Industry

Canada is a doorway to access the premium North American markets, Canada imported approximately 12.93 billion Canadian dollars' worth of apparel in 2021 and currently Canada's market is highly competitive where Canada is importing textile products from Pakistan, India, Bangladesh, and Vietnam.

Canada has a huge apparel retail market of \$28 billion, which is expected to grow to \$29.5 billion by 2025.



## Canada & Pakistan Bilateral Trade

Canada-Pakistan bilateral trade reaches \$1.04 billion in 2017. Of this, Canadian exports to Pakistan totaled \$693 million and imports from Pakistan totaled \$351 million. Canada Import Market in 2019 increased to US\$453 billion. (Source: ITCN)

Total exports of textile sector of Pakistan to Canada was around 1.3% of the latter's total textile imports.

Canada's total import of Textile products is more than US\$14 billion.

In 2017, Pakistan was Canada's 29th-largest export destination for merchandise.

A close-up photograph of the Indian and Canadian national flags. The Indian flag, with its saffron, white, and green horizontal stripes and the Ashoka Chakra in the center, is on the left. The Canadian flag, with its red and white vertical stripes and a red maple leaf in the center, is on the right. The two flags are partially overlapping, with the Indian flag in the foreground.

## India's Textile Exports

India's textile and apparel exports in the financial year 2021-22 at USD 44.4 billion.

North America is the top export destination for the country's textile and apparel shipments.

India's exports to Canada increased at 3% y-o-y. India was the 6th largest supplier of textile and apparel products to Canada in 2017. Its T&A exports to Canada stood at \$0.62 billion in 2017.




## China's Textile Exports

Canada Imports from China of Articles of apparel, knit or crocheted was US\$1.75 Billion during 2021, according to the United Nations COMTRADE database on international trade.

Canada's top product imports from China are fairly traditional in nature, in that they include furniture, clothing, apparel and footwear.

China is the world's largest source-garment exporter for multinational brands, ranging from luxury and high-end names such as Armani and Hugo Boss to fast fashion brands such as Inditex (Zara), Gap, C&A and Fast Retailing.



## Vietnam's Textile Exports

The export value of apparel was worth \$392.278 million, growing by 57.59 per cent, annually. Despite the pandemic, Vietnam shipped goods worth \$5.3 billion to Canada last year, an annual increase of 20.8 per cent.

According to the Vietnam Trade Office in Canada, Vietnam is the biggest partner of the North American nation in Southeast Asia. However, room for Vietnamese products to enter the Canadian market remains large, as their value now just accounts for 1.7 per cent of Canada's total imports.



# Benefits

- Strengthen Bilateral Relations with Canadian Companies

This Expo will promote trade & investment between Canada & Exhibitors comprising of leading businesses of both the countries.

The Expo will play host to some of the finest entrepreneurs, founders, innovators and business leaders and provide an ultimate platform to showcase their insights on building a sustainable economy and lay down a productive structure to strengthen the country's branding abroad.

- Increase in Economic Activity

Cocktail International is taking practical steps to support the economical development in the country by uniting the Canadian and four textile exporting countries business community to reimagine and advance the role of trade and commerce in building a safer and better future.

- Networking Opportunity

The selection of venue is to provide easy access to Asian Community in and around Greater Toronto Area.



## Cocktail International

Cocktail International is a next generation global events business whose purpose is to create unmissable events, where customers from all corners of the globe share extraordinary moments and shape industry innovation. Our vision is to create the world's leading portfolio of content-driven, must-attend events delivering an outstanding experience and ROI for our customers. Where business is personal, where meetings move markets and where today's leaders inspire tomorrows.



Contact Us!

## Cocktail International

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